

Attract Local Customers With Click to Brick Marketing

Put your store on the map and swing your doors
with new customers with a click to brick digital
marketing campaign from Netsertive.



TURN WEB SEARCHES INTO CUSTOMERS

Local customers say Google and Bing are their first stop online. We ensure that your store is visible at the top where 85% of ad clicks occur, connecting high-intent buyers to your website with high-performance search engine marketing.



WE BRING CUSTOMERS BACK

Retargeting has the power to keep your store in front of shoppers after they leave your website, enticing them to return. We make it easy to target your most valuable shoppers with cost-effective banners, digital videos, and Facebook ads. Retargeting puts more customers on the "I'll be back bus" to your website!



BANNERS ARE YOUR NEW BILLBOARDS

Display banners combine national branding with local store information, steering customers your way throughout in the buying cycle. They increase awareness of your store and your brands, you get up to 25% more website visitors versus doing search marketing alone.

WATCH SALES GROW WITH DIGITAL VIDEO

Digital video ads drive more consumer engagement and awareness than TV spots. Reach local shoppers on 15,000 Web properties including YouTube, HGTV, Oprah, Fox Sports, MLB, CNN to grow your business.



SOCIAL MEDIA INFLUENCES BUYERS

93% of shoppers admit that their buying decisions are influenced by social media. Leverage Facebook advertising to reach an audience of local shoppers on the world's most popular social network.

REACH SHOPPERS ON THEIR PHONES

Think mobile first. Stay on top of the rapid shift to mobile and target smartphone users who increasingly use their mobile devices to research your products and brands, compare local stores, and more.



CONNECT THE DOTS WITH CALL TRACKING

Your digital ads contain a tracking phone number that connects to your store. Listen to calls to improve sales productivity and conversions to effectively measure Netsertive's impact on your bottom line.

Click to brick
digital marketing
makes it easy to
attract customers.

