



Cloud P2P Automation. Easy. Powerful. Smart.

Company Overview:

Yooz, Inc. is a privately-held, multi award-winning cloud invoice and payment processing (AP) automation innovator. Yooz has developed an intuitive, user-friendly solution that has the same performance as its reputable and industry-recognized ITESOFT intelligent document capture service that the AP automation platform was built on, while solving for complex AP workflows. The company has accomplished this by being **the first** to leverage the most advanced technologies powered by A.I., such as smart data extraction and robotic process automation (RPA). And the company regularly publishes thought leadership content to educate the industry on Fintech (finance technology).

Yooz has reported 100% revenue growth year over year since its inception in North America in 2017, and a 105% increase in new clients year-over-year from industry sectors such as automotive, restaurant, manufacturing, finance, not-for-profit, and technology, to name a few. In addition to record growth in revenue and client acquisition, client retention remains at historical levels—over 98 percent—with customer satisfaction scores at 4.5 on a 5.0 scale.

Yooz Leadership Team:

Didier Charpentier, Founder & CEO: Didier holds an Engineering degree from INSA Lyon (France) and a Master of Science from Purdue University (USA). He joined the Brazilian National Space Research Institute and worked for two years on satellite image processing and compression software. In 1984, he founded ITECA, which then became ITESOFT. In 1995, he left his role as head of the Development Department, to lead Sales. ITESOFT CEO and Chairman of the Board from 1998 to 2004, he is now in charge of the Company's General Strategy. Since early 2005, as Chairman of the Board, he has focused on ITESOFT's medium- and long-term development goals, particularly in terms of technology, external growth, and international development. He took over as CEO on July 21, 2015.

Laurent Charpentier, COO and Chief Innovation Officer: Laurent is responsible for the day-to-day leadership and general management of Yooz North America operations and product roadmap innovation. He has guided Yooz through several key product enhancements, strategic partnership acquisitions, and market development for direct sales and partner channels.

Melissa Hendrick, Vice-president of Marketing: Melissa leads the company's strategic marketing initiatives to ignite business growth through marketing mix optimization, pragmatic performance-based demand generation, digital advertising, brand awareness, customer experience, and marketing automation technologies.

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