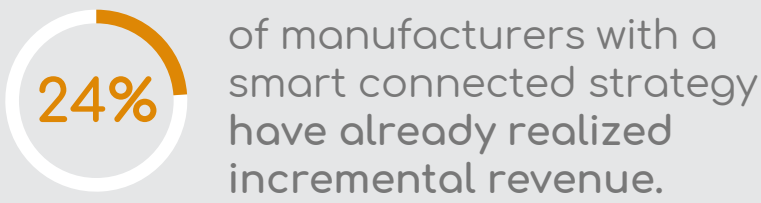


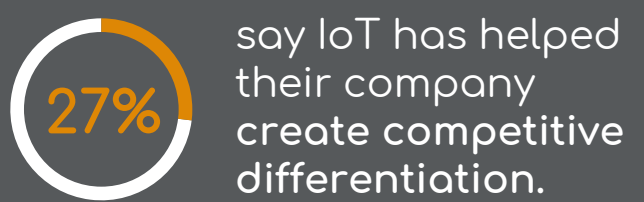
# How manufacturers are driving revenue and quality with IoT

Learn the key ways manufacturers, with a smart connected product strategy are gaining value from IoT:

## Show Me The Money!



## Early IoT Adopters Are Rewarded



## IoT Data Is The New Gold

Manufacturers are leveraging IoT data for these top-five business use cases:

52%

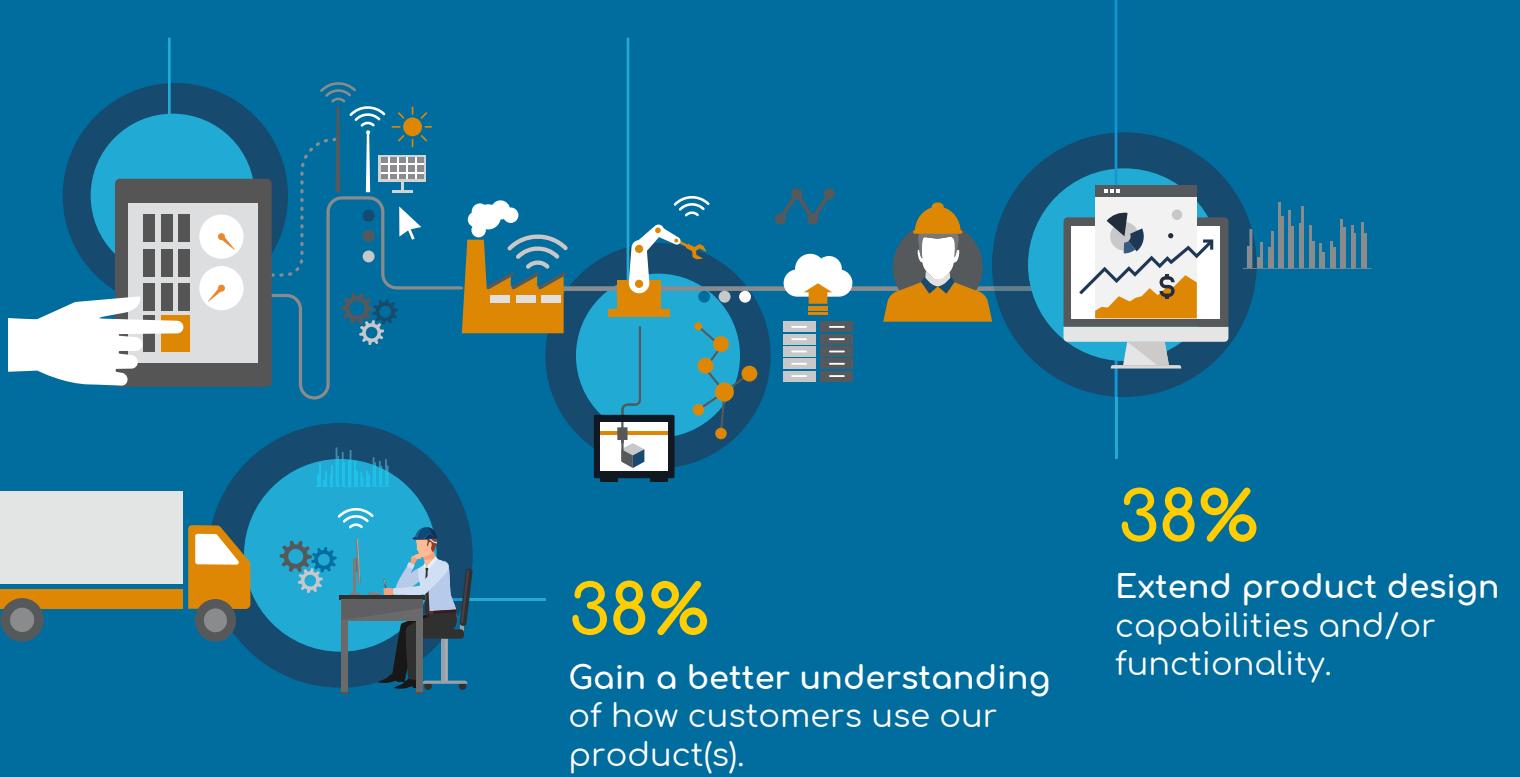
Deliver remote services, such as diagnostics, and patch upgrades.

51%

Offer remote monitoring or predictive maintenance services.

49%

Improve product quality.



38%

Gain a better understanding of how customers use our product(s).

38%

Extend product design capabilities and/or functionality.

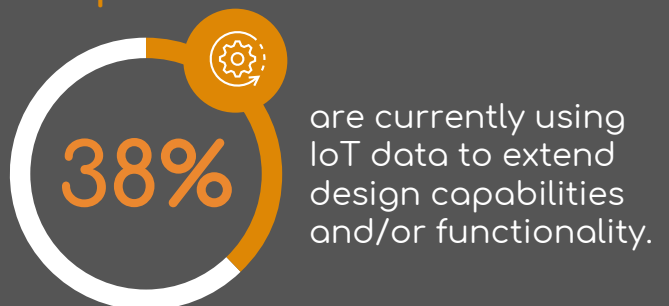
## IoT Disrupts Design

Connected products respond to user data and provide insights for improvements.

Value

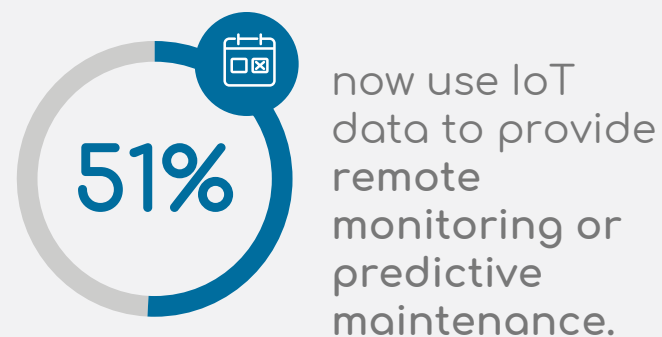
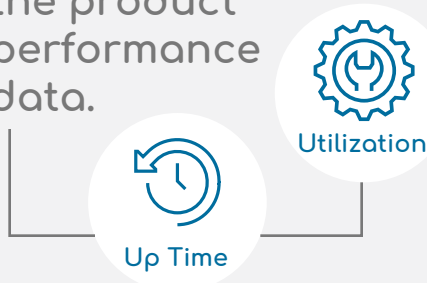
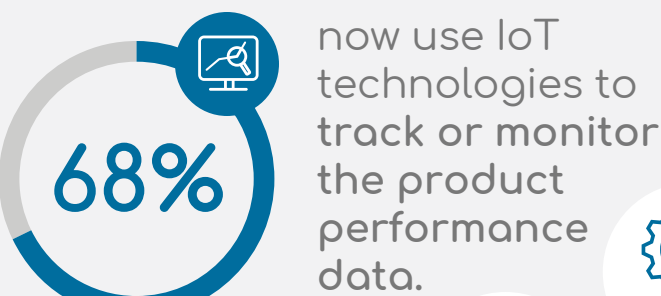


Capabilities



## Predictive Maintenance

Raising the bar on Service Expectations



electric imp™

Want to learn more? Go to [electricimp.com](http://electricimp.com)

Source: Leveraging IoT Data. Survey of Early Adopters In Manufacturing Autodesk/Penton Research, August, 2017.

\*Multiple selections were allowed.