

# IT'S A CLUTTERED ENDPOINT MARKETSPACE:

How do you differentiate between **VISIBILITY** and **DETECT & PREVENT** endpoint products?

## Next Gen Endpoint is a top priority for CISOs

**80%**

say their teams lack the time or methodology to do an **in-depth evaluation** of security vendors

**75%**

aren't sure how to prioritize **visibility and detect & prevent.**



## CISOs care about:



**1**

**VISIBILITY**

END-TO-END VISIBILITY INTO ENDPOINT ACTIVITY

**2**

**EFFICACY**

HIGH SECURITY EFFICACY

**3**

**JUSTIFICATION**

MAKE AN IMPACTFUL, JUSTIFIED DECISION

## K logix Project Advisory Methodology Clears the Clutter:

Tested 20 endpoint products over 2 years

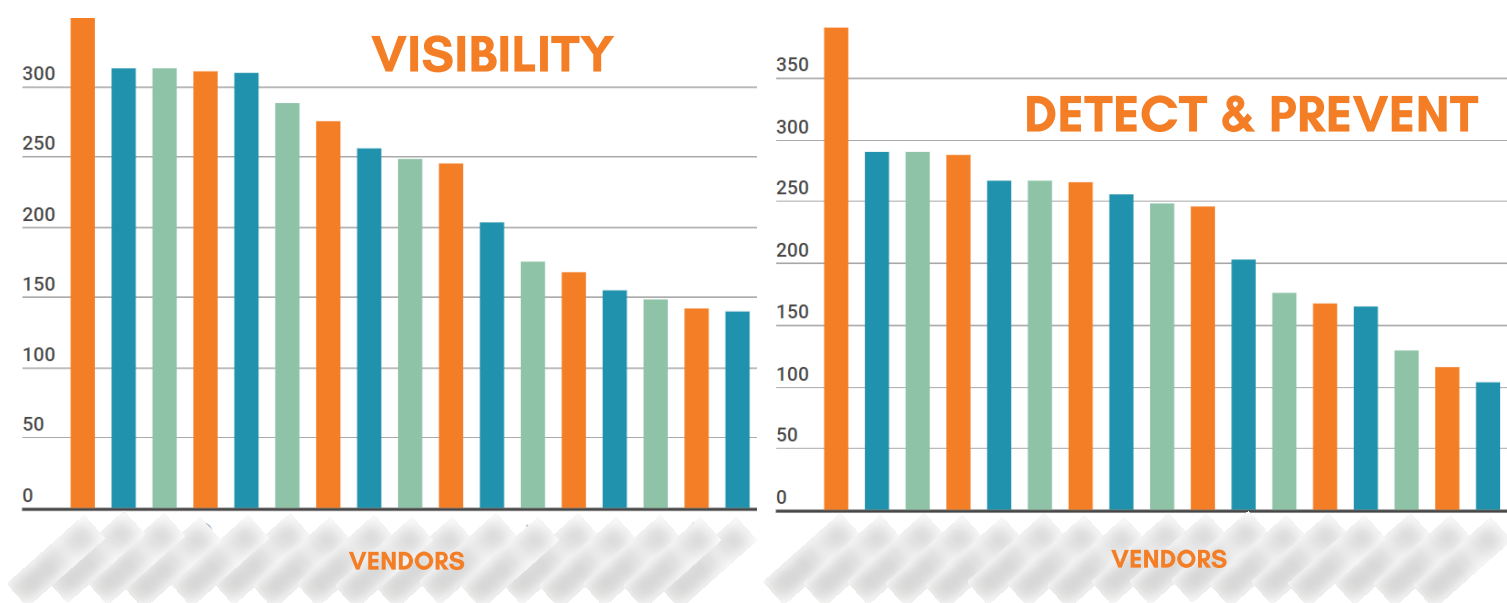
Evaluated 15 domains and 225 requirements

Using 200+ malware samples

## WE HAVE THE ANSWERS

We've evaluated endpoint security products for **VISIBILITY, DETECT & PREVENT, and BOTH.**

Let us show you how they scored:



## OUR RESULTS HELP YOU:

Understand your need for **visibility, detect & prevent, or both.**

**1**

**Eliminate Noise**

**2**

**No End User Impact**

**3**

**Increase Efficacy**

**4**

**Accelerate Time to Value**

**5**

**Justified Investment Decision**