Global booking platform for event venues

1. 2,500 venues internationally
2. Venues in 30 cities in 13 countries
3. 3 languages – German, English and French
4. Over $1M in venture capital
5. 20 employees

Who uses sharing economy services?
12% of 35/older use ride sharing/hailing services
32% of millennials use ride hailing services

What form of transportation do business travelers use?

"Uber was rated as the No. 1 most-expensed and best-loved of all brands last year." — www.thestar.com

How has the sharing economy affected the event industry?
25% rental cars
7% taxis
68% ride-sharing options

1. Embeds a sense of trust in the community
2. Make business travel more affordable
3. Creates business opportunities
4. 50% decrease in DUIs

The sharing economy is estimated to grow to $335B by 2025.

How is the sharing economy evolving to meet the needs of the event industry?
50% less traffic at nightclubs

1. Airbnb Plus listings guarantee amenities:
   a. Irons
   b. Hair dryers
   c. Bottled/filtered water
d. Towels
e. Hangers
f. TVs for streaming
g. Good water pressure

2. Superguest Loyalty Program offers business travelers rewards

3. New property types added for convenience

1. Uber for Business expanding
   a. Enrolled 5,000 companies
   b. Integrates corporate accounts
2. UberEVENTS
   a. Event planners purchase and send passes to attendees before event

What are the benefits of the sharing economy?

Booking platform for hotels, restaurants
1. Short-term/30 days or less
2. Small events/100 guests or less

Hire out routine tasks.
1. Guarantees a "tasker" within 5 minutes
2. Aims to get tasks done in under 90 minutes

How big is the sharing economy?3.2M people working in the sharing economy
600,000 Uber drivers in US compared to 232,000 taxi drivers
Airbnb ($31B), Uber ($68B), and Lyft ($7.5B) are collectively worth as much as the entire country of Morocco: 200M bookings since the launch in 2008

25% drop at restaurant valets
5-10% decline in overnight parking

Pulls together everything from traditional hotel conference rooms to modern event spaces on short notice

• book accommodations
• conference space
• food and beverage services

Matches groups with novel food experiences around the world.
Showcases underused loft spaces and photography studios on its platform.

What niche sharing economy services are available for event planners?

https://www.smartmeetings.com/technology/97199/sharing-economy-apps-for-event-venues
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