

WE ARE SEU

Creative Community





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Pictured Left to Right | Top: Madi Schaaf, Hannah Larson, Matthew Holman | Bottom: Audry Barrios, Grace Baldwin, Bekah Horsley

WHY WE TELL STUDENT STORIES

The magazine team of We Are SEU originated from the expression of student voices on campus. For the last several years, we have strived to present you with a chapter of those stories at the culmination of each semester. On the team, we are dedicated to the idea that our publication is completely framed by students' perspectives, forming a communal, annual picture of life at SEU. We Are SEU is a collection of student memories, compiled by students, for students.

The Word specifically states in Revelation 12:11 that God's children overcome the lies and deception of the enemy "by the blood of the Lamb and by the word of their testimony."

The power in telling the ways that God is actively moving in and through your life will not be undermined, and should be told in any way possible. We also believe that you are a creative and unique expression of the Lord, that you were made with divine purpose and desire to accomplish good works for His name. Maybe you are a classically trained dancer using your abilities in the performance realm to fund mission trips. Maybe you are a potter molding clay that mirrors the way that we are held in the potter's hands. Maybe you are a writer, carefully and intricately stringing words together so that others may see God among the words on the page. Maybe you are a photographer, showcasing the beauty of God's

creation, one frame at a time. Maybe, just maybe, when we work together in creative collaboration, we can paint a picture that shows the awe and wonder of our Lord.

We hope that this creative issue of We Are SEU tells the stories of the creative community on campus in a way that elucidates respect and imagination. Grace, Bekah, Madi, Audry, Matt and I are honored for this opportunity to chronicle God's work in your lives.

Sincerely,
Hannah Larson
Executive Editor

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I Spent an Afternoon with the SEU Football Team

BY EMMA STRAVERS

...and here's what happened



PHOTOGRAPHY BY BEKAH HORSLEY
DESIGN BY BROOKE ANDERSON

Here are my biggest takeaways about SEU's football players that I noted from the sidelines of Victory Field.

People describe me as soft and sweet, but a football player? No way.

The most uncomfortable situation I could picture myself in is a football practice, and so, with full team spirit and an open mind, I went to one.

Football players are disciplined. They show up to class and tackle college like the rest of us, but they also have the incredible focus for reviewing split-second plays and practicing daily in an extremely fast-paced environment.

Football players work hard. They wake up, go to the gym, go to class, start practice at 3:00 PM, get out of practice by 6:30, quickly eat and shower before Chartwells closes at 7:15, go to study hall until 9:00, and then are in bed before 10:00 to do it all over again at 5:40 AM the next morning. That's a regular Wednesday in the life of a football player. This is when I learned I was not cut out for football.

Football players aren't intimidating. All the people I met were kind, welcoming,

and genuinely enjoy what they do. They dance on the sidelines, joke around, and invite the random girl (that's me) to ride along over to the field.

I left practically skipping, realizing that even the people that seem completely different from me are still great people.

Reach out to whoever seems to be your exact opposite. You might not be as different from them as you think.



A stylized illustration of a person with vibrant red, curly hair relaxing on a blue and white striped lounge chair. The person is wearing dark clothing and light blue shoes, holding a small blue object. They are positioned within a large, light pink circular frame. Above them, a large, dark blue, clawed hand reaches down, suggesting a protective or guiding presence. The background is a solid light pink color.

In today's ultra engaged world, rest is more important than ever. We are constantly bombarded by screens, ads and much more. Our eyes and hearts are being pulled in so many directions. Finding time and being deliberate about your consumptions is more crucial than ever before.

During college, you will have various opportunities to make memories with friends. However, finding a balance between Jesus' call to rest and all of the opportunities life presents is extremely important for your health. When I say no to friends for the moment, I say yes to time with God, time to nap and time for homework.

While life gets chaotic, I make it a priority to replenish my soul. On the weekends I rest my body and pause my work, immersing myself in God's presence. On weekday early mornings I take time to be alone, read the word and pray over people and my own life.

Job 13:13 says, "Let me have silence, and I will speak, and let come on me what may." Everyday I make sure to get alone time with God and just sit in silence. The silence allows me to block out the noises of this world and tune into what God has to speak to me.

The way you end your day is often how you start your next morning. Nothing is worse than a restless night's sleep. Instead of fixating on all my problems right before I fall asleep, I allow my mind to unwind by surrendering all my worries to God, for He has everything under control.

Nothing relaxes me more than sitting outside and appreciating God's creation. Whether that be the beach, a walk or lying in grass, spending time in nature refreshes my soul and reminds me of my worth. In these moments I am reminded of Matthew 6:26 where it says, "Look at the birds. They don't plant or harvest or store food in barns, yet your Heavenly Father feeds them. And aren't you more valuable to Him than they are?"



"my last name means repairer of the ruins so my family got this together"



"angels are always walking with me"



"a reminder of the consistent faithfulness of God"



"what I want to come out of me is celebration for others... to be a champion for them"



"the thickness of the bands represents the stages of my relationship with God"

"this one comes from Ephesians 4:32"



"we are all made in the image of God"



"on my arm I have symbolic tattoos to represent the fruits of the spirit"

CAMPUS TATTOOS



"this one is very meaningful to me and has a deeper meaning and longer story to it"



"this is of a bible that was handed down from my grandfather, to my father and then to me when I became a pastor"

"we have the wings because we're better together — you can't fly with just one wing"



"this one is for the fruit of the spirit peace and also for my sister...my friend who is an artist actually drew it for me."



"I got this tattoo as a reminder to myself that when seasons change, God remains the same"



"I really like these ones because they're all sort of random"

CAMPUS TATTOOS



5 Cute Cheap Date Ideas in Lakeland

PICNIC AT HOLLIS GARDEN

You and your significant other could pick up some groceries from the local Publix and then head to the garden to enjoy the lake-side scenery. While you're there, check out some of the amazing artwork and architecture in the garden and around Lake Mirror!

THRIFTING DATE

You and your partner go together like sustainability and fashion, so why not go on a thrifting date? From Lighthouse Thrift Store to Goodwill, you can find your next show-stopping outfit together. Plus, you can even challenge yourselves to set a spending limit and create outfits for one another!

SKATEBOARDING

Why not spend the afternoon together at Lakeland Skate Park or skate around Lake Hollingsworth? If you are not the best skater, you could help each other out along the way. After a long date of skating, you could grab a bite to eat together at one of the close, downtown eateries!

TAKE A HIKE AT CIRCLE B

If you and your significant other are looking for adventure, try taking a hike around Circle B, a local wildlife reserve with nine unique trail options. You can even enjoy coffee and breakfast together at the covered dock located along Alligator Alley trail!

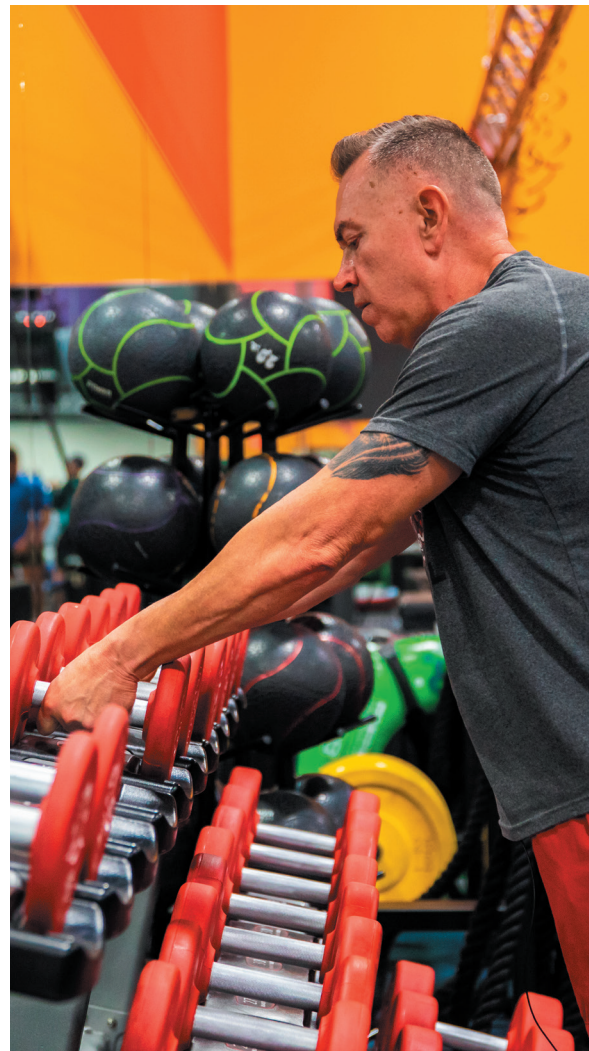
FARMERS MARKET TRIP

Soak up the sunny Florida weather with your partner at the Lakeland Farmer's Market! Spend the afternoon sampling locally made products together and checking out the various shops and restaurants that line the downtown streets.

KENT INGLE WORKOUT ROUTINE

In the early mornings, you can find Dr. Kent Ingle completing his workout routine at his favorite local gym. He's been inviting students to come along and join him for years, so I set my alarm extra early and met him for this interview.

Written by Caedon Wilhite
Photography by Bekah Horsley
Designed by Grace Baldwin



Q: What type of workout do you like to focus on most?

A: Every day for me it's a combination of weightlifting and cardio. It elevates the heart rate a lot faster if you do them together, and it'll also burn fat longer. The calories you burn should increase if you combine weightlifting and cardio.

Q: Do you listen to music while you exercise, and if so, what's your preferred genre?

A: I'm old school, so my playlist is a lot of that 70's music. It's that disco scene, you know; "The Hustle" and all that. But that was my era.

Q: Which celebrity would you want to work out with and why?

A: Hulk Hogan would be a great workout [partner]. In fact, when I lived in LA, I worked out at the same gym. So I actually saw his workout routines, and they are intense. I'd love to learn from somebody like that.

Q: Do you believe exercising can impact us spiritually, or solely physically and mentally?

A: Working out physically affects every aspect of your mind and your body...from a spiritual standpoint, your soul is ready to go: listening, learning, discerning. Working out fires up endorphins and gives clear thinking and energy. It gets the brain at the top level, and therefore, affects how you study, read, etc.

Q: If you could give the students of SEU a final tip for their physical health, what would that be?

A: It's just about discipline. You've got to build it into your routine, using it on a daily basis. Just as you build in your studies and eating, [discipline] has to be a part of your daily life.

There seems to be a lot more reason to exercise than simply for strength. Turns out, exercising isn't something for any specific group of people, but instead can be an integral part of life.





IN THE POTTER'S HANDS

Written by Jada Bryant
Photography by Bekah Horsley

Creativity is a very formable concept: it is merely the expression of ingenuity and imagination combined. Regina Rohm, a ceramic artist whose passion for pottery and love of the Lord is impacting others for the better, is a wonderful personification of creativity.

From an early age, Rohm displayed a love and talent for art. "I spent hours on end as a young child painting or drawing. From the age of seven my parents told me that I could be an artist. I would look at them and giggle 'you just say that because you're my parents,'" says Rohm.

Rohm's skills and passion for art flourished throughout middle and high school with her parents' continuous encouragement. Yet, as she approached college, she became frustrated with her studies, until she followed her passion. After a few art classes here at Southeastern, Rohm quickly realized that becoming an artist was not just a dream, but something she could accomplish. "Up until college, I had never truly taken pride in my work," says Rohm. "I realized quickly once I took art classes here that I am a good artist and that it wasn't just something my parents said as a kid — they had meant it every time. I realized art was something I loved and wanted to continue to pursue." It was not long, however, before the next fear from life started to burn in Rohm's mind: "How on earth was I going to create a career out of art?"





“God, I believe I’m
supposed to be an
artist — I’m done running,
I’m done denying. Art is an ability
you have given me; how can I
use this ability for You?”

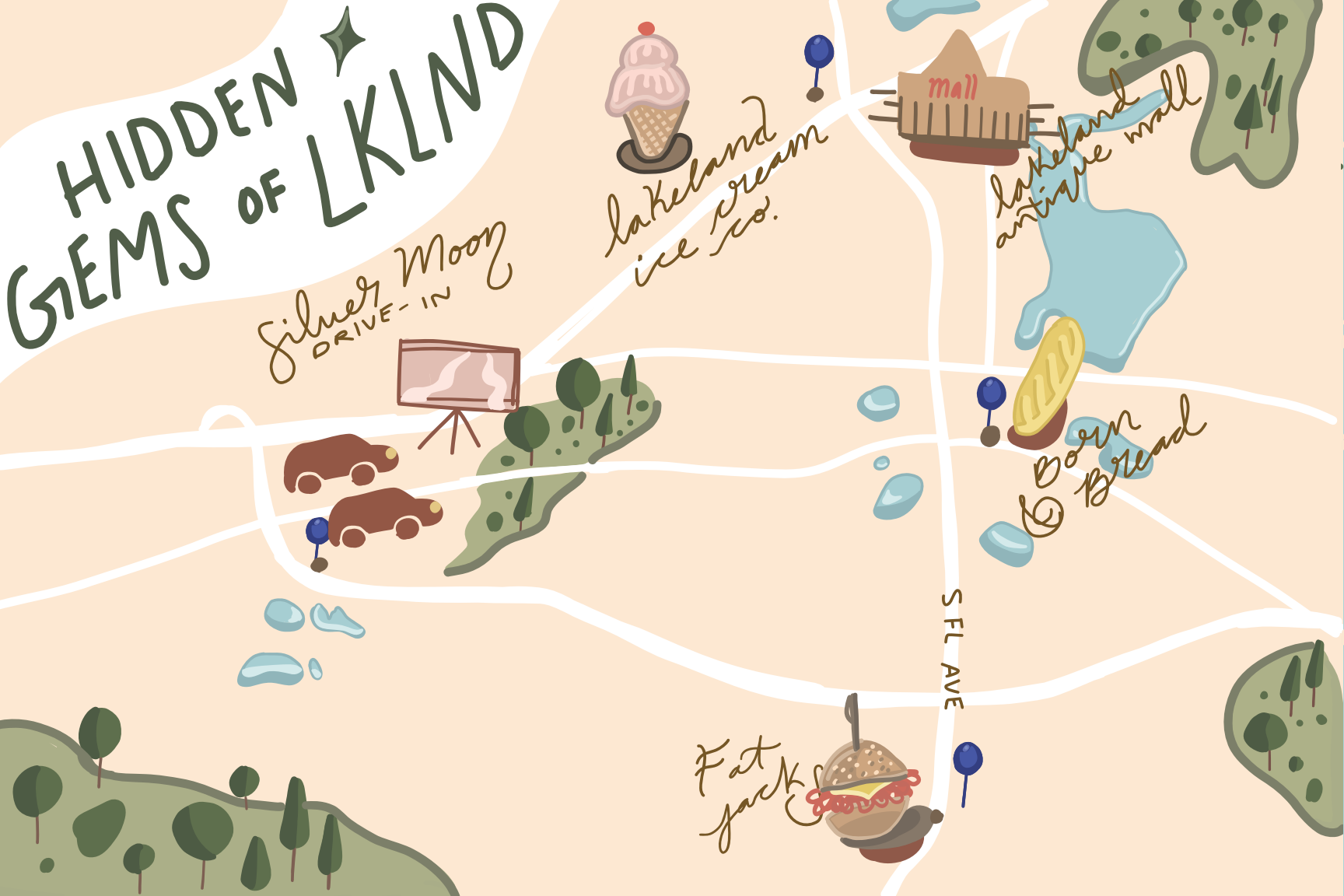
Very quickly, the moment of worry became one of surrender. "Not once had I put my plans down and accepted God's plans for my life," says Rohm. "I realized God was standing right next to me, holding the blueprints He had made for my life, waiting patiently for me to put my plans down and take a hold of His. God said to me 'if only you knew the plans I have for you. How fulfilling they would be to your life.' I responded 'God, I believe I'm supposed to be an artist — I'm done running, I'm done denying. Art is an ability you have given me; how can I use this ability for You?'"

God answered her prayer through the divine intervention of a local potter in December of 2020, who happened to be praying for someone to assist with his company. Rohm began working there in January of 2021, and has grown tremendously in the past year, not only as an artist, but also as a servant of the Lord. Through the proceeds received from her artwork, Rohm has been able to donate to organizations such as Hospitality for the Homeless, a club on campus.

When asked about her favorite piece, Rohm's answer beautifully illustrates the workmanship of God's love. "My favorite piece is a curvy, decorative bowl with texture carved into it. Originally the bowl was perfect and round until I knocked it off the potter's wheel and it fell on the floor. One of the walls was cracked and the rest of the bowl was misshapen. I took the bowl, patched up the break, and proceeded to curve the walls of the bowl to hide the fact that it had fallen to the floor. It ended up being a lovely piece that goes to show that perfect isn't always beautiful. Just like the cracked and misshapen bowl, God takes us and restores us, making us more beautiful than we could have ever imagined."


As Rohm continues her education at Southeastern, she is also in the process of building her own company. To see more of Rohm's artwork and watch her journey as an artist, you can follow her on instagram at @reginaanneceramics.








- PicassoZ Art Cafe** - PicassoZ Art Cafe is a creative space to express yourself by painting pottery and crafting mosaic masterpieces. With Tea Largo right next door, PicassoZ Art Cafe is an excellent place for a fun day!
- Silver Moon Drive-In** - Silver Moon Drive-In is a Lakeland staple and one of the most iconic places to watch a film with your friends! The combination of their reasonably-priced double features, movie selections aligned with the seasons and delightful snacks make this a Lakeland must-do!
- Lakeland Ice Cream Company** - Relatively new to town, Lakeland Ice Cream Company is something special. This delightful parlor on the north side of town is home to a wide variety of interesting flavors and the ice cream cotton candy burrito!
- Lakeland Antique Mall** - Right near the Lakeland I-4 exit sits the Lakeland Antique Mall. While this is known for various precious collectibles, the Antique Mall became TikTok famous for its theme park merchandise collections.
- Coliseum of Comics** - Recently relocated across the road from campus is Coliseum Comics, a store completely dedicated to graphic novel and comic book storytelling! Stop by here to pick up a comic about the heroes of today and yesterday.



 **Skate World** - Looking for a place to break out your roller skates? Look no further than Skate World. This awesome retro rink is just a few minutes from campus, complete with all the '80s vibes you could ask for.

 **J. Burn's Pizza** - Ever had pizza slices in the shape of squares? If not, then J. Burn's is the perfect place to try it out! With rich Lakeland history and a delicious recipe, J. Burn's is a great place for a quick bite.

 **Fat Jack's** - Fat Jack's is known for being one of the tastiest and most affordable breakfasts in town. After serving the community for 58 years, Fat Jack's is definitely a Lakeland favorite!

 **Born and Bread** - This artisan bakery is famous for its fresh, housemade goods. Open Saturdays and Wednesday nights, you'll see that the line is well worth the wait when you taste their delicious cruffins and other baked goods!



Written by Madi Schaaf
Photography by Bekah Horsley, Cami Butler and Jada Corley



WORKSPACES IN CENTRAL FLORIDA

Here on the We Are SEU team, we understand the importance of finding your spot, your sanctuary, your “office.” This semester, rather than compiling a list of Lakeland Local Hangs, we deliberately and intentionally scouted central Florida for the best locations for creativity and productivity.

When it comes to picking a place to work on homework, environment is key. Different aspects — such as peaceful lighting, vibey music and good coffee — help us work faster and inspire us. When selecting our favorite locations, we kept all of these things in mind. We wanted to be mindful of the overall aesthetic of the atmosphere, the music genre played, the coffee and food value, and the propensity to get things done in the space. Our selections were also curated with you, our community, in mind!

— Grace Baldwin, Creative Director

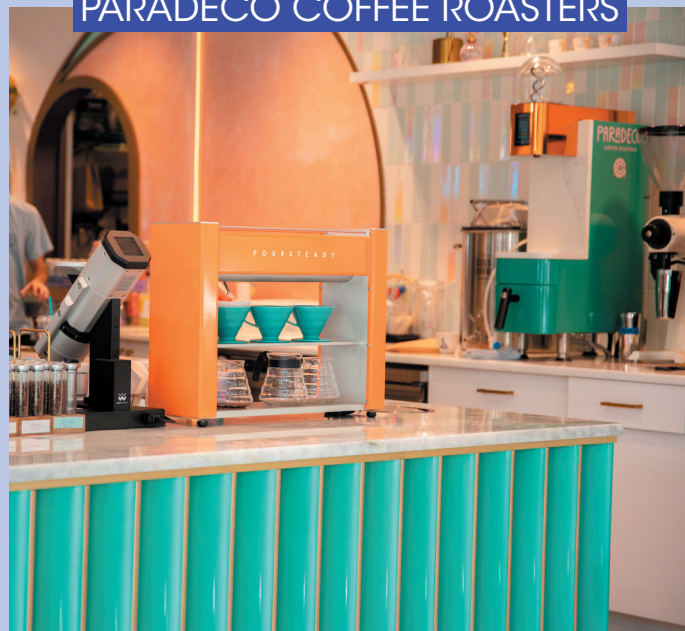


KING STATE



Next time you're in Tampa, be sure to stop at King State, a retro cafe in a converted gas station. From their thoughtfully crafted coffee drinks to delicious breakfast sandwiches, you'll enjoy not only studying here but also tasting some amazing treats!

PARADECO COFFEE ROASTERS



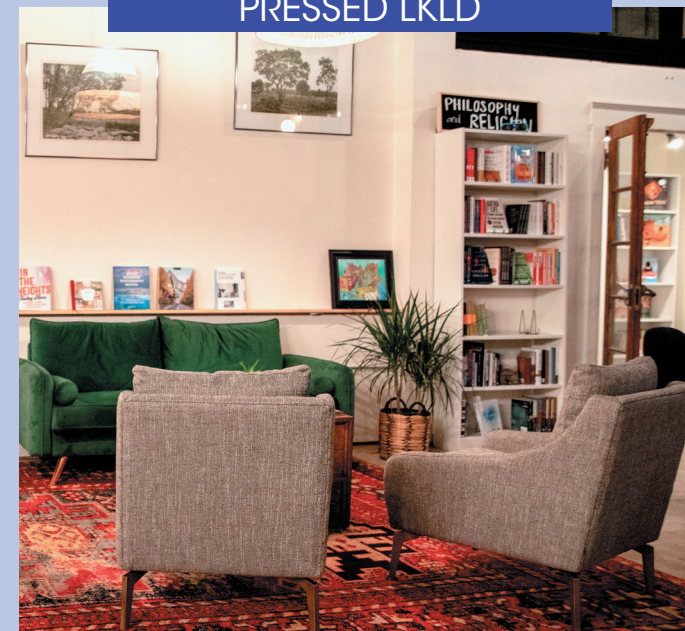
Located in sunny St. Petersburg, Paradeco Coffee Roasters is a vibrant coffee shop bursting with tropical colors and art deco motifs. With their coffee, smoothies and vegan-friendly options, you're sure to enjoy this downtown destination!

HONEYCOMB BREAD BAKERS



Previously featured in our Farmer's Market Highlight, Honeycomb Bread Bakers offers a variety of artisan baked goods that are sure to pique your interest! Their new storefront in Winter Haven has a clean, minimalistic feel that offers a wonderful, study-friendly environment.

PRESSED LKLD




This quaint bookstore and coffee shop combination just opened a few months ago in downtown Lakeland and is already a favorite among SEU students! With plenty of comfy chairs and a quiet atmosphere, Pressed is the perfect spot to study or simply select a new read.



How Do I Stay Connected To My Faith
In a World That's Connected
to Everything Else?

It is crucial to find a solid and enduring answer to the question: "How do I stay connected to my faith in a world that's connected to everything else?" For us to remain distant from God is, in the end, fruitless. If satisfaction in Him were our most prominent pursuit, all of the activities of daily life would be rooted in a passion for seeking God in everything that we do. The problem, then, is not that the world is connected to everything, but that everything does not remain connected to Him. The life of faith is a life that honors God by enjoying Him in all things. This is a radical notion considering that, in this perspective of Christian theology, work is no longer opposed to our faith, but rather a means to fulfill our faith. The logical prescription follows: at the start of every day we must invite God's presence into our lives and equip ourselves with Scripture, which will enable us to be the hands and feet of Jesus in this world we live in. We should also pray needy yet hopeful prayers for God to illuminate His word and His world so that we might behold the Wonder of His Name. In this pursuit to stay connected, we also possess the promise that if we keep our hearts pure from sin, we will be able to see more of God's glory (Matthew 5:8). If we persist in this, we will not only discover joy, but also fulfill the purpose of existence.



a hidden place

Raeliah Cumbie is a freshman at SEU, majoring in digital journalism with a minor in creative writing. Her passions are Jesus, writing and music. Her goal is to travel, writing about people's stories and the fantastic works that God is doing around the globe.

Let me tell you a secret of a hidden place I know, deep in the woods where magic flowers grow. It's home to the fairies and creatures of old. Some are unknown, with stories never told. The trees like to dance when the moon lights the sky. The vines may stay hidden, for they're terribly shy. The noise of the world begins to fade away, when you sing with the lilies and hear what they say. The stars keep your secrets and the pixies hide your lies. The creek sees your heart and covers your disguise. The wind likes to whisper the stories that it's heard, and the grass as it sways repeats every word. Your feet feel the heartbeat drumming through the earth; it's sprinkled with jewels with an unspoken worth. The shadows watch from the sidelines with a smile as you listen, sing and dance for a while. There's magic in the air, you can taste it in your soul — it takes away the pain, makes broken pieces whole.

This little place of wonder is my hiding place. From the troubles of the world, I disappear without a trace. For the noise out there is awfully loud. It seems you can't go anywhere and not be in a crowd. But here I find the peace to steady all my thoughts. To untangle all my worries, sort out all the knots. One more thing you ought to know about my wondrous creation. The hidden place I know is my imagination.

spiders *in silence*



Emily Mains is a freshman majoring in creative writing. She's been writing fiction since fifth grade and loves to write young adult fiction of the sci-fi and fantasy genres. She hopes to be an author to share her stories with the world and to minister to others.

None of the students at my high school ever spoke to each other. We would be silent, talking only when teachers forced us to do group projects.

But there was one kid in school who loved to talk. He was known as the most sociable kid in school — which didn't say much. Fascinated by our school's art programs, he could always be found in the ceramics room during lunch, though no one ever stopped to see what he was creating.

I found a small figurine of a spider on my desk one morning. It was painted purple, with white polka-dots and a goofy smile

on its face. Throughout the morning, more spider figurines appeared on people's desks until everyone in the class had their own unique spider, all made from fired clay.

At first, no one bothered to talk about the mysterious spiders. But then, a small murmur began to stir. Soon everyone was talking about the figurines. Where had they come from? Who made them?

After school that day, everyone gathered in the courtyard, holding their spider figurines. The entire class was abuzz, asking each other questions on who they thought had created the spiders. Students started

to form groups and connect with each other by imagining funny theories about the spiders' origins.

And in the distance was the kid who loved to talk, smiling before heading to the ceramics room.

ELECTRIC CARS

Written by Ash Amburn – Designed by Caleb Vega

It's no surprise that the world's dependence on oil-powered cars is negatively impacting the air quality of the earth. Thankfully, through the invention of electric cars, many people are continually finding ways to redesign the transportation industry in a way that improves the environment.

Electric cars are creating limitless possibilities when it comes to new, technologically advanced features. Without the need for a whole engine, the front of a car is used for storage in addition to the conventional back storage. These eco-friendly vehicles make incredible use of space as they no longer require room for the gas tank and other large features of oil powered cars.

In 1908
the Model T
was introduced
to the world



The electric
car is
becoming
massive in
2021

Even smartphones are now considered in the design and allow drivers to personalize more aspects of their cars. From the horn to the brake settings, pairing a phone to your car can alter the entire driving experience. Before a trip, your phone can even analyze patterns in the car and adjust the settings for optimal power and wear.

Designers and technicians are constantly pushing boundaries to eventually provide a driving experience that is environmentally and financially sustainable. While there are still flaws in the industry, there is no doubt that electric cars are a breeding ground for ingenuity and innovation.

A REFLECTION OF LIFE

How Kerane Marcellus is Reclaiming Fashion as an Art Form

Written by Madi Schaaf
Photography by Bekah Horsley



While most of us were binging the latest Netflix show during the peak of quarantine, Kerane Marcellus was catching her first big break in the fashion journalism world, proving that it's possible to succeed as a young writer.

Beginning as an intern for an indie fashion magazine, she quickly discovered her "why" when it came to journalism. "There are certain things that don't get talked about, so what's the easiest way to start a conversation? Write about it. Sometimes all you can do [is write] because having a conversation can be difficult. That's why I enjoy journalism... I can think through it," explains Marcellus.

Though her interests span a broad range of topics, it is truly fashion that is the heartbeat of her work.

"I've always enjoyed the creative expression [inherent] in the act of getting dressed, and learning about the designers and sociology of fashion — why people wear what they wear — is so interesting."





Indeed fashion is an often overlooked yet poignant creative expression. Think of suffrage activists dressed in white; why did they wear white? Or the rise of women wearing pants in the 1950s; it's all a response to the current zeitgeist.

"Think of the designer Telfar and the community he's creating within the black community," Marcellus remarks. "He's shifting fashion [with a] cult following. Why do people follow him and why is this so interesting?"

From interviews with designers over why they choose a certain stitch or graphic to the simple fact that everyone gets dressed, fashion is a creative well that is so much deeper than first perceived.





"It's so important to know the sociology of fashion because everyone has a specific style to themselves whether they know it or not, and I think that's [fascinating]. Fashion is a reflection of life, as art reflects life and life reflects art."

In an exciting flash of events, Marcellus recently had the opportunity to attend New York Fashion Week on behalf of the magazine she works for as a contributing intern. While she's decided to postpone her trip until next February, it's a step in the right direction towards her ideal career.

"Editor-in-Chief of Teen Vogue has always been my goal... I can feel it in my bones that I can do it." Marcellus cites Lindsay Peoples Wagner, the former editor-in-chief of Teen Vogue, as her guiding inspiration.

"We're both first-generation Haitian Americans, so her view is very similar to mine... like my parents wanted me to become a doctor or lawyer.... but [Lindsay and I] want to experience the American dream for ourselves. I always want my parents to be proud of me, but I want to be proud of myself first and foremost... If she can do it, I can do it."

As fellow creatives, we can all learn from Marcellus's experience and observations.



"MY PHILOSOPHY ON LIFE IS JUST BELIEVE IN YOURSELF. BE YOUR OWN DREAM [PERSON]."

ARE YOU YOUR OWN DREAM PERSON?



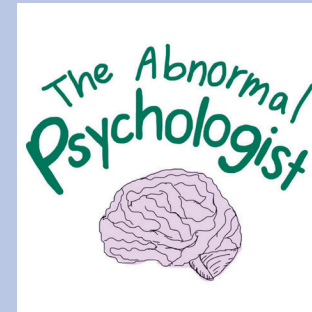
PODCAST recommendations

Written by Madi Schaaf
Designed by Grace Baldwin



Calling all creatives! Whether you're pursuing a career in the creative field or simply dabbling in a side hustle, **"Creative Pep Talk"** is an invaluable resource to aid you in building a successful creative practice. With guests such as Joseph Gordon-Levitt and Morgan Harper Nichols, Creative Pep Talk will fill your creative tank as you brainstorm fresh ideas and consider new ways to effectively market your work. Some standout episodes include "Which of the 6 Creative Types are You?" and "3 Ways to Kickstart Audience Growth When it's Plateaued."

Whether you're a psychology major or you simply want to explore the intricacies of the human brain, **"The Abnormal Psychologist"** is a great podcast that dives into the mind. In each episode,

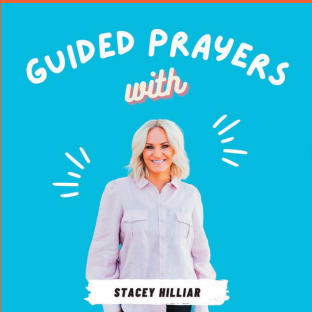


psychologist Dr. Colby Taylor highlights a psychological condition and its treatments from a thought-provoking perspective. Get a feel for the podcast with episodes such as "COVID-19 and Mental Health" and "Let's Talk Therapy." Plus, psychology majors will appreciate "How to Make the Most of Being a Psych Undergrad," which highlights practical ways to excel in your major!

Hosted by SEU alumni Abbey Jones, **"Wild Pursuit"** is about pursuing Jesus in every area of life, from everyday work and relationships to unexpected trials. Building off of Hebrews 12:1-2, Wild Pursuit focuses on what it looks like to "run the race set before us and fix our eyes on Jesus." If you're searching for genuine conversations about how to engage your faith, you'll find Wild Pursuit to be an encouraging spur to action in your walk with God.



"Guided Prayers with Stacey Hilliar" is a great podcast option to help drown out the traffic and noise and simply sit with the Lord. Each 5-10 minute episode centers around a specific Scripture passage. Stacey will guide you through contemplative prayer with Jesus as you reflect on the Lord, how to receive His love, and how to extend it to others practically. If you're new to guided prayer, give a listen to "Intro to Guided Prayers," an episode that gives you a brief introduction to the heart behind this spiritual practice.





If you’ve watched The Office more times than you can count, you’re bound to enjoy “**Office Ladies**”. This podcast is hosted by former co-stars and current best friends Jenna Fischer and Angela Kinsey. Each week, “Pam” and “Angela” break down an episode of The Office, complete with exclusive behind-the-scenes stories and hilarious recounts of unforgettable moments such as “The Dundies” and “Pretzel Day.” Some

best-loved episodes that will leave you laughing (and cringing) include “Dinner Party,” and “The Initiation,” which features guest appearances from Rainn Wilson and B.J. Novak. So what are you waiting for? Give a listen to Office Ladies “A.S.A.P. as possible!”

“With over 7 billion people in the world, we all have one thing in common. Every day we all get dressed.” Though “**Dressed: The History of Fashion**” opens each time with this line, its topics are always fresh and insightful. Regardless of whether you carefully curate your wardrobe or simply throw on whatever shirt is clean, this podcast will make you think twice about textiles. Each week, the podcast explores the social and cultural significance behind the “who, what, when of why we wear,” shared by hosts April Calahan and Cassidy Zachary. Begin your journey with Dressed by checking out episodes like “Dressed to Protest” and “Branded: A History of Designer Logos.”

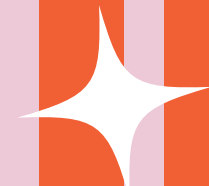


Hosted by journalist Guy Raz, “**How I Built This**” s all about exploring the origin stories behind some of the world’s most successful companies. In each episode, Guy sits down with

entrepreneurs behind businesses such as Ben & Jerry’s and Canva to discover the secrets behind their innovative dream building. Some memorable conversations include Jimmy Wales, founder of Wikipedia, Perry Chen, founder of Kickstarter, and Emily Weiss, creator of the renowned cosmetic brand Glossier.



If the term “leadership” conjures up a far-off image of board rooms and stuffy suits, then Framework Leadership may be just the podcast to flip those misconceptions on their head. Hosted by SEU President Kent Ingle, “**Framework Leadership**” digs into the nitty-gritty formation of some of the world’s most successful leaders along with the disciplines it took to propel them forward. Check out conversations such as “Racial Reconciliation with Dr. Kenneth Stephens and Dr. Richard Harris” and “Empowering the Next Generation with Sadie Robertson Huff.”



social influencers

Written by Lois Asenso-Gyambibi - Designed by Caleb Vega

X Influencer Hot Take pt.1

Does the concept of an "influencer" bring wealthy celebrities with a devoted following to mind?



X Influencer Hot Take pt.2

Well the reality is, everyone has filled this coveted role at some point in their lives. Think about that time you bought a cute five-dollar ring set from Shein and convinced your friend it was totally worth it and she should get one too - and she did! Nevermind the fact that it turned green a week after you got it (yikes), you were just *happy to have influenced someone*.

X Influencer Hot Take - pt.3

Long before Shein or social media, however, the concept of influencers was already alive and well. Businesses in the early 18th century understood the power of using "influential people" and traditional celebrities in their marketing.

X Influencer Hot Take - Lois Asenso-Gyambibi

Does the name Josiah Wedgwood ring a bell?

Influencer Hot Take - Lois Asenso-Gyambibi

Maybe not, but this Englishman birthed modern marketing and created the first luxury brand. He completely reframed entrepreneurship with his humble pottery business in a time when pottery was not widely respected. However, drinking tea from fancy ceramic cups was reserved for the elite in society, so Josiah took hold of this opportunity to better his craft.

- pt.3

He entered the Queen's pottery competition, won, and marketed his work as "Queen's Ware." Suddenly, the potter who produced cheap and low-quality ceramics merely as a means of survival had created a luxury brand - a piece of crockery worth more than a Birkin Bag!

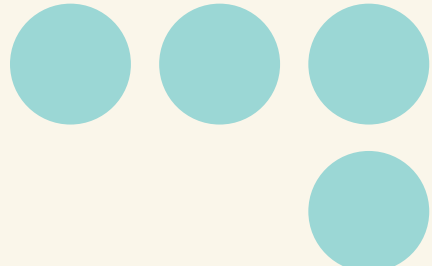
Do you have to be the Queen of England or a Kardashian to influence others? Absolutely not! It's all about understanding who your audience is and speaking to their needs.

social influencers



LOST IN TRANSLATION

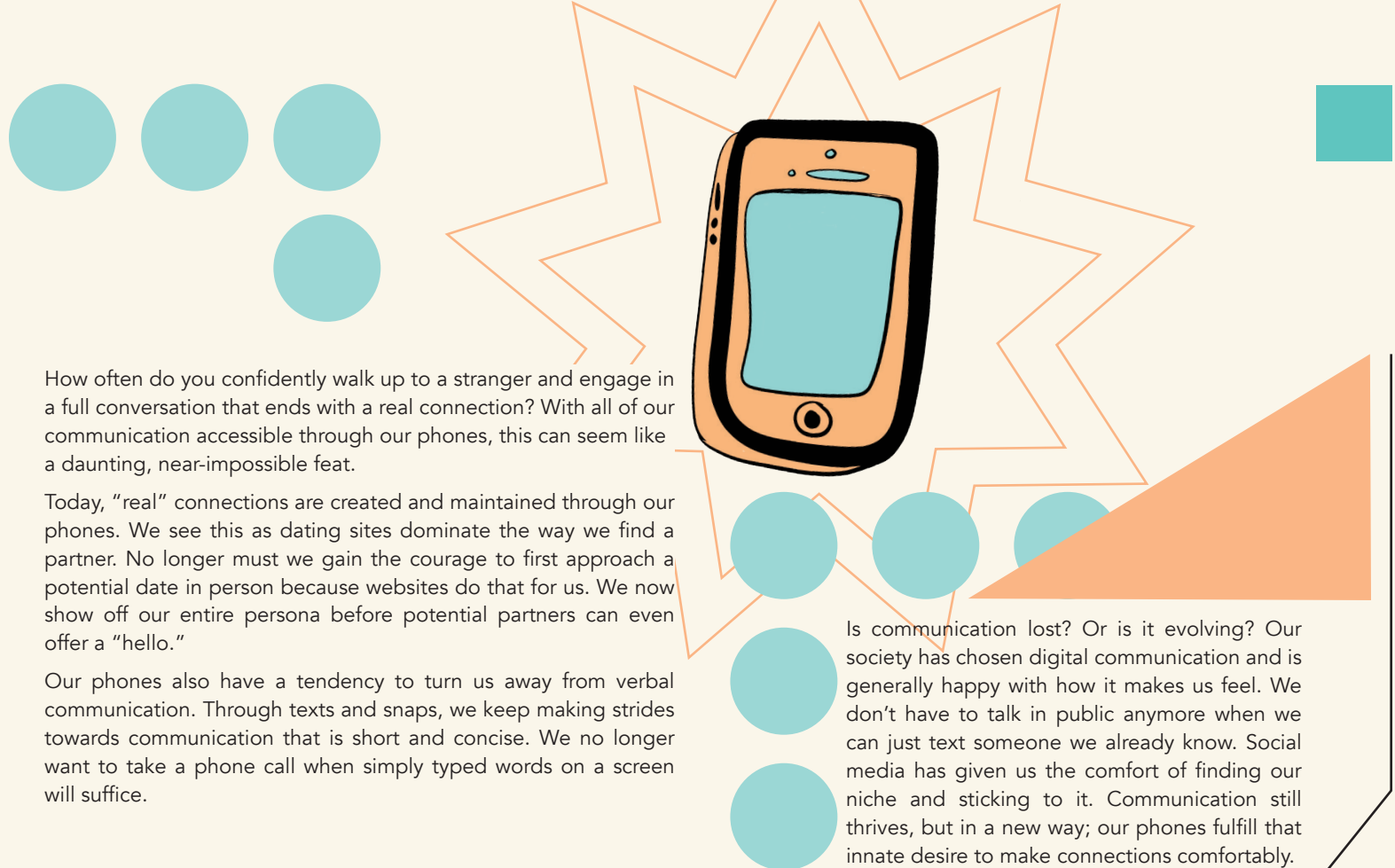
Written by Ash Amburn
Designed by Grace Baldwin



How often do you confidently walk up to a stranger and engage in a full conversation that ends with a real connection? With all of our communication accessible through our phones, this can seem like a daunting, near-impossible feat.

Today, “real” connections are created and maintained through our phones. We see this as dating sites dominate the way we find a partner. No longer must we gain the courage to first approach a potential date in person because websites do that for us. We now show off our entire persona before potential partners can even offer a “hello.”

Our phones also have a tendency to turn us away from verbal communication. Through texts and snaps, we keep making strides towards communication that is short and concise. We no longer want to take a phone call when simply typed words on a screen will suffice.



Is communication lost? Or is it evolving? Our society has chosen digital communication and is generally happy with how it makes us feel. We don’t have to talk in public anymore when we can just text someone we already know. Social media has given us the comfort of finding our niche and sticking to it. Communication still thrives, but in a new way; our phones fulfill that innate desire to make connections comfortably.

A close-up photograph of a person's hand holding a wooden paintbrush and a palette. The person is wearing a white, textured dress. The background is a blurred green, suggesting foliage. The text 'CREATIVE COMMUNITY' is overlaid on the right side of the image.

CREATIVE COMMUNITY

*a photo essay highlighting the creatives on
campus, from visual artists to dancers to fashion
visionaries - the term “creative” is vast and
open to all kinds of expression imagineable.
this is our creative community.*

photo: bekah horsley & austin schrock fashion: kerane marcellus visual art: audry barrios woodcraft: noah marano





CREATIVE COMMUNITY

YOUR ART IS YOU. THE PROCESS OF
CREATING WITH OTHERS MAKES COMMUNITY.
EVERY ASPECT OF ALL THINGS HOLDS
CREATIVITY - YOU JUST HAVE TO SEE IT.