

# 2020 WINTER

## CUSTOMER SUCCESS REPORT



## ACCOUNTS PAYABLE SOFTWARE CATEGORY

# ACCOUNTS PAYABLE SOFTWARE OVERVIEW

Accounts payable software is used for financial and accounting processes. These products vary from basic single-entry applications for check writing and bookkeeping to sophisticated double-entry tools. An accounts payable system can assist your company to eliminate manual tasks, maintain accurate numbers, save time by automating manual processes, get notifications and reminders to avoid fines, and more. A quality accounts payable solution is therefore important for growing enterprises.

Accounts payable software manages accounts the firm owes money to. This tool is typically provided as a solution with other key accounting modules. However, some vendors offer standalone accounts payable platforms that help to manage complex accounting tasks.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

**Content Score** is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

**Market Presence Score** is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

**Company Score** is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

## Customer Success Report Award Levels



### Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



# 2020 Customer Success Awards

Check out this list of the highest rated Accounts Payable Software software based on the FeaturedCustomers Customer Success Report.












# 2020 RISING STARS

**ARTSYL**



**SoftCo**



Cloud P2P Automation. Easy. Powerful. Smart.



## TRUSTED BY



## ABOUT YOOZ

Yooz is a fast-growing, multiple award-winning SaaS company that solves today's finance professionals' top invoice processing challenges by providing innovative, cloud-based AP automation. Yooz offers an intuitive, simple, secure, end-to-end invoice processing solution that integrates seamlessly with more than 175 ERP platforms. It leverages and optimizes powerful features and emerging intelligent technologies that unleash the creative and innovative power of finance teams. Dallas-headquartered Yooz with global operations in France and the UK provides intelligent cloud-based AP automation that streamlines the invoice process workflow to over 2,000 global customers.

# 31

Customer references  
from happy Yooz users

[VIEW ALL REFERENCES](#)

“It was such a relief to find a complete solution that would accommodate the entire process, from purchase to payment, without any nickel-and-diming or added costs for bolted on software.”

Jason Kleve  
Controller, Transwest

“Yooz has given us the ability to provide new offerings to our clients—who all process large volumes of invoices—allowing them to improve their efficiencies. Previously we struggled with this, and now we’re rolling out Yooz as a standard processing tool to support all of our large clients and help them achieve their business goals.”

James Smalley  
Accounting and Outsource Partner, Mazars

“With the Yooz and Sage Intacct combined integration you have a single source of the truth. It’s easy to find and manage every step of the AP workflow because everything is captured in one place. We have full visibility into the entire ledger.”

Adam Maurer  
CPA, Chief Financial Officer, Deutser

“With Yooz’s advanced technology, like AI, it reads data and populates fields that all used to be done manually. Now the information is much more accurate.”

Professional Accounting Services Consultant  
Marie-Madeleine Lochet