# Increase the Impact of Your Client Communications

IDEXX VetConnect™ PLUS now helps you generate a client friendly summary for a healthy canine or feline that has received preventive diagnostics. Use these attractive, informative reports to demonstrate the value provided by your staff and services.





#### Personalized for each patient

By utilizing the patient signalment, these reports become more than just a generic tear-off sheet.

#### Customizable visit notes

It's easy to modify the visit comments to highlight your observations and patient-specific details.

## Dynamic illustrations explain diagnostics

Client-friendly content helps your pet owners to understand the importance of preventive screening.

### Next steps keep clients engaged

Increase compliance with easy-to-follow instructions for common actions that clients should follow.

# Doctor- and practice-specific contact information

Strengthen communication with your clients.

#### Step 1: Choose Report

My clinical assessment indicates the

following systems are functioning

✓ WELLNESS SUMMARY

✓ Liver & Gallbladder

Pancreas & Intestines

✓ Bladder & Urine

✓ Heart & Lungs

View example summary

normally:

✓ Kidney

✓ Blood

Thyroid

### Step 2: Customize





Email your client-friendly reports for instant electronic communication.



View a PDF of the report to print or save into your files.



# Samson

Roocke

Species: Canine Tested: 20/9/2013

Year of Birth: 2000 Report: Preventive Care

Good news! We have screened Samson's blood for common conditions, and your pet's organ systems appear to be healthy. This preventive care testing is very important for us to spot potential health issues before Samson shows symptoms, and to obtain a baseline of blood values while your pet is healthy. Keep up the good work!

# Monitoring for potential health problems

This preventive care testing has added to our understanding of what is normal for your best friend, establishing a baseline that we will compare to in the future. When you bring your pet back for testing each year, we will track subtle changes more effectively. This improves our ability to detect disease in your pet even when values are normal, or before any outward signs of illness can be seen. By spotting problems at the earliest possible stage, we may prevent or treat disease with greater success. The more data we have, the better we can support you in providing your pet with a long, healthy and happy life!

### Blood

A complete blood count was used to screen for: anaemia, inflammation, infection, stress, leukaemia, bleeding problems, hydration, and ability to fight infection. Your pet's blood results are normal.

## Thyroid

Thyroid hormones control how quickly the body uses energy. Thyroid function can become abnormal and cause illness. Diagnostic tests indicate normal thyroid hormone levels.

## Heart & Lungs

Clinical assessment indicates that your pet's heart and lungs are functioning normally.

## Pancreas & Intestines

The pancreas is a small organ located near the small intestines and is responsible for producing several digestive enzymes and hormones that help regulate metabolism. The intestines are needed for digestion and absorption of nutrients from food. Clinical assessment indicates adequate pancreatic and intestinal functions. No parasites were found on your pet's faecal examination.

### Liver & Gallbladder

The liver is a large organ with many different functions. It produces bile which is stored in the gallbladder and is important for fat digestion. The liver makes protein and cholesterol and is involved in most aspects of protein, carbohydrate and fat metabolism. The liver also removes toxins from the blood and it is important to know the liver is healthy prior to starting many medications. Diagnostic tests indicate that your pet's liver and gallbladder are healthy at this time.

# Kidneys

Kidneys are responsible for filtering metabolic waste products, excess sodium, and water from the blood stream, as well as conserving vital electrolytes. Diagnostic tests indicate that the kidneys are functioning adequately.



A urinalysis was performed to help assess the health of your pet's kidney's and bladder. Your pet's urine indicates good kidney function, and there is no evidence of inflammation or infection in the urinary tract.

# We recommend a follow-up visit in one year

#### What can you do next?

- 1. Support a healthy lifestyle with proper nutrition and exercise.
- 2. Review resources about canine health: pethealthnetwork.com/dogs-home
- 3. Schedule your pet's next preventive care screening for March 2015.

**We're here for you and your dog:** if you have any questions about your dog's nutrition, behaviour or health, we'd be happy to talk with you anytime: 1300-44-33-99.

#### **Dr. James Herriot**

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**IDEXX Test Account**