

## Katapult Pilots New Dynamic Form Builder with MaRS VX

**Vancouver, British Columbia** - March 19th 2018 - Katapult Technology Corp. (TSXV:FUND), an industry leading and award-winning fintech company, is pleased to announce the release of the first Dynamic Form Builder designed specifically to enable the rapid customization of sophisticated investor onboarding forms. In addition to the product launch, the Company is pleased to announce that its client, MaRS VX, will implement the application in a pilot program, further integrating their Katapult-Powered Impact Investing platform [SVX](#) with Katapult technology.

“We believe this new application will allow us to make the user experience more efficient, effective and responsive for our impact investor and issuer community,” said Adam Spence, Director of [SVX](#) at MaRS Discovery District. “In turn, that will make it easier for us to help ventures raise capital so they can scale their impact and help investors make informed decisions about how they allocate their capital.”

“Onboarding processes are a key component in the Katapult platform and there is a high level of scrutiny in how these processes are achieved by industry regulators and securities commissions,” said Brock Murray, CEO of Katapult Technology. “Not only is every business different, but each company is faced with a unique legal and regulatory environment making it difficult to have a one-size fits all approach when it comes to compliance forms. Our Dynamic Form Builder enhances our product capabilities in a way that not only lowers costs, but solves the operational challenges of adhering to shifting regulatory requirements.”

### ***Katapult - Smart Form Features***

- ***Drag N Drop*** - Easily create custom online forms of any complexity by simply dragging and dropping elements required to build beautiful, intuitive forms.
- ***Device Responsive Templates*** - Accessible on any device for optimal viewing.
- ***Conditional Logic*** - Use conditional logic to introduce dynamic elements to your forms including unique forms for domestic and international investors, or varying investment vehicles.
- ***Automated Segmentation*** - Segment investor permissions and accessibility depending on their suitability and preferences.

### **About Katapult**

Katapult is a financial technology (FinTech) company offering proprietary, cloud-based software infrastructure that allows firms to design, set up, and operate an investment platform across

multiple distribution channels - including web, mobile, and social media. Katapult is being used in over 20 unique regulatory environments to grow investor networks, efficiently manage investors, and streamline deal-flow administration.

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**Forward-Looking Statement:**

***Cautionary Note Regarding Forward Looking Statements:*** *Certain disclosure in this release, including statements regarding the integration of a proprietary form builder protocol constitute forward-looking statements. In making the forward-looking statements in this release, the Company has applied certain factors and assumptions that are based on the Company's current beliefs as well as assumptions made by and information currently available to the Company, including that the Company will be able to successfully incorporate the stated technology. Although the Company considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect, and the forward-looking statements in this release are subject to numerous risks, uncertainties and other factors that may cause future results to differ materially from those expressed or implied in such forward-looking statements. Such risk factors may include, among others, the Company will not be able to successfully integrate the stated technology. Readers are cautioned not to place undue reliance on forward-looking statements. The Company does not intend, and expressly disclaims any intention or obligation to, update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.*