## FREE Pardot Analytic Evaluation

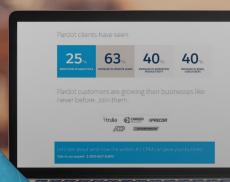
Make sense of your marketing metrics

\$1,500 value



Trusted Partner of





## WHAT'S INCLUDED?

If your company is struggling to understand and appropriately leverage the reports and data in your Pardot account, this evaluation is for you. Learn how to understand your analytics as they stand today, as well as create an action plan to develop the supplemental reporting you need.

Performed by one of Pardot's top strategic & implementation partners, this analytic evaluation will empower your sales, marketing, and executive teams to converse over accurate information.

Many marketers only need a nudge in the right direction to ensure they're collecting and reporting on the appropriate KPIs, and Vonazon is happy to provide the insight you may need to get there!

CONTACT US TODAY ▶

## HOW YOU'LL BENEFIT



Outline current trends within your marketing automation performance



**Identify important KPIs** for marketing, sales, and the executive teams



Understand feature functionalities inherent to your marketing tools



**Leverage your data** in a meaningful way that proves performance

This customized analytic evaluation is designed to **realign your** sales, marketing, and executive teams and to provide actionable insight to implement more impactful strategies.



## TESTIMONIAL

"Vonazon's expertise is unparalleled in the agency space...I highly recommend Vonazon not only as a strategic sales & marketing partner, but also as an advocate for your business."

- J. Lovelady, SVP of Sales, Moss, Inc.