

# FREE Pardot Platform Evaluation

- ▶ Develop more successful campaigns
- ▶ Generate more opportunities
- ▶ Close more sales

\$1,500 value



Trusted Partner of

**salesforce** pardot



## WHAT'S INCLUDED?

In this complimentary evaluation performed by Pardot's preferred strategic & implementation partner, you will receive a deep-dive audit into your account as it currently stands—highlighting strengths, challenges, and areas with opportunity for growth.

Learn how to improve organization, lead management, lead scoring, content structure & quality, automated campaign build-out, reporting & analytics, and much, much more.

Over 95% of companies who implemented our suggested strategies have seen marked improvements in quality of marketing collateral, as well as a significant increase in conversion to opportunities!

**CONTACT US TODAY ▶**

## HOW YOU'LL BENEFIT



**Identify complementary strategies**  
based on what you've already implemented



**Facilitate meaningful conversations**  
between marketing, sales, and executive teams



**Develop an actionable plan**  
for new campaign initiatives



**Create joint inbound-outbound efforts**  
to increase campaign efficacy

This customized strategic evaluation is designed to arm you with the insight you need to **increase platform efficiency, discover new strategies, and improve your content creation & delivery.**



### TESTIMONIAL

"The perspective we received from experts who work inside the platform daily was tremendously helpful, educational, and valuable. Thank you for the great service & support!"

- **K. Peyton**, Corporate Marketing Business Partner, Holmes Murphy