



# Passport<sup>®</sup> 2

Full Retail C-Store &  
Fuel Station Management Solution

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An innovative solution for retail c-store & fuel station management

## SOLUTION DESCRIPTION

Passport 2 is a feature-rich 3rd generation management solution specially designed for fuel retailers operating c-store as part of their stations. It provides a fully customizable POS system, and a state-of-the-art cloud-based Head Office (HOS) architecture that facilitates a cloud-based Back Office Solution (BOS). Passport 2 is powered by the StoriX Engine and was designed to suit every fuel station business model, with its flexibility facilitating seamless integration throughout all peripherals and external systems. By streamlining communication between all components, Passport 2 provides everyone involved, from managers to staff, with the most advanced retail tools available to maximize revenues, profitability, and total customer experience.

- **POS:** Modular and configurable omni-channel solution that provides unmatched simplicity for the cashier & the best-in-class customer experience
- **Cloud BOS:** It is part of the HOS, with site users limited to viewing and managing only their station. This approach prevents the need for on-site installation & support. It allows full control on product catalog,
- **Cloud HOS:** Unexcelled remote Head Office System for complete control of any store in the network, anytime and anywhere
- **Storix Engine:** The engine is heart of the system architecture which enables centralized business logic management and assure store always open. A single StoriX engine works with multiple POS devices.

## BENEFITS

### Increase customer traffic & maximize ATV (Average Transaction Value) by offering a variety of store products & services

- Offering variety of value added services in the station and c-store
- Fully customizable & intuitive user interface (UI) for an optimal user experience (UX)
- Omni-channel of various touchpoints from the forecourt OPT to the c-store

### Maximize profit via real-time management by data

- Inventory & supplier management
- Employee allocations, auditing, and cost reduction
- Setting product offering, pricing, and promotion

### Centralized, flexible & simple across the entire network

- Central business management
- Cloud BOS for minimal site updates & maintenance
- Quick roll-out & adaptable for any network and station needs



POS – Sales Mode



**Passport 2 is the retailers' enabler in mobilizing the business' center of gravity - from the forecourt to the c-store**

# SOLUTION COMPONENTS

## POS

The unbeaten usability of POS provides the smoothest operation with the shortest learning curve for new attendants and cashiers.

- Payment acceptance and management
- Sales: products at c-store, food services, fueling, and other forecourt services (car wash, vending machines, etc.)
- Omni-channel POS: attendant, self-service kiosk, mPOS
- Cashier & shift management
- Smooth operation in on-line & off-line modes



POS - Refueling

## Cloud HOS

Passport 2 HOS masters the entire network operations from a single remote centralized point. It includes:

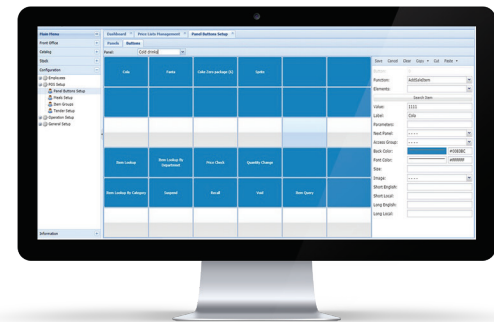
- Network & store(s): catalog, pricing, and inventory
- Reporting scheme
- Network roles & rules
- End-to-end solution with Orpak's ForeNet & ForeVision: card management, loyalty, BI & analytics solutions



HOS – Sales Dashboard

## Cloud BOS

The cloud BOS can be connected to from anywhere & at anytime via simple login. It allows remote management of a specific store's needs (e.g. local accounts, local products, DODO merchants price control).

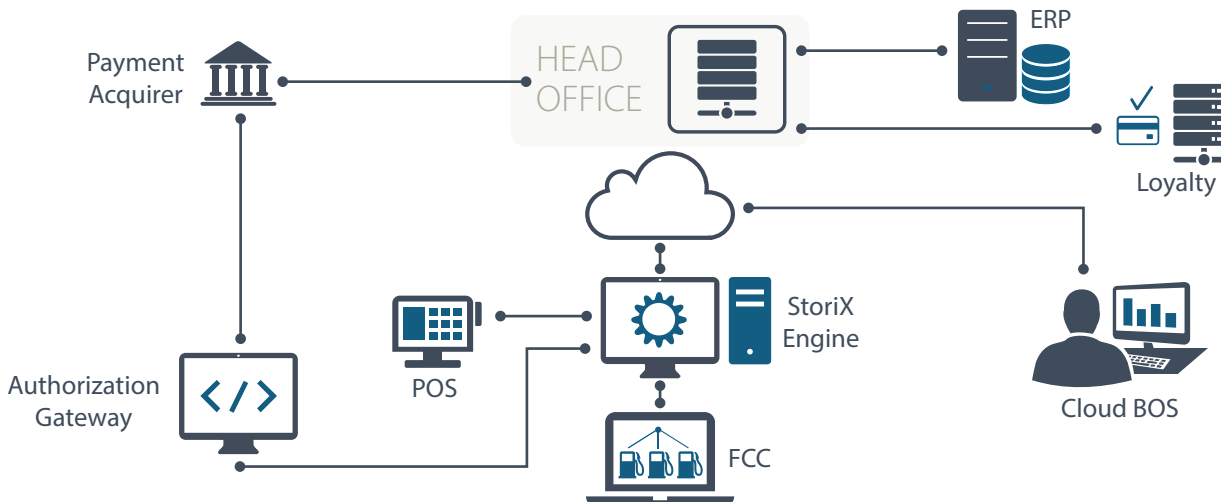


Centralized POS configuration by the HOS

## Storix Engine

Storix engine is the corner stone of the solution's stability, modularity & ease of maintenance. All station communications are performed via the engine, which allows:

- Centralized business logic management
- Omni-channel connection between various touchpoints in the store & forecourt
- Short TTM to adopt any retailers' configuration & customization



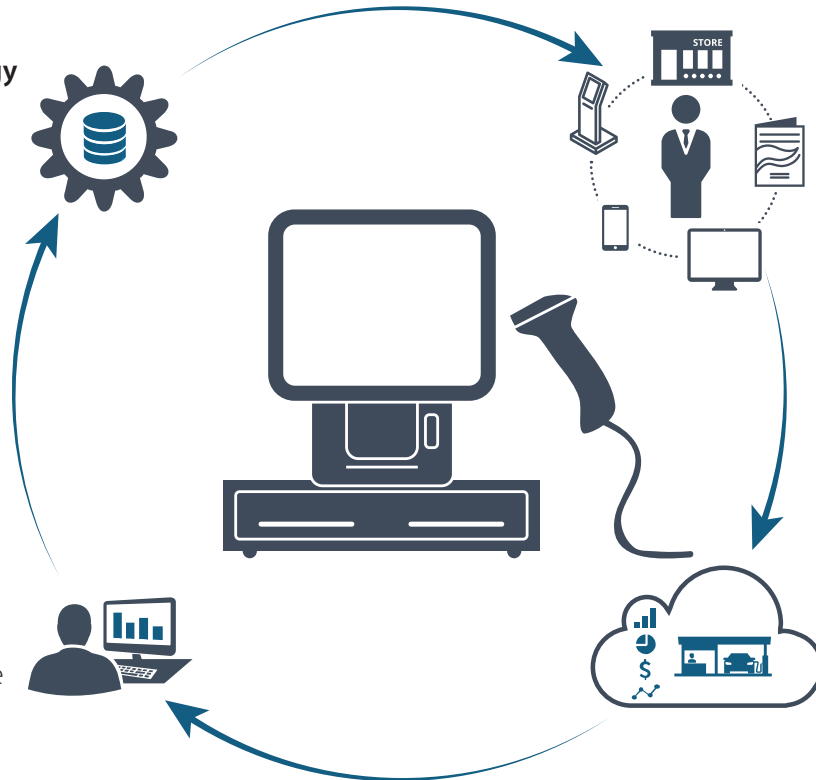
# PASSPORT 2 – OUTSTANDING FUNCTIONALITIES

## Modular & Modern architecture technology

- Stable solution
- Fast customizations for the retailer's needs

## Ease of Use

- Fully customizable
- Intuitive user interface
- Optimal UX
- Reduce clicks



## Omni-channel of touchpoints

Seamless fusion between retail operations & fueling services

## Real-time Cloud-based SaaS

- Real-time management by data
- Advanced business models: SaaS & on-premises

# MORE with Passport 2

## ABOUT GILBARCO VEEDER-ROOT

Gilbarco Veeder-Root represents the leading brand of solutions and technologies that provide fuel management systems, convenience, control and environmental integrity for retail fueling and adjacent markets.

Gilbarco Veeder-Root creates the retail and commercial petroleum industry's most comprehensive suite of flexible, adaptable, long-lasting products in order to solve our customers' business challenges while building their bottom lines. In addition, we back them up with the industry's best services and field support for peace of mind.



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