

FREE Eloqua Platform Evaluation

- ▶ Develop more successful campaigns
- ▶ Generate more opportunities
- ▶ Close more sales

\$1,500 value



Trusted Partner of **eloqua**™



WHAT'S INCLUDED?

In this complimentary evaluation performed by Eloqua's preferred strategic & implementation partner, you will receive a deep-dive audit into your account as it currently stands—highlighting strengths, challenges, and areas with opportunity for growth.

Learn how to improve organization, lead management, lead scoring, content structure & quality, automated campaign build-out, reporting & analytics, and much, much more.

Over 95% of companies who implemented our suggested strategies have seen marked improvements in quality of marketing collateral, as well as a significant increase in conversion to opportunities!

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HOW YOU'LL BENEFIT



Identify complementary strategies based on what you've already implemented



Facilitate meaningful conversations between marketing, sales, and executive teams



Develop an actionable plan for new campaign initiatives



Create joint inbound-outbound efforts to increase campaign efficacy

This customized strategic evaluation is designed to arm you with the insight you need to **increase platform efficiency, discover new strategies, and improve your content creation & delivery.**



TESTIMONIAL

"The perspective we received from experts who work inside the platform daily was tremendously helpful, educational, and valuable. Thank you for the great service & support!"

- **K. Peyton**, Corporate Marketing Business Partner, Holmes Murphy