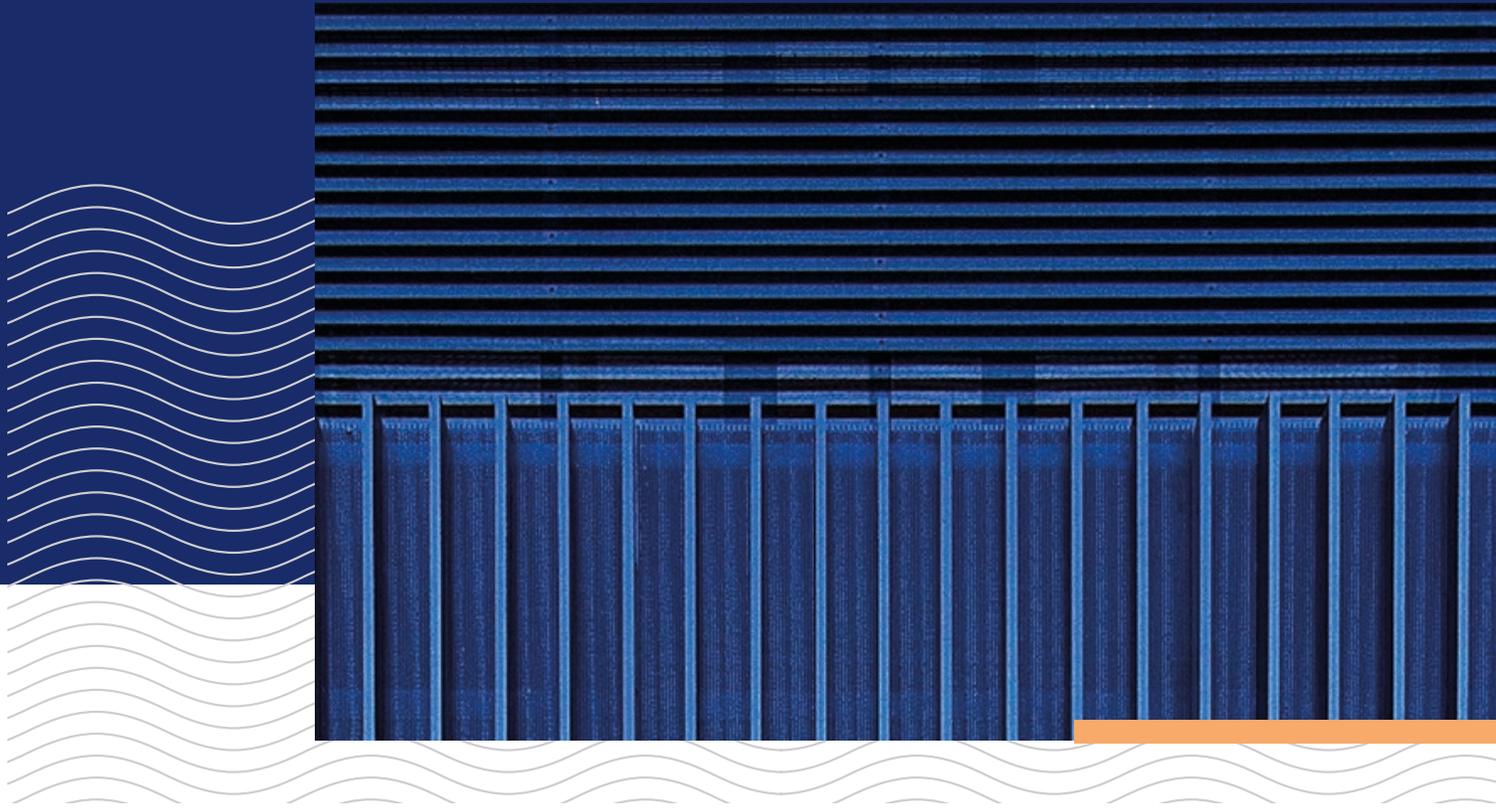




DATASHEET

AntiMalware

Protect your customers from brand-associated malware attacks



Protect your customers from brand-associated malware attacks

Overview

Increasingly sophisticated malware attacks continue to hijack trusted brands.

Organizations in a growing number of industries are facing new security risks to their internal networks – as well as new challenges to their digital marketing channels and customer relationships. OpSec works with some of the world's most visible brands to develop innovative, comprehensive solutions to combat the widening threat of brand-associated malware attacks.

Challenge

New tactics threaten digital brand power

Companies dedicate vast resources to building a strong brand in digital channels, but malware attacks that exploit legitimate brand power for illicit purposes continue to be a major challenge for brand owners and IT/security professionals. While the financial services industry has long been a target of malware attacks, fraudsters have expanded their scope to include many other services industries, putting a wider range of companies and end users at risk.

Malware creators are honing their social engineering tactics to better impersonate legitimate brands and dupe unsuspecting consumers into downloading malicious code designed to harvest private data or infiltrate an organization's network. The danger goes far beyond the integrity of corporate systems and data – brand-associated malware can also tarnish brand reputation in the increasingly vital email channel, diminishing customer trust in online transactions and raising customer support costs to investigate and rectify the damage to consumers. Safeguarding your brand against malware requires a swift, proactive approach.

Solution

Detect and shut down malware attacks across multiple digital channels

As part of our AntiFraud solution, our AntiMalware Services utilize unmatched brand protection expertise to provide reputable brands the best detection, analysis and mitigation against malware attacks across multiple digital channels. For the greatest impact and results, the OpSec solution focuses on brand-associated malware, which is visibly tied to specific brands, to ensure that email channels are free from potential malware attacks.

1M

Nearly 1 million new malware threats are released every day¹

DETECTION

OpSec Online offers the industry's leading phishing detection capability – recording up to 50% more incidents than competing solutions. We monitor and analyze the industry's widest range of intelligence sources via proprietary technology and relationships with industry partners analyzing more than 300 million emails daily and detecting more than 700,000 fraudulent and malicious sites annually. We've detected millions of fraudulent activities in 170+ countries across 14,000+ networks.

FAST MITIGATION STRATEGY

OpSec Online shuts down multiple communication points used to run the attack, including malware payload distribution points, command and control sites, and drop sites where harvested data is sent and stored. OpSec disables each attack so that it is no longer accessing the network and no longer a threat to other organizations.

EXCEPTIONAL SERVICE

OpSec Online provides customers with access to its 24x7x365 Security Operations Center (SOC). In addition, each customer is assigned a Client Services Manager who ensures that the customer's needs are being continuously met and helps implement best practices for the most effective results.

Key features

DETECTION

Dozens of partners processing more than 300 million emails daily provide OpSec Online the best coverage for detections of malicious brand- abusing email campaigns.

MALWARE ANALYSIS

Malware analysis based on partnerships with over 50 anti-virus and malware vendors provides early detection and detailed analysis of malware executables.

REPORTING AND ANALYSIS

Monthly trend report and a personalized weekly phishing and malware incident report with SOC action steps plus 24x7 Web portal access.

Insight. Impact. Increased ROI.

Only OpSec Online combines powerful detection technology, comprehensive mitigation strategy and unmatched industry expertise to protect you and your valued customers from the dangers of malware attacks.

OpSec Online AntiFraud – AntiMalware Services ensure that the most visible channel conveying your brand – the email marketing channel – is free from malware attacks to help safeguard your marketing messages and brand reputation.

FRAUDCASTING

Immediate, widespread blocking of access to phishing sites, emails containing phishing sites, malware-containing emails and malware communication points by alerting ISPs, email providers and security vendors.

COMPLETE MITIGATION COVERAGE

Malware mitigation includes multiple types of communication points, including distribution sites, drop sites, command and control. Additionally, complete coverages includes shutdowns of any type of phishing attack, vishing, smishing, email accounts and other fraud activities.

Why OpSec

ADVANCED TECHNOLOGY AND STRATEGIC GUIDANCE

OpSec protects the world's leading brands with the only solution that combines cutting-edge technology and consultative services. More than 200 brand protection veterans – in more than 30 languages – are on call to defend brand investments and preserve customer trust.

SUPERIOR SERVICE AND EXPERTISE

We've built our reputation on dedicated, corporate-focused service with unparalleled industry expertise. OpSec protects the revenues and reputations of more than half of the Fortune 100. We execute more than 43,000 enforcements every day.

EXTENSIVE INDUSTRY RELATIONSHIPS

A comprehensive brand protection strategy requires a strong network of strategic allies. OpSec experts are connected to an unparalleled ecosystem of partnerships and relationships with search engines, social media networks, online marketplaces, industry advocacy groups, registries and law enforcement agencies.

700k

OpSec detects more than 700,000 fraudulent and malicious sites annually.

- 1 Lloyd's CEO: Cyber attacks cost companies \$400 billion every year. Forbes.com, January 23, 2015. <http://fortune.com/2015/01/23/cyber-attack-insurance-loyds/>
- 2 PwC 2015 Information Security Breaches Survey of UK Corporations. <http://www.pwc.co.uk/services/audit-assurance/insights/2015-information-security-breaches-survey.html>

About OpSec

For nearly forty years, brands, institutions, and governments around the world have relied on OpSec to ensure the integrity of goods and documents. In a world of rising fraud and black-market alternatives, we are the layer of truth that powers revenue-generating relationships. This is only possible through a unique combination of proven security experience, deep industry expertise, the market's broadest range of solutions, and a commitment to digital and physical integration leadership. For brands that depend on sustained relationships with customers, OpSec secures integrity, enhances loyalty, and protects revenue. For more information please visit www.opsecsecurity.com.

OPSEC WORLDWIDE OFFICES

The Americas

Boston, MA, USA
Lancaster, PA, USA
San Francisco, CA, USA
Meridian, ID, USA
Rockville, MD, USA
Santa Domingo, DOM

Europe

London, GBR
Leicester, GBR
Washington, GBR
Munich, DEU
Santa Venera, MLT
Vilius, Lithuania

Asia

Kowloon, HKG
Shanghai, China
Beijing, China
Minato-ku, Tokyo



Secure · Enhance · Protect

www.opsecsecurity.com

+1 800 745 9229 (U.S.)

+44 (0) 1978 528 370 (Europe)