

# Are you getting the most out of the HubSpot platform?

Follow the checklist below to make sure you're utilizing...

<input type="checkbox"/>  <b>Blogging</b> Create remarkable content that will help your business get found	<input type="checkbox"/>  <b>SEO</b> Improve your search rankings and get found by qualified leads	<input type="checkbox"/>  <b>Social Media</b> Publish and see social analytics across Twitter, Facebook, LinkedIn, Google+, and other networks
<input type="checkbox"/>  <b>Website</b> HubSpot's website platform ties your content into a full funnel marketing system, optimizes it for search, adjusts to mobile, and even allows you to tailor your content to different visitors	<input type="checkbox"/>  <b>Lead Management</b> Segment leads based on their activity across your site and other channels	<input type="checkbox"/>  <b>Landing Pages</b> Create more pages that improve conversion rates and generate leads
<input type="checkbox"/>  <b>Calls-to-Action</b> Build beautiful buttons and callouts to convert traffic to leads in a snap	<input type="checkbox"/>  <b>Marketing Automation</b> Use Marketing Automation to trigger timed follow up emails to your contacts	<input type="checkbox"/>  <b>Email</b> Personalize your emails with any field from your marketing database.
<input type="checkbox"/>  <b>Analytics</b> See which traffic sources are generating the most leads, plus other insights	<input type="checkbox"/>  <b>Salesforce Sync</b> Use Salesforce data to segment contacts, personalize email, and more	<input type="checkbox"/>  <b>Free HubSpot CRM</b> Control your content, channels, and marketing performance while getting a 360 degree view of the people who matter most to your company from your dashboard

Need Help?

SCHEDULE A FREE CONSULTATION NOW

