

JOB TITLE: Marketing Specialist
REPORTING TO: Directors

Seating Matters are hiring a Marketing Specialist to join our world-class team in Limavady, Northern Ireland.

Our new marketing team member will be working to help promote our company and our life changing products across the world.

WHY JOIN US?

We have a great company culture of positivity, respect, fun & appreciation for each team member. We have regular company lunches, team activities, on-site gym, opportunities to visit customers & suppliers abroad (15 of us have been to Japan!), and opportunities for career progression as our company grows.

Skills are important to us, but a persons' attitude means so much more. We really do hire for attitude and teach for skill. So while we're looking for someone with a few years experience in design and with skills in design for manufacturing and CAD, we really want to know if you're willing to learn, develop, grow yourself and the business.

We do things a little differently at Seating Matters & the first step in our recruitment process is to send a 2-3 minute video application via WhatsApp telling us a bit about yourself, your experience and why you might like to join the team here at Seating Matters.

Here's a link on what the video application should entail (https://youtu.be/l_IBg59eOLA).

If you think you fit the bill, send your application to +447843138991 as soon as possible! We can't wait to hear from you!

Martin Tierney, Director at Seating Matters

MORE ABOUT SEATING MATTERS

Seating Matters is a highly driven, lean organisation manufacturing therapeutic, clinical seating for healthcare environments in nine countries around the world. We are seeking new staff members to help our company grow to the next level and help many more patients around the world with our world-leading products and services.

A major tenet of how Seating Matters work is around our principle of kaizen. This is a Japanese philosophy of continuous improvement upon which the Toyota Production System of lean manufacturing is built.

To this end, each staff member at Seating Matters is first a process engineer, a person who's role it is to first improve the process of their specific task and then to carry out that task on a daily basis. The culmination of these marginal gains is what keeps Seating Matters ahead in a highly competitive industry.

As such, the job description detailed below should not be regarded as restrictive or definitive but acts as a broad guide to the demands of the post.

The job description will be reviewed as the successful candidate progresses and as the company grows.

VALUES

- An ability to demonstrate excellent problem-solving skills.
- A role model, possessing excellent communication and interpersonal skills.
- A driven and flexible approach to work to meet the needs of the business and the role.
- A self-starter and commercially minded with a strong business focus with drive and enthusiasm to develop the role.
- Well organised, self-motivated and highly resilient person who can work under pressure to maintain deadlines.
- A team worker who can respect and work successfully with internal and external customers.
- Have a flexible and positive approach to the role.

THE ROLE

Do you have a few years marketing experience? Got skills in graphic design, web development, CRM? Contact us!

We do things a little differently at Seating Matters and so while skills are important, we really want to know about you as a person. Who you are, your attitude to life & work are more important than any particular skill and so our recruitment process is this:

Send a 2-3 minute video via WhatsApp telling us a bit about yourself, your experience and why you'd like to join the team here at Seating Matters. Once you pass this step, we'll read your CV and perhaps meet in person too.

Here's a link on what the video application should entail (https://youtu.be/I_IBg59e0LA). You can send your application to +447843138991.

If you have any queries, please contact us on +4428 777 25266 and we will be happy to help!

We can't wait to hear from you!