

Employee Engagement Surveys

powered by Club Benchmarking

Club Benchmarking Employee Surveys capture relevant engagement and satisfaction data in five sections to assess staff morale and workplace culture.

Non-Management Employee Survey Covers...

- **My Role** – Measure employee satisfaction and motivation
- **My Department** – Understand interdepartmental morale and cooperation
- **My Supervisor** – Identify impact and effectiveness of team leadership
- **My Club** – Assess employee brand pride and attachment to the club
- **My Benefits** – Gauge satisfaction with and importance of employee benefits.
- **Employee Demographic Profile**

Club Management Team Survey Covers...

- **My Role** – Measure satisfaction and motivation on the management team
- **Management Team** – Understand alignment, morale and cooperation
- **Club Leadership** – Evaluate club leadership dynamics
- **My Club** – Assess employee brand pride and attachment to the club
- **My Benefits** – Gauge satisfaction with & importance of employee benefits.
- **Employee Demographic Profile**

Benefits

- Measure staff engagement and benchmark your own results against aggregated club industry engagement data
- Two versions tailored for management & non-management employees
- Participants can select English or Spanish versions
- Online format is easy to administer
- Customization available for club-specific items like benefits
- Surveys can be administered via email or inhouse computer stations.
- Establish a baseline benchmark for employee engagement at your club and track your changes over time