

INTRODUCING MAGNA LEGAL SERVICES' NEWEST JURY RESEARCH PLATFORM

juryconfirm
20/20
online jury research



POWERFUL & COST-EFFECTIVE

The most powerful, efficient, and cost-effective virtual jury research platform in the world, designed to give you 20/20 vision into your case



CUTTING EDGE RESEARCH

Test your themes and issues, find out what jurors think, and understand your case using cutting edge remote technology

4.5-hour session

juryconfirm
20/20
online jury research

6.5-hour session
& full reporting

juryconfirm
20/20+
online jury research

CHOOSE FROM:
2 SESSION
TYPES

JURYCONFIRM COMPARISONS

	juryconfirm 2.0 online jury research	juryconfirm 20/20 online jury research	juryconfirm 20/20+ online jury research
FEATURE COMPARISON			
Live, interactive, remote presentations	✓	✓	✓
Live remote mock juror deliberations from actual venue	✓	✓	✓
Simple, user-friendly web-based interface	✓	✓	✓
No additional hardware/software required	✓	✓	✓
Virtual participation, eliminating travel time and facility costs	✓	✓	✓
Half-day exercises	✓	✓	
Executive summary reporting	✓	✓	
Unlimited research methodologies		✓	✓
Arbitration & bench studies		✓	✓
Virtual presentation clicker		✓	✓
Unlimited video playback		✓	✓
Enhanced real-time juror feedback system		✓	✓
Evidence analyzer powered by A.I.		✓	✓
Unlimited customizable polling & questionnaire capabilities		✓	✓
Up to six simultaneous juror deliberation panels		✓	✓
Unlimited observers for each session		✓	✓
Interactive post-research video & data recording		✓	✓
Post-research debriefing call		✓	✓
3/4 and full-day, multi-day exercises			✓
Extended length presentations to mimic in-person focus groups (60 min. per side)			✓
Extended length deliberations to mimic in-person focus groups (3 hrs. of delib.)			✓
Full strategic reporting			✓