

## **TIMBER BLOCK HOSTS A SUCCESSFUL EVENT TO CELEBRATE 3 YEAR PARTNERSHIP WITH MIKE HOLMES**

*The VIP event that took place at the Innisfil location, sealed the promising association between Timber Block and Mike Holmes.*

Nov. 22, 2017 – Timber Block had its VIP event on the 18<sup>th</sup> of November announcing a celebrity partnership with Mike Holmes, a notorious figure in the construction and entertainment industry.

A Timber Block presentation was given for the occasion. The attendees had the opportunity learn more about Timber Block Homes and the patented technology behind the brand. A press conference with Mike Holmes and Michel Mathon took place afterwards marking the beginning of a highly anticipated partnership.

"For my Holmes Approved Homes program, we set out to find the best builders, the guys who care about what they do. That's why we searched Timber Block out, because they care about how a home is put together, not just how it looks. It's not about the icing on the cake, it's about how the cake was made. Timber Block has perfected not only what you see, but what you don't see. I know Timber Block knows how to do it right and that's why they are part of the Holmes Approved Homes program. And now the homeowners get to benefit from this partnership" said Mike Holmes, during the press conference.

To seal this partnership, a symbolic key to Timber Block's facilities was given by Michel Mathon, Timber Block's CEO, officialising the association between Timber Block and the most trusted contractor.

The guests had the chance to take pictures with the acclaimed celebrity during this special event that ended with a great atmosphere and interactions.

"We are thrilled to have been trusted as a Holmes approved home, product and builder as this is the trifecta of the Make it right philosophy of Mike Holmes" stated Mike Mathon, Timber Block's CEO.

This important gathering marks a new start for Timber Block that now offers the "Holmes Trifecta": Holmes approved product, Holmes approved builder and Holmes approved Home.

**About Timber Block**

With over 30 years of residential construction experience, Timber Block's team of professionals offer a product unmatched in panelized residential construction. Timber Block, an NAHB award winning company, provides home owners with state-of-the-art, environmentally responsible technology while using modern building methods featuring a patented panelized building system. More information at: [www.timberblock.com](http://www.timberblock.com)

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