Cookies Table – September 2019

Category	Purpose	Relevant cookies	Source	Cookie description	Expiry
Necessary	Help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.	__cfduid (x8)	Hs-analytics.net hsappstatic.net hsforms.com hsforms.net hsleadflows.net hubspot.net triz.co.uk usemessages.com	Used by the content network, Cloudflare, to identify trusted web traffic	1 year
		__cfruid	triz.co.uk	Part of the services provided by Cloudflare - including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session
		ARRAffinity	snazzymaps.com	Used to distribute traffic to the website on several servers in order to optimise response times.	Session
		JSESSIONID	nr-data.net	Preserves users states across page requests.	Session

OXFORD CREATIVITY

			__hs_opt_out	triz.co.uk	This cookie is used to remember not to ask a visitor to accept cookies again. This cookie is set when a visit chooses to accept or decline cookies.	13 months
			__hs_do_not_track	triz.co.uk	This cookie can be set to prevent the tracking code from sending any information to HubSpot. Setting this cookie is different from opting out of cookies, as it still allows anonymized information to be sent to HubSpot.	13 months
			hs_ab_test	triz.co.uk	This cookie is used to consistently serve visitors the same version of an A/B test page they've seen before.	Session
			<id>_key	triz.co.uk	When visiting a password-protected page, this cookie is set so future visits to the page from the same browser do not require login again. The cookie name is unique for each password-protected page.	
			hs-messages-is-open	triz.co.uk	This cookie is used to determine and save whether the chat widget is open for future visits. It resets to re-close the widget after 30 minutes of inactivity.	30 mins
			hs-messages-hide-welcome-message	triz.co.uk	This cookie is used to prevent the welcome message from appearing again for one day after it is dismissed.	1 day
			__hsmem	triz.co.uk	This cookie is set when visitors log in	1 year

OXFORD
CREATIVITY

				to a HubSpot-hosted site.	
Preference	Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.	messagesUtk	triz.co.uk	This cookie is used to recognize visitors who chat with us via our messages tool. If the visitor leaves our site before they're added as a contact, they will have this cookie associated with their browser. If you chat with a visitor who later returns to your site in the same cookied browser, the messages tool will load their conversation history.	1 year
Statistics	Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. We use Google Analytics for this purpose – see here for further information.	_ga	triz.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
		_gat	triz.co.uk	Used by Google Analytics to throttle request rate	1 day
		_gid	triz.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
		collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session
Marketing	Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party	__cfduid	hubspot.com	Used by the content network, Cloudflare, to identify trusted web traffic.	1 year
		__hluid	hubspot.com	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - the service is	1 year

Comment [HK1]: Link to relevant paragraph in cookies section of privacy notice

Cookies Table – September 2019

OXFORD CREATIVITY

advertisers.			provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	
	__hmpl	hubspot.com	Collects information on user preferences and/or interaction with web -campaign content - this is used on CRM-campaign -platform used by website owners for promoting events or products.	Persistent
	__ptq.gif	hubspot.com	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session
	HUBLYTICS_EVENTS_53	hubspot.com	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - this also allows the website to limit the number of times that the visitor is shown the same advertisement.	Persistent
	i18n-cached-public-locales	hubspot.com	Unclassified	Persistent
	__hstc	triz.co.uk	Hubspot main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	13 months
	hubspotutk	triz.co.uk	This cookie is used to keep track of a visitor's identity. This cookie is passed	13

Comment [HK2]: CookieBot doesn't know what this cookie does.

Cookies Table – September 2019

OXFORD CREATIVITY

				to HubSpot on form submission and used when deduplicating contacts.	months
		__hssc	triz.co.uk	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 mins
			triz.co.uk	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	Session
Email interaction tracking	Analysing recipients' interactions with our e-newsletter. These are only used when individuals open and otherwise engage with our e-newsletters and links within them. We use SharpSpring email platform for this purpose – see here for further information.				
Unclassified	Cookies that are in the process of being classified.	embed/v3/timings.gif	forms.hsforms.com	Unclassified	Session

Comment [HK3]: Link to relevant paragraph in cookies section of privacy notice

Comment [HK4]: CookieBot doesn't know what this cookie does.