**JUNE 2015** 



# Datasheet - Barra US Total Market Equity Model for Medium-Term Investors

June 2015

#### **Model Summary**

Asset Coverage: 19800+1

Style Factors: 21 Industry Factors: 60 Country Factors: 1

#### **Model Advances**

- Alignment of the factor structure with a medium-term investment horizon for more accurate risk forecasts.
- Style factors that reflect the latest research on Systematic Equity Strategies to capture new sources of investment risk. Introduces new factors based on Sentiment, Short Interest, Downside Risk, Industry Momentum, and Regional Momentum.
- Enhanced beta estimation, with Bayesian shrinkage to industry betas to increase accuracy
- Volatility Regime Adjustment methodology designed to calibrate factor volatilities and specific risk forecasts to current market volatility levels
- Optimization Bias Adjustment methodology designed to improve risk forecasts of the optimized portfolios by reducing the effects of sampling error on the factor covariance matrix.
- Robust specific risk model based on daily asset-level returns, incorporating
   Volatility Regime Adjustment and Bayesian Adjustment techniques for greater forecasting accuracy
- Full daily history and updates
- Historical point-in-time fundamental data updated daily for more realistic backtests

<sup>&</sup>lt;sup>1</sup> As of 29 May 2015



Model Attributes	Details	
Application Usage	Barra Aegis Barra Portfolio Manager Models Direct	
Model Start Dates	Barra Aegis: 30 June 1995 Barra Portfolio Manager: 30 June 1995 Models Direct: 30 June 1995	
Estimation Universe	MSCI USA Investable Markets Index (USA IMI)	
Regression Weighting Scheme	Square root of market capitalization	
Factor Covariance Matrix: Half-life	Half-life for Volatility	84 days
	Newey-West Volatility Lags	10 days
	Half-life for Correlations	504 days
	Newey-West Correlation Lags	4 days
	Half-life for Volatility Regime Adjustment	21 days
Specific Risk: Half-life	Half-life for Specific Volatility	84 days
	Newey-West Auto-Correlation Lags	5 days
	Newey-West Auto-Correlation Half-Life	252 days
	Bayesian Shrinkage Parameter	0.05
	Half-life for Volatility Regime Adjustment	42 days
	Linked Specific Risk available	Yes
Industry Allocation Scheme	Multiple-industry allocation (up to five industries)	
Source of Industry Scheme	Based on Global Industry Classification Standard (GICS®)	
Model Base Currency	USD	

Style Factors	Purpose	Descriptors
Beta	Captures the market risk that cannot be explained by the US Country factor	Historical beta
Dividend Yield	Explains the return component attributable to a	Analyst-predicted dividend-to-price ratio



Style Factors	Purpose	Descriptors
	stock's dividend-to-price ratio and can be an indicator of earnings	Dividend-to-price ratio
Downside Risk	Captures the stock's sensitivity to downside market risk	<ul> <li>Hybrid tail covariance risk</li> <li>Idiosyncratic hybrid tail covariance risk</li> <li>Idiosyncratic lower partial moment</li> <li>Lower partial moment</li> <li>Mean lower partial moment CAPM beta</li> </ul>
Earnings Quality	Captures differences in persistence of company earnings and uncertainty around company earnings	<ul> <li>Accruals - Balance Sheet Version</li> <li>Accruals - Cash-flow Statement Version</li> <li>Variability in sales</li> <li>Variability in earnings</li> <li>Variability in cash-flows</li> <li>Standard deviation of analyst prediction to price</li> </ul>
Earnings Yield	Describes return differences based on a company's earnings relative to its price	<ul> <li>Enterprise Multiple (EBITDA to EV)</li> <li>Trailing earnings-to-price ratio<sup>2</sup></li> <li>Analyst-predicted earnings-to-price ratio<sup>3</sup></li> </ul>
Growth	Describes return differences of stocks based on their prospects for sales or earnings growth	<ul> <li>Long term analyst-predicted growth</li> <li>Historical sales per share growth rate</li> <li>Historical earnings per share growth rate</li> </ul>
Industry Momentum	Explains the return differences of stocks based on the performance relative to their GICS® sub-industry over the trailing six months	Industry momentum
Leverage	Captures the return differences between high- leverage and low-leverage stocks	<ul><li>Book leverage</li><li>Debt-to-assets ratio</li><li>Market leverage</li></ul>
Liquidity	Describes the return differences of stocks based on their relative trading activity	<ul><li>Monthly share turnover</li><li>Quarterly share turnover</li></ul>

 $<sup>^{\</sup>rm 2}$  REITs use FFO to Price instead of Earnings-to-Price where available

 $<sup>^{\</sup>rm 3}$  Combines daily and monthly descriptors



Style Factors	Purpose	Descriptors
		<ul> <li>Annual share turnover</li> <li>Modified Amihud illiquidity measure</li> <li>Pastor-Stambaugh illiquidity measure</li> </ul>
Long-Term Reversal	Explains the return differences of stocks based on their reversal pattern over the last two years	<ul><li>Long-term relative strength</li><li>Long-term historical alpha</li></ul>
Management Quality	Measures the tendency of management to pursue 'empire' building and overinvest and management views on when stock is over/under-priced	<ul> <li>Asset growth</li> <li>Issuance growth</li> <li>Capital expenditure growth</li> <li>Capital expenditure</li> </ul>
Mid Capitalization	Captures the returns of mid-cap stocks relative to large- and small-cap stocks	Cube of size exposure
Momentum	Explains the return differences of stocks based on their relative performance over the trailing 6-12 months	Relative strength
Profitability	Measures profitability and operating efficiency of a company	<ul> <li>Asset turnover</li> <li>Gross profitability</li> <li>Gross margin</li> <li>Return on assets</li> <li>Return on equity</li> </ul>
Prospect	Captures risk related to stocks that have exhibited lottery-like behavior using a combination of stock return skewness over a long horizon and tail returns over the recent period	<ul><li>Skewness</li><li>Maximum drawdown</li></ul>
Regional Momentum	Captures momentum in stock-regional performance	Regional momentum
Residual Volatility	Explains returns associated with high-volatility stocks that are not captured by the beta factor	<ul> <li>Historical sigma</li> <li>Volatility implied by call options 1 month</li> <li>Volatility implied by put options 1 month</li> <li>Volatility implied by call options 3 month</li> <li>Volatility implied by put options 3 month</li> </ul>



Style Factors	Purpose	Descriptors
Sentiment	Explains the return differences between stocks based on sell-side analyst revisions and news sentiment	<ul> <li>Revision ratio</li> <li>Change in analyst-predicted earnings-to-price</li> <li>Change in analyst-predicted earnings per share</li> <li>Positive sentiment based on Composite Sentiment Score</li> <li>Positive sentiment based on Event Sentiment Score</li> <li>Sentiment Dispersion based on Composite Sentiment Score</li> <li>At-the-money skew</li> </ul>
Short Interest	Explains return differences of stocks based on short interest as a percent of total available to short	Short interest
Size	Captures the return differences between large- cap stocks and small-cap stocks	Log of market capitalization
Value	Captures the extent to which a company is overpriced or underpriced	<ul> <li>Book-to-price ratio</li> <li>Sales-to-price ratio</li> <li>Cash-flow to price ratio</li> <li>Structural value</li> </ul>

Industr	y Factors		
1.	Aerospace and Defense	31.	Household Durables (non-Homebuilding)
2.	Airlines	32.	Industrial Conglomerates
3.	Aluminum Steel	33.	Industrial Machinery
4.	Apparel and Textiles	34.	Insurance Brokers and Reinsurance
5.	Automobiles and Components	35.	Internet and Catalog Retail
6.	Banks	36.	Internet Software and IT Services
7.	Beverages Tobacco	37.	Leisure Products Textiles Apparel and Luxury
8.	Biotechnology Life Sciences	38.	Life Health and Multi-line Insurance
9.	Building Products	39.	Managed Health Care
10.	Chemicals	40.	Media
11.	Commercial and Professional Services	41.	Multi-Utilities Water Utilities Power



Industry Factors			
12.	Communications Equipment	42.	Oil and Gas Drilling
13.	Computers Electronics	43.	Oil and Gas Equipment and Services
14.	Construction and Engineering	44.	Oil and Gas Exploration and Production
15.	Construction and Farm Machinery	45.	Oil Gas and Consumable Fuels
16.	Construction Materials	46.	Paper and Forest Products
17.	Containers and Packaging	47.	Pharmaceuticals
18.	Distributors Multiline Retail	48.	Precious Metals Gold Mining
19.	Diversified Financials	49.	Real Estate
20.	Diversified Telecommunication Services	50.	Restaurants
21.	Electric Utilities	51.	Road and Rail
22.	Electrical Equipment	52.	Semiconductor Equipment
23.	Food and Staples Retailing	53.	Semiconductors
24.	Food Products	54.	Software
25.	Gas Utilities	55.	Specialty Chemicals
26.	Health Care Equipment and Technology	56.	Specialty Retail
27.	Health Care Providers (non-HMO)	57.	Specialty Stores
28.	Homebuilding	58.	Trading Companies and Distributors
29.	Hotels Leisure and Consumer Services	59.	Transportation Air Freight and Marine
30.	Household and Personal Products	60.	Wireless Telecommunication Services

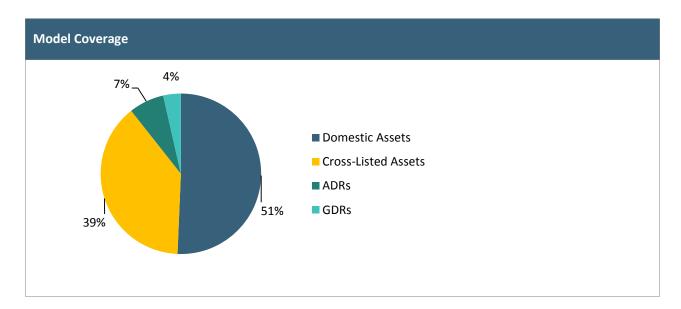
## **Country Factors**

**US Country** 

## **Model Coverage**

- Total 19800+ assets as of 29 May 2015
  - +10000 domestic stocks, including +5700 OTC listings
  - From NYSE, NASDAQ, and American Stock Exchange. Also includes Pink Sheets and OTC markets
  - The model also covers over 370 ETFs







# **CONTACT US**

#### **AMERICAS**

Americas	1 888 588 4567 *
Atlanta	+ 1 404 551 3212
Boston	+ 1 617 532 0920
Chicago	+ 1 312 675 0545
Monterrey	+ 52 81 1253 4020
New York	+ 1 212 804 3901
San Francisco	+ 1 415 836 8800
Sao Paulo	+ 55 11 3706 1360
Toronto	+ 1 416 628 1007

## **EUROPE, MIDDLE EAST & AFRICA**

Cape Town	+ 27 21 673 0100
Frankfurt	+ 49 69 133 859 00
Geneva	+ 41 22 817 9777
London	+ 44 20 7618 2222
Milan	+ 39 02 5849 0415
Paris	0800 91 59 17 *

### **ASIA PACIFIC**

China North	10800 852 1032 *
China South	10800 152 1032 *
Hong Kong	+ 852 2844 9333
Mumbai	+ 91 22 6784 9160
Seoul	00798 8521 3392 *
Singapore	800 852 3749 *
Sydney	+ 61 2 9033 9333
Taipei	008 0112 7513 *
Tokyo	+ 81 3 5290 1555

<sup>\* =</sup> toll free

#### ABOUT MSCI

For more than 40 years, MSCI's research-based indexes and analytics have helped the world's leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research.

Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research.

MSCI serves 98 of the top 100 largest money managers, according to the most recent P&I ranking.

For more information, visit us at www.msci.com.



## **NOTICE AND DISCLAIMER**

This document and all of the information contained in it, including without limitation all text, data, graphs, charts (collectively, the "Information") is the property of MSCI Inc. or its subsidiaries (collectively, "MSCI"), or MSCI's licensors, direct or indirect suppliers or any third party involved in making or compiling any Information (collectively, with MSCI, the "Information Providers") and is provided for informational purposes only. The Information may not be modified, reverse-engineered, reproduced or redisseminated in whole or in part without prior written permission from MSCI.

The Information may not be used to create derivative works or to verify or correct other data or information. For example (but without limitation), the Information may not be used to create indexes, databases, risk models, analytics, software, or in connection with the issuing, offering, sponsoring, managing or marketing of any securities, portfolios, financial products or other investment vehicles utilizing or based on, linked to, tracking or otherwise derived from the Information or any other MSCI data, information, products or services.

The user of the Information assumes the entire risk of any use it may make or permit to be made of the Information. NONE OF THE INFORMATION PROVIDERS MAKES ANY EXPRESS OR IMPLIED WARRANTIES OR REPRESENTATIONS WITH RESPECT TO THE INFORMATION (OR THE RESULTS TO BE OBTAINED BY THE USE THEREOF), AND TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, EACH INFORMATION PROVIDER EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF ORIGINALITY, ACCURACY, TIMELINESS, NON-INFRINGEMENT, COMPLETENESS, MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE) WITH RESPECT TO ANY OF THE

Without limiting any of the foregoing and to the maximum extent permitted by applicable law, in no event shall any Information Provider have any liability regarding any of the Information for any direct, indirect, special, punitive, consequential (including lost profits) or any other damages even if notified of the possibility of such damages. The foregoing shall not exclude or limit any liability that may not by applicable law be excluded or limited, including without limitation (as applicable), any liability for death or personal injury to the extent that such injury results from the negligence or willful default of itself, its servants, agents or sub-contractors.

Information containing any historical information, data or analysis should not be taken as an indication or guarantee of any future performance, analysis, forecast or prediction. Past performance does not guarantee future results.

The Information should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions. All Information is impersonal and not tailored to the needs of any person, entity or group of persons.

None of the Information constitutes an offer to sell (or a solicitation of an offer to buy), any security, financial product or other investment vehicle or any trading strategy.

It is not possible to invest directly in an index. Exposure to an asset class or trading strategy or other category represented by an index is only available through third party investable instruments (if any) based on that index. MSCI does not issue, sponsor, endorse, market, offer, review or otherwise express any opinion regarding any fund, ETF, derivative or other security, investment, financial product or trading strategy that is based on, linked to or seeks to provide an investment return related to the performance of any MSCI index (collectively, "Index Linked Investments"). MSCI makes no assurance that any Index Linked Investments will accurately track index performance or provide positive investment returns. MSCI Inc. is not an investment adviser or fiduciary and MSCI makes no representation regarding the advisability of investing in any Index Linked Investments.

Index returns do not represent the results of actual trading of investible assets/securities. MSCI maintains and calculates indexes, but does not manage actual assets. Index returns do not reflect payment of any sales charges or fees an investor may pay to purchase the securities underlying the index or Index Linked Investments. The imposition of these fees and charges would cause the performance of an Index Linked Investment to be different than the MSCI index performance.

The Information may contain back tested data. Back-tested performance is not actual performance, but is hypothetical. There are frequently material differences between back tested performance results and actual results subsequently achieved by any investment strategy.

Constituents of MSCI equity indexes are listed companies, which are included in or excluded from the indexes according to the application of the relevant index methodologies.

Accordingly, constituents in MSCI equity indexes may include MSCI Inc., clients of MSCI or suppliers to MSCI. Inclusion of a security within an MSCI index is not a recommendation by MSCI to buy, sell, or hold such security, nor is it considered to be investment advice.

Data and information produced by various affiliates of MSCI Inc., including MSCI ESG Research Inc. and Barra LLC, may be used in calculating certain MSCI indexes. More information can be found in the relevant index methodologies on www.msci.com.

MSCI receives compensation in connection with licensing its indexes to third parties. MSCI Inc.'s revenue includes fees based on assets in Index Linked Investments. Information can be found in MSCI Inc.'s company filings on the Investor Relations section of www.msci.com.

MSCI ESG Research Inc. is a Registered Investment Adviser under the Investment Advisers Act of 1940 and a subsidiary of MSCI Inc. Except with respect to any applicable products or services from MSCI ESG Research, neither MSCI nor any of its products or services recommends, endorses, approves or otherwise expresses any opinion regarding any issuer, securities, financial products or instruments or trading strategies and MSCI's products or services are not intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Issuers mentioned or included in any MSCI ESG Research materials may include MSCI Inc., clients of MSCI or suppliers to MSCI, and may also purchase research or other products or services from MSCI ESG Research. MSCI ESG Research materials, including materials utilized in any MSCI ESG Indexes or other products, have not been submitted to, nor received approval from, the United States Securities and Exchange Commission or any other regulatory body.

Any use of or access to products, services or information of MSCI requires a license from MSCI. MSCI, Barra, RiskMetrics, IPD, FEA, InvestorForce, and other MSCI brands and product names are the trademarks, service marks, or registered trademarks of MSCI or its subsidiaries in the United States and other jurisdictions. The Global Industry Classification Standard (GICS) was developed by and is the exclusive property of MSCI and Standard & Poor's. "Global Industry Classification Standard (GICS)" is a service mark of MSCI and Standard & Poor's.