

Datasheet - Barra US Total Market Equity Trading Model

March 2015

Model Summary

Asset Coverage: 19700+

Style Factors: 24

Industry Factors: 60

Market Factor: 1

Model Advances

- Alignment of the factor structure with a daily horizon for more accurate risk forecast
- Style factors that reflect the latest research on Systematic Equity Strategies to capture new sources of investment risk. Introduces new factors based on Sentiment, Downside Risk, Industry Momentum, Regional Momentum, Short Interest, 1-day Reversal, Seasonality, and Short-Term Reversal.
- Enhanced beta estimation, with Bayesian shrinkage to industry betas to increase accuracy
- Volatility Regime Adjustment methodology designed to calibrate factor volatilities and specific risk forecasts to current market volatility levels
- Implied Volatility Adjustment leverages option-implied volatility to improve risk forecasts and reflect market events in a timely fashion
- Robust specific risk model based on daily asset-level returns, incorporating Volatility Regime Adjustment, Implied Volatility Adjustment, and Bayesian Adjustment techniques for greater forecasting accuracy
- Full daily history and updates



Model Attributes	Details	
Application Usage	Barra Aegis Barra Portfolio Manager Models Direct	
Model Start Dates	Barra Aegis: 30 June 1995 Barra Portfolio Manager: 30 June 1995 Models Direct: 30 June 1995	
Estimation Universe	MSCI USA Investable Markets Index (USA IMI)	
Regression Weighting Scheme	Square root of market capitalization	
Factor Covariance Matrix	Half-life for Volatility	42 days
	Newey-West Volatility Lags	0
	Half-life for Correlations	200 days
	Newey-West Correlation Lags	0
	Half-life for Volatility Regime Adjustment	21 days
Specific Risk	Half-life for Specific Volatility	42 days
	Newey-West Auto-Correlation Lags	0
	Newey-West Auto-Correlation Half-Life	252 days
	Bayesian Shrinkage Parameter	0.05
	Half-life for Volatility Regime Adjustment	4 days
	Linked Specific Risk available	Yes
Industry Allocation Scheme	Multiple-industry allocation (up to five industries)	
Source of Industry Scheme	Based on Global Industry Classification Standard (GICS®)
Model Base Currency	USD	

Style Factors	Purpose	Descriptors
1-day Reversal	Explains the return differences of stocks based on their reversal pattern over the last day	• 1-day reversal
Beta	Captures the market risk that cannot be	Historical beta



Style Factors	Purpose	Descriptors
	explained by the US Country factor	
Dividend Yield	Explains the return component attributable to a stock's dividend-to-price ratio and can be an indicator of earnings	 Analyst-predicted dividend-to-price ratio Dividend-to-price ratio
Downside Risk	Captures the stock's sensitivity to downside market risk	 Hybrid tail covariance risk Idiosyncratic hybrid tail covariance risk Idiosyncratic lower partial moment Lower partial moment Mean lower partial moment CAPM beta
Earnings Quality	Measures return differences of stocks based on the cash and accrual components of their earnings	 Accruals using balance sheet statement Accruals using cash-flow statement Variability in sales Variability in earnings Variability in cash-flows Standard deviation of analyst prediction to price
Earnings Yield	Describes return differences based on a company's earnings relative to its price	 Enterprise Multiple (EBITDA to EV) Trailing earnings-to-price ratio¹ Analyst-predicted earnings-to-price ratio²
Growth	Describes return differences of stocks based on their prospects for sales or earnings growth	 Long term analyst-predicted growth Historical sales per share growth rate Historical earnings per share growth rate
Industry Momentum	Explains the return differences of stocks based on the performance relative to their GICS® subindustry over the trailing six months	Industry momentum
Leverage	Captures the return differences between high- leverage and low-leverage stocks	Book leverageDebt-to-assets ratioMarket leverage

 $^{^{\}rm 1}\,{\rm REITs}$ use FFO to Price instead of Earnings-to-Price where available

² Combines daily and monthly descriptors



Style Factors	Purpose	Descriptors
Liquidity	Describes the return differences of stocks based on their relative trading activity	 Monthly share turnover Quarterly share turnover Annual share turnover Modified Amihud illiquidity measure Pastor-Stambaugh illiquidity measure
Long-Term Reversal	Explains the return differences of stocks based on their reversal pattern over the last two years	Long-term relative strengthLong-term historical alpha
Management Quality	A combination of asset, investment, net issuance growth measures that captures common variation in stock returns of companies experiencing rapid growth or contraction of assets.	 Asset growth Issuance growth Capital expenditure growth Capital expenditure
Mid Capitalization	Captures the return differences between mid- cap stocks versus small- and large-cap stocks	Cube of size exposure
Momentum	Explains common variation in stock returns related to recent stock price behavior	Relative strength
Profitability	A combination of profitability measures of a firm's operations and total activities	 Asset turnover Gross profitability Gross margin Return on assets Return on equity
Prospect	Captures risk related to stocks that have exhibited lottery-like behavior using a combination of stock return skewness over a long horizon and tail returns over the recent period	SkewnessMaximum drawdown
Regional Momentum	Captures momentum in stock-regional performance	Regional momentum
Residual Volatility	Explains returns associated with high-volatility stocks that are not captured by the beta factor	 Historical sigma Volatility implied by 1 month (at-the-money) call option Volatility implied by 1 month put option Volatility implied by 3 month (at-the-



Style Factors	Purpose	Descriptors
		money) call option Volatility implied by 3 month put option
Seasonality	Captures stocks' seasonal outperformance by looking at the next month's past 5 years performance against the market	 Seasonality
Sentiment	Explains the return differences between stocks based on sell-side analyst revisions and news sentiment	 Revision ratio Change in analyst-predicted earnings-to-price Change in analyst-predicted earnings per share Positive sentiment based on Event Sentiment Score Positive sentiment based on Composite Sentiment Score Sentiment dispersion based on Composite Sentiment Score At-the-money skew
Short Interest	Explains return differences of stocks based on short interest as a percent of total available to short	Short interest
Short-Term Reversal	Explains the return differences of stocks based on their reversal pattern over the trailing month	Short-term reversal
Size	Captures the return differences between large- cap stocks and small-cap stocks	Log of market capitalization
Value	Captures the extent to which a company is overpriced or underpriced	 Book-to-price ratio Sales-to-price ratio Cash-flow to price ratio Structural value

Industr	y Factors		
	Oil and Gas Drilling Oil and Gas Equipment and Services	31. Distributors Multiline Retail32. Internet and Catalog Retail	



Industry Factors

4. Oil Gas and Consumable Fuels

5. Chemicals

6. Specialty Chemicals

7. Construction Materials

8. Containers and Packaging

9. Paper and Forest Products

10. Aluminum Steel

11. Precious Metals Gold Mining

12. Aerospace and Defense

13. Construction and Farm Machinery

14. Industrial Machinery

15. Building Products

16. Trading Companies and Distributors

17. Construction and Engineering

18. Electrical Equipment

19. Industrial Conglomerates

20. Commercial and Professional Services

21. Airlines

22. Transportation Air Freight and Marine

23. Road and Rail

24. Automobiles and Components

25. Household Durables (non-Homebuilding)

26. Homebuilding

27. Leisure Products Textiles Apparel and Luxury

28. Hotels Leisure and Consumer Services

29. Restaurants

30. Media

33. Apparel and Textiles

34. Specialty Stores

35. Specialty Retail

36. Household and Personal Products

37. Food and Staples Retailing

38. Food Products

39. Beverages Tobacco

40. Health Care Equipment and Technology

41. Managed Health Care

42. Health Care Providers (non-HMO)

43. Biotechnology Life Sciences

44. Pharmaceuticals

45. Banks

46. Diversified Financials

47. Life Health and Multi-line Insurance

48. Insurance Brokers and Reinsurance

49. Real Estate

 $50. \ \ Semiconductor \ Equipment$

51. Semiconductors

 $52. \ \ Internet \, Software \, and \, IT \, Services$

53. Software

54. Communications Equipment

55. Computers Electronics

56. Diversified Telecommunication Services

57. Wireless Telecommunication Services

58. Electric Utilities

59. Gas Utilities

60. Multi-Utilities Water Utilities Power

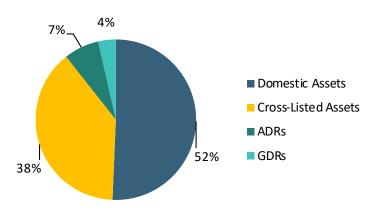
Market Factor

US Country



Model Coverage

- Total 19700+assets as of 31 Jul 2014
 - +10000 domestic stocks, including +5700 OTC listings
 - From NYSE, NASDAQ, and American Stock Exchange. Also includes Pink Sheets and OTC markets
 - The model also covers over 370 ETFs





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