

SuitePad - Guest directory reinvented

The Berlin-based company SuitePad is digitalising hotel guest information folders that were previously printed on paper. Using tablet PCs – so-called SuitePads – guests can easily reserve spa treatments, restaurant bookings or a taxi at the touch of a button. At the same time, it is possible to access the entertainment on offer such as news, music or videos. As a result, the tablets offer more than just an extra service for guests: they also create financial added value for hotels, for instance through additional sales and increased customer loyalty.

SuitePad was founded in 2012 by Moritz von Petersdorff-Campen and Tilmann Volk. Today, SuitePad supplies over 750 hotels and hotel chains in 30 countries - including luxury hotels, city hotels, holiday resorts, international hotel chains or MICE hotels. Co-founder and managing director Moritz von Petersdorff-Campen: "Digitalisation has already taken over the hotel industry, from before the guest arrives to after they leave. But during their stay, most hotels continue to rely on guest information folders printed on paper. Our goal is to bring hotels into the 21st century when it comes to on-site communication."

For further information please visit us at www.suitepad.de.

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