



LEAVE I.T. TO US!

# Protecting Your Company's Most Valuable Asset

*Your Digital Identity*

A black ink splash or explosion of liquid, rendered in grayscale, located in the bottom left corner of the slide.

We go into the Dark Web, so you don't have to.

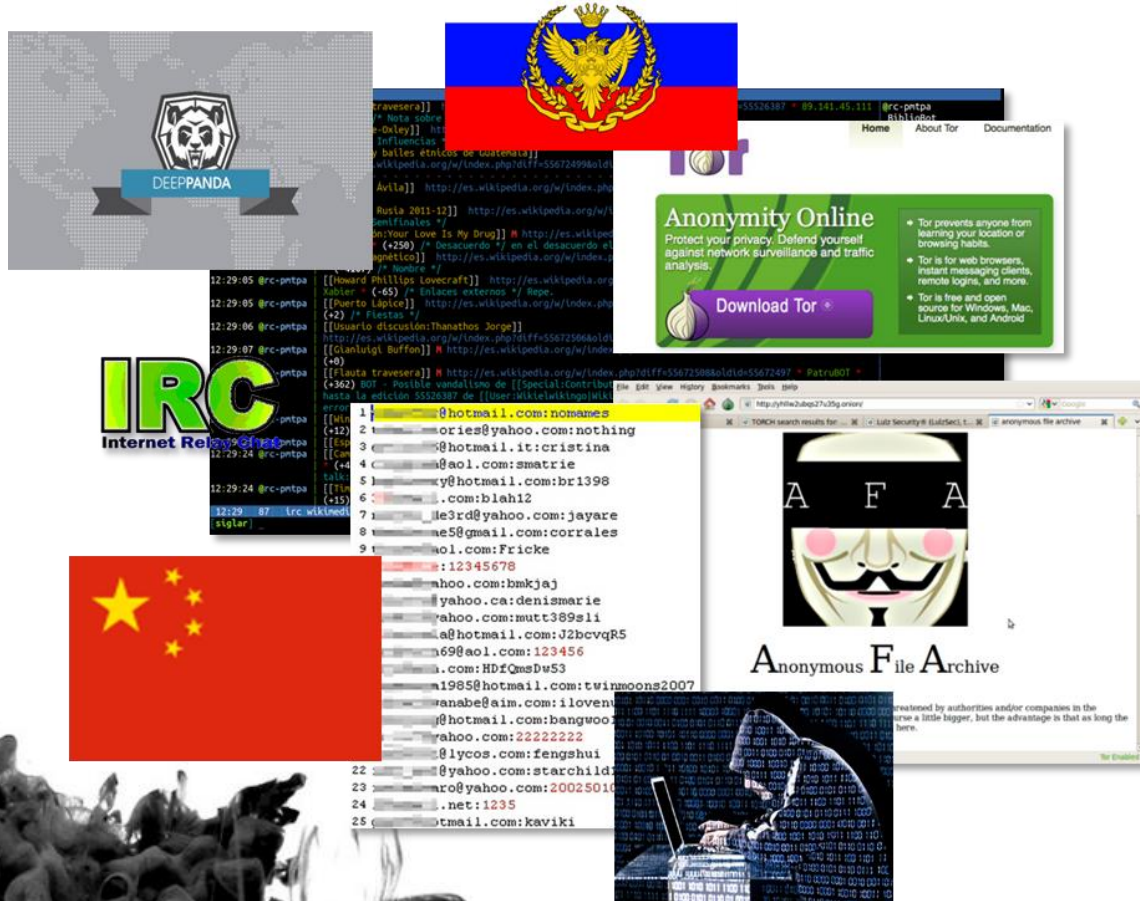
# Cyber crime is on the rise

- **80%** of hacking-related breaches leveraged either **stolen passwords** and/or weak or guessable passwords
- **85%** of businesses with <1000 employees **have been hacked**, and *most don't even know*
- **4.2 BILLION** **email account credentials** and **85 MILLION** stolen PII records (drivers license, SSN, DOB, etc.) for sale on the Dark Web

# The costs are staggering

- Global cost of **data breaches** will reach **\$2.1 TRILLION** by 2019
- **73.18%** of US Population with at least 1 **compromised credential** found within the Dark Web: **(237,736,346)**
- **18.6%** Percent of US Population with a compromised **social security number** found within the Dark Web: **(60,441,444)**

# Criminals are diverse



## Hackers can include:

- Nation States
- Organized Crime
- Hacktivists
- Malicious Insiders
- Motivated Individuals

# Small business at great risk

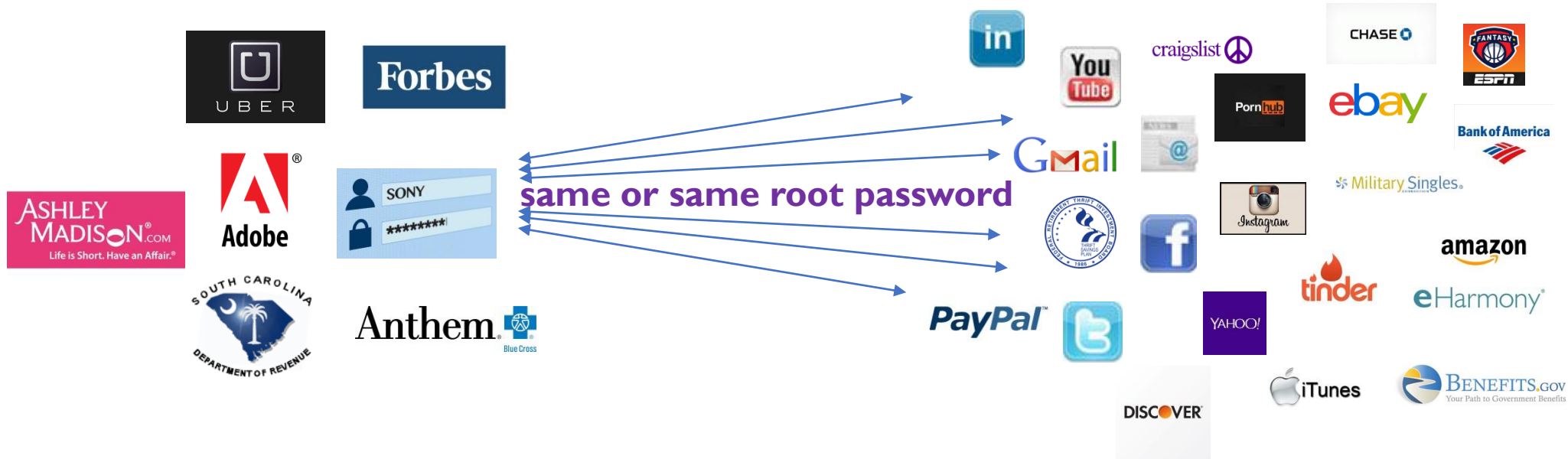
“...**data stolen from businesses** ends up on the dark web where criminals buy and sell it to commit fraud, get fake identity documents, or fund their criminal organizations.”

“...information available for sale on the dark web is up to 20 times more likely to come from an entity whose breach wasn't reported in the media. Many of these are smaller retailers, restaurant chains, medical practices, school districts, etc. In fact, **most of the breaches the U.S. Secret Service investigates involve small businesses.**”

*Federal Trade Commission, 2017*



# The human factor is key



**76% of people will use the same password for most, if not all, websites**



# We can help

- We now offer **Dark Web ID** – a threat monitoring tool that provides **24/7/365** monitoring for signs a company's exposed and compromised email credentials.
- The platform's engine scours millions of sources including:
  - botnets ☠
  - criminal chat rooms ☠
  - peer-to-peer networks
  - malicious websites and blogs ☠
  - bulletin boards ☠
  - illegal black market sites
- And other private and public forums – all to ensure we know as soon as compromise occurs.

**We go into the Dark Web,  
so you don't have to.**



# Secure your business.

- With **Dark Web ID** we can persistently shine a spotlight on the darkest corners of the Dark Web, and know when any email with your domain extension ends up with credentials available:

email address ☠ password ☠ date of birth  
social security number ☠ home address ☠ drivers license number

**Now we have the intelligence to take action,  
before compromise becomes catastrophe.**

