



Wellspring

INNOVATION MANAGEMENT  
**SOFTWARE PLATFORM**  
The leading software system for  
innovation management



# INNOVATION MANAGEMENT

## The Largest Technology Ecosystem

Wellspring software uses machine learning to scan proprietary and public data on start-ups, inventors, research publications, SEC filings, and intellectual property, stitching together comprehensive information to form the worlds largest technology ecosystem.

## Tools To Act On Opportunities

Wellspring Innovation Management software enables you to evaluate these discoveries, share feedback, and gain insights so that you don't miss the next disruptive technology in your industry.

# INNOVATION MANAGEMENT

“We were able to evaluate a 33% larger project portfolio without adding any additional staff.”

## WELLSPRING SOFTWARE FOR INNOVATION MANAGEMENT

### Out Innovate The Competition

Every half hour 150 scientific articles are published and 165 patents are filed. Companies need to pay attention to these discoveries or they will miss the next breakthrough in their industry. Wellspring is the only software that connects businesses to innovation ecosystems and the only software that allows them to see disruption before it's too late.

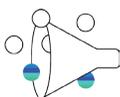
“Wellspring enabled us to quickly prioritize and pare project pipeline opportunities using intuitive tools for evaluations, workflows routing, and stagegates. The Intuitive and dynamic visuals enabled us to find insights hiding in our data.”

—Director of Innovation

## Move Beyond Spreadsheets

Wellspring centralizes every emerging technology, start-up, collaborative project, intellectual asset, license agreement, and unsolicited offer within your knowledge network. Wellspring allows you to easily visualize your innovation infrastructure, easily find relevant data, and easily share insights across the organization. Control your network with one system for every innovation need.

### Find Technologies



### Evaluate Opportunities



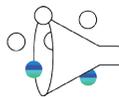
### Identify Trends



# WELLSPRING SOFTWARE

## FOR INNOVATION MANAGEMENT

### FIND TECHNOLOGIES



#### The Largest Technology Ecosystem

Wellspring software scans 2000+ data sources covering patents, SEC filings, academic discoveries, grants, and more. Wellspring then uses machine learning to stitch together comprehensive profiles of innovative people, organizations, and technology areas. Wellspring also offers exclusive access to Flintbox, the leading digital marketplace for early-stage university technologies.

### EVALUATE OPPORTUNITIES



#### The Most Powerful Technology Database

Every critical business function from marketing, to HR, to finance has a system to eliminate manual work. Why not innovation? Companies that are able to automate, understand, and streamline their innovation processes will uncover more technology opportunities and make better decisions. Wellspring helps you evaluate more technology opportunities by automating technical assessments, organizing strategic initiatives, and streamlining your project pipeline.

Too many organizations rely on spreadsheets, email, and file sharing programs to store critical information about technology partnerships, leaving them exposed to unnecessary risk, inefficiencies, and limited visibility.

### IDENTIFY TRENDS



#### The Best Insights and Analytics

What makes a successful technology partnership?

Our software maps your partner ecosystem with sophisticated database relationships connects critical links between external and internal teams, and tracks relationships, processes, and results.

Wellspring innovation management software uncovers insights about your most productive partnerships and helps you replicate those results





# Wellspring

## About Wellspring

Wellspring is the global leader in tech transfer, tech scouting, and innovation management software systems. Organizations rely on Wellspring to manage the identification, evaluation, and acquisition of technologies, partners, and investments. Wellspring software supports the entire innovation process, from defining strategic areas of interest to investigating opportunities to commercializing results.

Founded in 2003 as a spin-out of Carnegie Mellon University, Wellspring works with more than 600 organizations worldwide to support the scouting, commercialization, and licensing of emerging technologies. For more information, please visit [wellspring.com](http://wellspring.com).

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