



SURGE | 2018

Empowering The BC Industry To #ActNow

October 28-30, 2018 • Philadelphia

AGENDA



SUNDAY, OCTOBER 28TH

3:00pm - 5:00pm	Registration	LOBBY
6:00pm - 8:00pm	Dinner	MARQUIS DINING RM.

MONDAY, OCTOBER 29TH

7:00am - 8:30am	Registration	CONFERENCE FOYER	
7:00am - 8:30am	Breakfast	MARQUIS DINING RM.	
7:30am - 5:00pm	Support & Professional Services Suite	MATSONFORD	
<i>By appointment</i>	Consulting Services	SUITE #2	
8:45am - 9:15am	Welcome Address Craig Potts, CEO, Assurance	WASHINGTON ROOMS	
9:15am - 10:15am	Keynote Address Andrew Kerr, CEO, FortyAU, <i>Author of The Humility Imperative: Why the Humble Leader Wins in an Age of Ego</i>	WASHINGTON ROOMS	
10:15am - 10:30am	Break		
10:30am - 11:45am	Assurance: Our Vision is 2020 Michele Corvino, Dir. Product Mgmt., Assurance	WASHINGTON ROOMS	
11:45am - 1:15pm	Lunch	MARQUIS DINING RM.	
1:15pm - 2:15pm	Breakout Sessions		
CASE STUDY	TECHNOLOGY	WORKSHOP	ASSURANCE
Intro to Adaptive BCP Dr. David Lindstedt Co-founder of AdaptiveBCP.org	Building Relationships to Build IT Resilience Melissa Rhodes Customer Community Manager, Assurance	Assurance^{CM} Reports Workshop Assurance Team	UX Roundtable: Role- Based Dashboards in Assurance Assurance Team
RIDGE AMPHITHEATER	WASHINGTON A	WASHINGTON C	BRANDYWINE

MONDAY, OCTOBER 29TH (CONTINUED)

2:25pm - 3:25pm		Breakout Sessions	
CASE STUDY	TECHNOLOGY	WORKSHOP	ASSURANCE
<p>Tackling the Storms Matthew Schmidt BC Disaster Recovery Analyst, Bridgestone</p> <p><i>WASHINGTON A</i></p>	<p>DRaaS & Backup Retention Scott Arnold Product Specialist at Evolve IP</p> <p><i>RIDGE AMPHITHEATER</i></p>	<p>Emergency Notification: Best Practices Ann Pickren President, Commercial for OnSolve, LLC</p> <p><i>WASHINGTON C</i></p>	<p>UX Roundtable: Enhance Communication in Assurance^{CM} Assurance Team</p> <p><i>BRANDYWINE</i></p>
3:35pm - 4:35pm		Breakout Sessions	
CASE STUDY	TECHNOLOGY	WORKSHOP	ASSURANCE
<p>Kerzner's Time Machine: Evolving BC 10 years in 10 Months Dr. David Lindstedt Co-founder of AdaptiveBCP.org</p> <p><i>RIDGE AMPHITHEATER</i></p>	<p>How Assurance Enhanced Our DR Program Ray Holloman Business Continuity Administrator, HCA Healthcare</p> <p><i>BRANDYWINE</i></p>	<p>Creating Risk Assessments in Assurance^{CM} Assurance Team</p> <p><i>WASHINGTON C</i></p>	<p>Demo & Use Cases for Assurance^{NM} Direct Assurance Team</p> <p><i>WASHINGTON A</i></p>
3:35pm - 4:35pm	UX/Voice of the Customer		<i>SUITE #3</i>
4:35pm - 6:30pm	Networking Happy Hour		<i>LOUNGE OUTSIDE WASHINGTON ROOMS</i>
6:30pm - 10:00pm	Welcome Reception & Dinner		<i>MARQUIS EVENT DECK</i>

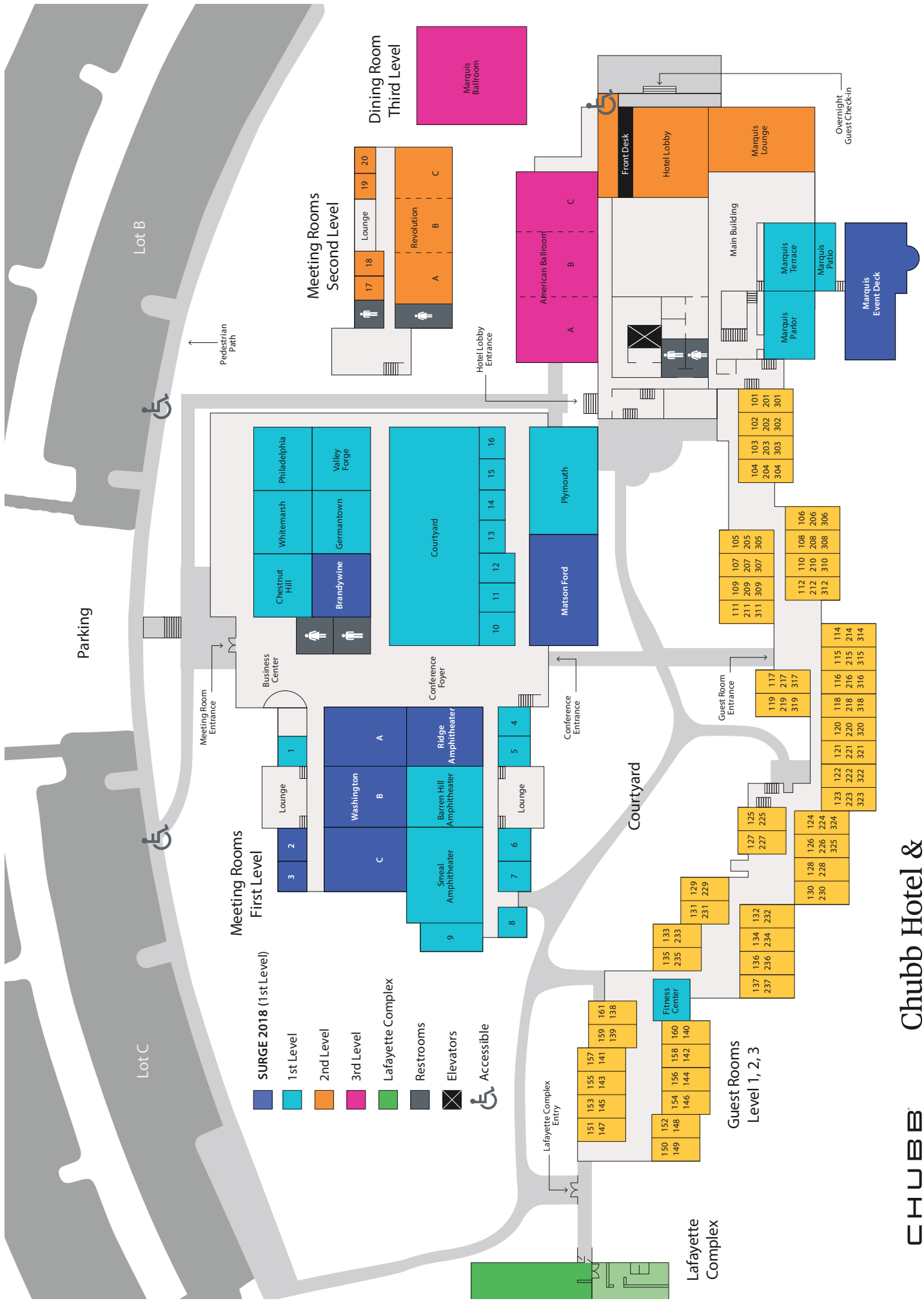
TUESDAY, OCTOBER 30TH

7:00am - 8:30am	Breakfast			MARQUIS DINING RM.
7:30am - 2:30pm	Support & Professional Services Suite			MATSONFORD
By appointment	Consulting Services			SUITE #2
8:45am - 10:00am	Emergency Preparedness: Measuring Organizational Resilience Theories & Tools			WASHINGTON ROOMS
	Dr. Bernard Jones, Asst Prof of Homeland Security at St. John's Univ.			
10:00am - 10:15am	Break			
10:15am - 11:05am	Breakout Sessions			
CASE STUDY	TECHNOLOGY	WORKSHOP	ASSURANCE	
Woman in Business Continuity & Technology Roundtable Melissa Rhodes Customer Community Manager, Assurance WASHINGTON A	IT DR Data Center Testing Dave Shanaberger, Enterprise DR & Data Center Facility Manager & Doug Sawyer, Enterprise DR Team Lead, Kroger RIDGE AMPHITHEATER	Creating & Implementing a BIA in the Real World Don Long BC Planning Manager, Internal Audit, Donegal Insurance Group WASHINGTON C	UX Roundtable: Asking the Right Questions Assurance Team BRANDYWINE	
11:15am - 12:00pm	Breakout Sessions			
CASE STUDY	TECHNOLOGY	WORKSHOP	ASSURANCE	
Disaster Recovery: It's Not Just About Data Tim Elbertson, Community Outreach Coordinator, Montco Public Safety WASHINGTON C	Trends in DR Technology Guest Speaker RIDGE AMPHITHEATER	Deeper Dive into Organizational Resilience Key Indicators Dr. Bernard Jones Asst Prof of Homeland Security at St. John's Univ. WASHINGTON A	UX Roundtable: Mobile Experience in Assurance Assurance Team BRANDYWINE	

TUESDAY, OCTOBER 30TH (CONTINUED)

12:00pm - 1:30pm	Lunch			MARQUIS DINING RM.
1:30pm - 2:30pm	Breakout Sessions			
CASE STUDY	ASSURANCE	WORKSHOP	ASSURANCE	
Pathway to Violence Glenn McLea Director, Enterprise Security Operations, Bridgestone	Connect: Integration & Beyond Assurance Team	Playbook of a Cyber Event Michele Corvino Director, Product Management, Assurance	Assurance^{NM}: Dynamics of Event Based Scenarios Assurance Team	
RIDGE AMPHITHEATER	BRANDYWINE	WASHINGTON C	WASHINGTON A	
1:30pm - 2:30pm	UX/Voice of the Customer			SUITE #3
2:40pm - 3:15pm	Closing Remarks/Raffle Drawing			WASHINGTON ROOMS

**Session dates and times are subject to change.*



Chubb Hotel & Conference Center

