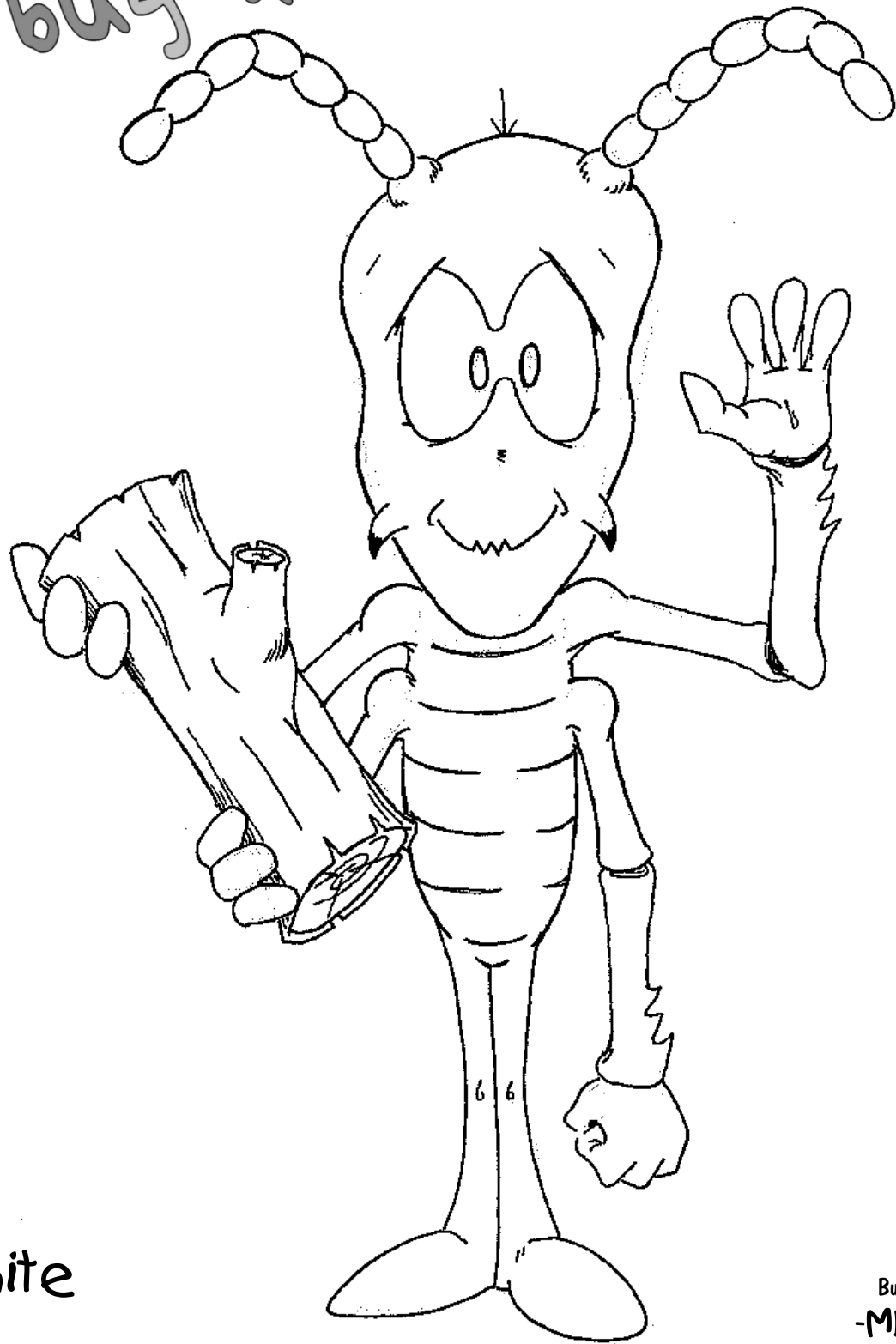


my bug art™



Termite

Bugs by  
**-MERV-**  
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Bugs are smart... We're Smarter™

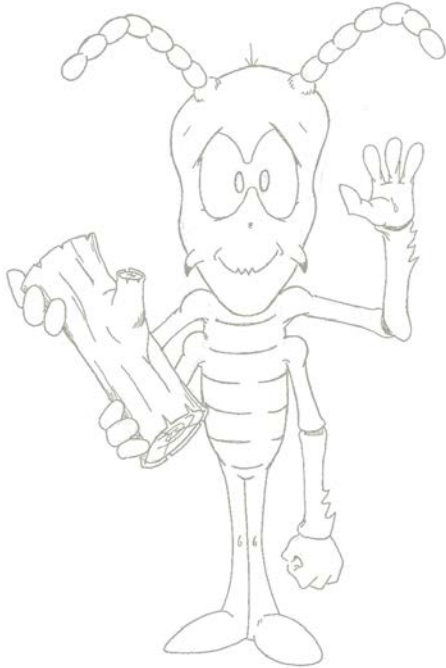
[www.cooperpest.com](http://www.cooperpest.com)



1-800-949-2667

# Cooper Can Outsmart Termites

## Who Am I?



**Termite**

I eat wood and destroy many homes each year...I am a termite. People rarely see me because I spend most of the time in my colony located underground. During the Spring Months (March - May) our colonies swarm releasing large numbers of winged termites. When we swarm our wings will fall off and most of us die shortly after leaving our colony. Most people realize that we are infesting their home when they see our swarm. I am often confused with an ant, especially when I fly. I look very different from an ant since my body does not have segments like an ant. Another difference is that we have four wings of equal length that are tear-dropped shaped. An ant has large front wings and smaller hind wings. If you look closely, you will also notice that our antennae are straight and look like they have a string of beads on them. An ant's antennae are elbowed shaped.

I eat a material called cellulose. Cellulose is part of wood but it is also in paper and other things. While you might enjoy reading a book, I enjoy eating it!!! As with most living organisms, I play a very important role in nature. When trees or branches fall down they undergo a process called decomposition. Eventually the trees will turn back into dirt. I help with this process by eating the wood.

## How Does Cooper Outsmart Termites?

Cooper Pest Solutions has a unique system for outsmarting termites, TermAware™. Offered exclusively by Cooper Pest Solutions, TermAware is a state of the art termite detection and protection program. We place TermAware monitoring devices around the home (an average home will have 18 devices) around the perimeter of the home. Every three months we come back and check them and record our findings electronically. We leave a written report and all of the findings are available to our clients with our Just A Click Away, customer access over the Web. You can go online and see the history of every device at the house. If termites ever show up, Cooper will take the steps necessary to control the problem and there are no additional fees.

In addition to our exclusive TermAware system, if a home has a present termite problem the Cooper Termite System integrates the latest technologies to bring our clients the best termite service available. Cooper Pest Solutions is also an authorized partner with the Sentricon® Colony Elimination System® and can offer this as an option to the Cooper Termite System.

## About Cooper

Cooper Pest Solutions is a family-owned business that residents and businesses have trusted since 1955. With our team of two entomologists, numerous environmental specialists and a licensed sanitarian, we develop unique programs that separate us from the rest of the pest control industry. From maintenance and prevention services to environmentally-conscious programs, call Cooper and find out why....

Bugs are smart... We're Smarter™

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