



➤ A 40+ store automotive group went from a “wildfire” style of AP to one that is organized, efficient, and value - added. ◀

## About Go Auto

Go Auto—headquartered in Edmonton, Alberta, Canada, and representing 21 auto brands—is comprised of more than 40 dealerships, multiple repair and service centers, several reconditioning facilities, in-house finance and insurance departments, and a loyalty and rewards program.

Offering 12,000+ vehicles on GoAuto.ca, Go Auto offers one of the largest vehicle inventories in Canada. And a 24/7 team of personal shoppers promises an easy, stress-free car-buying experience as they help customers compare vehicles, find the best deals, book appointments, secure financing and more.



## Go Auto AP Challenges and the Yooz Solution Fit

The sheer volume of inventory and all of the parts and services that go along with it resulted in a payables process that was daunting and simply unmanageable. The accounts payable (AP) group of 12 processes more than 17,000 documents/month, and that volume is growing exponentially across the group. *“We had a wildfire accounting process,”* lamented Shelley Duggins, accounts payable manager for Go Auto. *“Most of our work came from Parts and Service and we had no efficient way of providing managers reports that made sense, were current, or were even accurate.”*

In 2016 the company began researching a solution to automate its AP workflow with the goal of *“getting a divorce from paper.”* Go Auto realized very early on that Yooz was the **only** cloud-based solution that offered:

- Seamless integration with CDK
- Complete and transparent visibility into the invoice approval process
- Was customizable and scaled as the business grew
- Was easy to learn and use whether the AP staff member was new or experienced



*“Closing the month used to take five days, and in a business like ours that relies on immediate information, it was five days too long. Now our month-end takes a half day, we’re meeting our targets, the information is correct, and we can move right into the accruals stage.”* Shelley Duggins, accounts payable manager

## Main Pain Points

1. Lack of visibility
2. Missing invoices
3. Missed payments
4. Time spend handling e-mails
5. Coding errors
6. Too much paper

## Implementation

Key to success, the Go Auto accounting and finance leaders gained buy-in and support from the executive team right from the start. Sherry Wang, Go Auto's group controller reflects, "We're fortunate to have a very forward-thinking and progressive executive team. From the group controller level, we are able to easily present ideas to our CFO and make strategic decisions quickly." Duggins anticipated some resistance to the change. "The AP staff quickly changed their outlook from 'Why do we have to convert to Yooz?' to 'We LOVE Yooz!'" she said.



## > It's all About the Results <

**Full visibility** into the payables process; full accountability for department manager

**Faster** reponse to quertes, **fewer** e-mails to manage, less time spent tracking down approvers

**More** concise coding; easter for approvers and **reduced** room for error

## Words of Wisdom from Go Auto

- Understand and document your AP workflow; look for inefficiencies and areas of improvement
- Make sure the executive team is on board; they must provide communication and support throughout the entire transition
- Strat the digital data analysis process early on and determine your goals for the transition to AP automation
- The system makes everything more transparent, and so should be your management style
- Keep lines of communication open with staff, managers, and suppliers

"We were very fortunate to have readily available support from Yooz. The dedicated support team was integral in a smooth and seamless conversion process. Together with our internal team and executive leadership we had all pistons firing in the same direction, which was why we were able to roll out Yooz to our group with such success." Sherry Wang, group controller