



## THE ULTIMATE GUIDE TO THINGS THAT SENIORS NEED TO KNOW WORKSHOP SERIES

**Series Details:** 5 Part Workshop Series | Each Workshop is 1 hour (40 minutes education, 20 minutes Q&A)

**Series Description:** This workshop series is designed to educate, inspire and empower seniors and their family members as they make the decision to move, plan for a move, deal with the 'stuff' they don't take, sell their house and choose the right place to move to. We offer resources and support that are designed specifically for later-life transitions. These workshops are offered free of charge.

Each workshop is based on decades of experience from a team of experts in the sale of goods market, move management, real estate and the senior living industry. We offer up-to-date research results, fun facts and great step-by-step advice in the series take-home handbooks.

**Series Objectives:** To educate the public about senior transition options, provide practical information for helping individuals make educated decisions about downsizing that are right for them and their circumstances. Arm the audience with practical resources and advice for navigating the daunting process of downsizing in a low-stress and thoughtful manner.

### Workshop #1 – The Truth about Home Ownership and Senior Living Options

**Agenda:**

- The Facts - Home Ownership as a Senior
- Current Trends in Senior Living Today
- Options in Senior Living Communities
- Making the Best Choice for You
- Remove the Roadblocks - Overcome Overwhelmed

**Syllabus:**

*Are you trying to decide between staying where you are versus a move to a senior living community? This workshop is designed to look at the pros and cons of each alternative. With current information on real estate, rental and senior living choices, we can demystify the options. Content is prepared by experts in move management, real estate and the senior living industry. Get the latest and greatest information to help you make the best decision.*

*This session's handbook includes a list of resources, tools and free consultations.*

### Workshop #2 – What Does Successful Aging Look Like to You?

**Agenda:**

- Summary on Studies on Successful Aging
- The Truths about Aging
- Coping with Grief and Loss
- Managing Stress
- Definition of Successful Aging

**Syllabus:**

*What is the magical formula to successful aging? This workshop combines research, with real-life first-hand experience from seniors plus stories from the experts in senior-focused work. As you consider fulfilling your happiness quotient, come learn about what contributes to having the right balance. You will receive practical advice on how to manage your challenges and enjoy optimal outcomes. Don't*

- 4 Key Elements of Successful Aging

*be overwhelmed. You will receive key messages for equipping you to make great decisions as you pursue successful aging.*

*This session's handbook includes a list of resources, tools and free consultations.*

### Workshop #3 – Create a Retirement Living Plan You Can be Proud of!

#### **Agenda:**

- Thinking about a Move
- Moving On: What Makes it Wise?
- Housing Options: Choose the Best for You
- Elements of a Healthy Transition
- How to Evolve and Grow Through Transition
- How to Get Started Now!
- Reasons Not to Wait
- How to Write Your List of Priorities
- Saying Farewell to Your Home
- Handy Dandy Readiness Checklist
- Preparing Your House for Sale and Dealing with Your Stuff
- Stay Strong
- Selling Your House

#### **Syllabus:**

*Are you thinking about moving but do not know where to start? This workshop is perfect for you. You will get great advice and hear real-life scenarios from the experts who have been helping seniors move for decades. You will receive a handbook filled with practical and realistic ideas with step-by-step guides as you consider all your options. This will equip you to make great choices as you figure out the best decision for you. Moving can be scary, especially if you have not done it in years! Let us bring you some peace of mind and help take away some of the fear around moving.*

*This session's handbook includes a list of resources, tools and free consultations.*

### Workshop #4 – Approaching Transition with Grace

#### **Agenda:**

- Getting Prepared to Move
- Process Best Practices
- Get Excited for Your Move!
- Saying Goodbye to Your Current Home
- Key things to Remember
- How to Make Your Move – Move Manager vs DIY
- Your Step-by-Step Move Plan
- The Finale with House Contents
- Selling Your House and Dealing with Your Stuff
- The Aftermath of Your Move
- Adjusting – It's OK
- Cheers – Celebrate the New
- Invest in Your New Chapter

#### **Syllabus:**

*Well, you have decided to move! Big decision! Now what? Let the move manager experts walk you through their guide to making this a successful part of your journey. The next chapter of your life can be exciting and empowering. This workshop will provide practical options, checklists, diagrams and strategies. It will help you embrace the new and deal with the tasks and emotional stress of moving.*

*This session's handbook includes a list of resources, tools and free consultations.*

## Workshop #5 – 15 Ridiculously Simple Ways to Manage Your House Sale

### Agenda:

- 3 Opinions Are Enough
- Storytelling Time
- Best Questions to Ask your Potential Agent
- The Real Deal - Things to Expect in Your Agent Relationship
- Selling Options - Agent vs. DIY
- Preparing the House for Sale and Dealing with Your Stuff
- First Impressions - Inside and Out
- Getting the Help You Need
- What Does the Buyer See?
- Setting a Price That Works
- The Competitive Market Analysis
- Listing Price vs. Selling Price
- How Long 'Til the House Sells?
- Showcasing Your Home
- A Happy Ending

### Syllabus:

*How do you sell your house for the very best price in the least amount of time? This workshop will help you to position your house in the best light, setting yourself up for success. Attract buyers and you will find happy closure as you embark on life's next adventure. This workshop offers recommendations and guidance as you remove the roadblock of dealing with your house and the stuff in your house. This workshop is prepared by real estate experts in the field of selling houses for seniors for decades. Current and up-to-date strategies and statistics will support your energies in getting your house sold.*

*This session's handbook includes a list of resources, tools and free consultations.*

### Gordon's Estate Services will provide:

- 40 minute presentation, 20 minutes of Q&A
- Handouts for each participant
- Engaging slideshow presentation

### You will provide:

- Venue
- Refreshments
- Event coordination

Gordon's Estate Services offers a caring team of experts who specialize in working with seniors.