

# Holland Plastic Surgery & Aesthetics Drives 5X More Patients With Netsertive

Today, a majority of healthcare providers understand that the patient experience begins online, long before a patient even steps into the doctor's office. Recognizing the importance of engaging with prospective patients online, Dr. Holland partnered with Netsertive to capture leads and drive conversions for her Coolsculpting business. It wasn't long before they switched to a different digital advertising provider despite seeing positive results through Netsertive's Coolsculpting campaigns.

**“It was recommended that we try another provider... we immediately saw a drop-off in our Coolsculpting phone calls and treatments.”**

— Dr. Sarah Holland, MD, Holland Plastic Surgery & Aesthetics

Holland Plastic Surgery & Aesthetics said ‘Goodbye’ to their digital advertising provider and ‘Hello, again’ to Netsertive.




Upon experiencing an immediate and dramatic drop-off in phone calls, daily consults and Coolsculpting treatments, the practice ended their contract with the digital advertising provider and quickly re-established their relationship with Netsertive. “Already, very quickly, we see a significant increase in the number of phone calls coming in and the number of appointments we’re scheduling,” says Dr. Holland. Compared to the results with their previous provider, Holland Plastic Surgery & Aesthetics reports capturing five times more patients with Netsertive.

**“We went back with Netsertive [and] it was a pretty rapid turnaround... we were like ‘holy mackerel, this is really working!’”**

## Who We Are

Netsertive is a marketing technology company that enables brands, publishers, and local businesses to reach customers online, at scale. Netsertive's platform and services coordinate messaging, brand experience, and performance across all digital channels to drive awareness, consideration, and sales.

## Contact Us

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