

The World's
Most Important
Gathering of
CIOs and Senior
IT Executives

Gartner®

SYMPOSIUM | ITXPO®

30 October — 2 November / Gold Coast, Australia
gartner.com/au/symposium



Join a global community of CIOs.

Digital business isn't a sideline anymore. Today's CIOs and senior IT executives must be able to create, communicate and deliver on a digital strategy that will drive growth.

Join over 1,500 of your peers at Gartner Symposium/ITxpo 2017, ANZ's largest gathering of CIO and senior IT executives.

Uncover the emerging trends and expert insights that will enrich your strategy and drive your business forward from Gartner's exclusive research.

It's all here

Through a powerful mix of Gartner analysts, industry experts, IT peers and cutting edge solution providers, you'll uncover new ways to approach critical challenges, confidently make impactful decisions and increase your effectiveness as a business leader.



Expert **advice**

Connect with world-renowned Gartner analysts to learn what you need to know now and what's ahead. Be the first to hear the latest predictions and emerging trends, and leave with a solid action plan.



Guaranteed **inspiration**

Learn from visionary leaders and unconventional thinkers who will energize you and reveal surprising connections between life, business and technology.



Peer **networking**

Engage with like-minded leaders from your industry, share your success stories and challenges - and build new business relationships.



Practical **solutions**

Analyze, test and compare multiple solutions and technologies in one place — and build a shortlist of the ones that will add the most value to your business.



The CIO Experience

The CIO Experience at Symposium/ITxpo offers CIOs the opportunity to connect with peers across regions and industries, and gain new perspectives on the challenges and opportunities of digital business.

As a CIO attendee, you will benefit from:

- CIO-only workshop sessions designed for you to gain valuable how-to-insight from your CIO peers and Gartner analyst facilitators
- Access to CIO-only luncheons featuring keynote presentations from visionaries and market leaders

Apply to participate in the CIO Experience when you register for Gartner Symposium/ITxpo 2017.”

“I’ve found Gartner Symposium to be the must-attend event for CIOs and aspiring IT professionals to gain the latest insights and trends for the future”

2016 Attendee

- The opportunity to network and connect with a community of 400+ CIOs
- Early CIO-only access to pre-register for Gartner analyst one-on-one meetings and other interactive sessions
- Access to priority seating at all keynote presentations
- CIO Concierge services to help you make the most of your Symposium/ITxpo experience

CIO Experience luncheon keynotes

Tuesday 31 October



Tony Crabbe

Business Psychologist

How to thrive in a world of too much?

Why are we always so busy? It is difficult to ask anyone ‘How are you doing?’ without hearing the word ‘busy’ at some point in the answer. According to Crabbe, people aren’t serial moaners; they are you and me: sufferers of busyness, who struggle with the demands and distractions of our world of too much.

Wednesday 1 November



Colin James

Corporate Trainer

How can we make change an easier and less complicated palaver?

You would think that with ALL the change everyone has been experiencing in their lives of late we would simply get better at managing change. Structural and organizational change often fails to understand and appreciate the psychology of change. Most adults hate change. Period. Colin unpacks the psychological change cycle and, once understood, lets people and teams manage the whole process far more effectively.

For the latest agenda announcements, visit gartner.com/au/symposium

*Gartner analyst one-on-one meetings are 30-minute private on-site consultations with a Gartner analyst; each attendee is entitled to two meetings.

**There are no additional costs associated with the CIO Experience. Pre-register on Gartner Events Navigator. To ensure an exclusive CIO-only experience, attendees must qualify and meet the criteria to participate. CIO primary members of Gartner Executive Programs enjoy all of the benefits associated with this program. Visit gartner.com/au/symposium and click on The CIO Experience to view a complete list of eligibility criteria.

Explore future technology

Be the first to hear exclusive research unveiled at our Signature Series sessions. These trends and predictions will shape the digital future for 2018, putting you at the forefront of disruption and innovation.



The 2018 CIO Agenda

Andy Rowsell-Jones

The CIO role must evolve as digital business spreads and disruptive technologies reach critical mass; but for many CIOs, the path forward is unclear. Discover the powerful practices CIOs must adopt to position themselves for success in 2018 and beyond.



Gartner's Top Predictions: Pace Yourself for Sanity's Sake

Brian Prentice

The future is filled with disruptions as relationships between people and machines evolve along with our expectations. We explore Gartner's top predictions, heralding the changes everyone sees coming but few understand.



The Top 10 Strategic Technology Trends for 2018

Brian Burke

During the next five years, companies must adjust business models and operations to accommodate emerging trends — or risk losing competitive advantage to those who do. We explore the strategic technology trends that IT cannot afford to ignore.



The CEO Perspective 2017: How CIOs Should Respond

Kristian Steenstrup

CEO business priorities are shifting, and those shifts have a significant impact on IT agendas. Our new 2017 CEO Survey sheds light on what CEOs think about how to finance digital business strategic change, how they measure progress, which business strategy methods they are trying and which are working best.

Be inspired by **keynotes**

Gartner opening keynote

Digital business is real, but how do you build momentum to scale and create value? How can you amplify the power of your people, your culture, and your technology platform to deliver breakthrough value? The Gartner Opening Keynote will provide practical advice and inspiration — no matter where you are on your digital journey.



Michele Caminos
Managing VP



Leigh McMullen
Research VP



Valentin Sribar
GVP

Mastermind keynotes

Recognized among the most influential individuals in their industry or field, our mastermind guest keynote speakers shed light on the future in their own way, exploring leadership, pivotal IT issues, resistance to change and the mindset needed to transform organizations.



Genevieve Bell
Professor, Engineering
& Computer Science,
Australian National University

Dr. Genevieve Bell is an Australian-born anthropologist and researcher. As director of User Interaction and Experience in Intel Labs, Bell leads a research team of social scientists, interaction designers, human factors engineers and computer scientists. This team shapes and helps create new Intel technologies and products that are increasingly designed around people's needs and desires. In this team and her prior roles, Bell has fundamentally altered the way Intel envisions and plans its future products so that they are centered on people's needs rather than simply silicon capabilities.



Chris Hadfield
Astronaut/First Canadian
Commander of the International
Space Station

There's an astronaut saying: In space, "there is no problem so bad that you can't make it worse." So how do you deal with the complexity, the sheer pressure, of dealing with dangerous and scary situations? Retired Colonel Chris Hadfield paints a vivid portrait of how to be prepared for the worst in space (and life). Although CIOs aren't operating in a vacuum, there are clear parallels as to how they manage the ultra complex situations they find themselves in and how they manage the limited resources at their disposal. Be prepared for an out-of-this-world ride and to come away with a better vision as to how to adapt to your own ever changing universe.

Lead with Gartner

Gartner is the world's leading research and advisory company, helping business leaders make the right decisions, every day. Our research is:

100% independent and impartial. Our independence as a research firm is the key to our objectivity, and enables our analysts and consultants to provide unbiased advice you can trust.

Proven and reliable. Our methodologies consist of research practices, procedures and rules that distill large volumes of data into clear, precise, actionable insight.

Relevant to your role. We cut through the complexity, and deliver the knowledge you need to make the right decisions quickly and with confidence.

Analyst **one-on-one** meetings

Take the opportunity to discuss your strategy, technology decisions and next steps face-to-face with a Gartner analyst. You'll tap into years of expertise and insight and find answers to your key questions. These valuable sessions book quickly — many attendees have commented that the analyst one-on-one is “worth the price of admission by itself.”





“Time with the Gartner analysts has been fantastic, detailed, practical and with sound advice that I can take back and use immediately”

2016 Attendee

“Symposium opened my mind to new ways of thinking about tomorrow’s challenges. I can see new opportunities and know I am not alone on the journey”

2016 Attendee

Most organizations invest significant time and money in developing a sound IT strategy. But a strategy is only as effective as the technical team’s ability to execute it.

Gartner provides the insights, guidance and best practices you need to deliver flawless execution and outstanding results on the initiatives that support your IT strategy.

An agenda for your **priorities**

This year's agenda delivers the latest technology, business and leadership insights addressing your key priorities

Technology and information

TRACKS

Tactical —————> Strategic
**Transform the
Technology Core** **Architect the Digital
Platform**

KEY THEMES

- **Artificial Intelligence**
- **Security and Risk**
- **The Future of Experience**
- **Cloud**
- **Internet of Things**

Leadership

TRACKS

Personal —————> Organizational
**Mastering
Leadership** **Create a Dynamic
Organization**

KEY THEMES

- **Leadership in a Digital Age**
- **Culture and People**

Business strategy

TRACKS

Now —————> Next
**Drive Business
Performance** **Plan for the
Digital Future**

KEY THEMES

- **Platform Economy**
- **Cost Optimization**
- **Disruption and Innovation**

Technology and information

Where should you focus to reduce technical debt and bring IT up to speed?

Transform the Technology Core

Uncover key initiatives and investments you can make over the next 18 to 24 months to create a future-ready digital core.

➤ Sessions include:

- Beyond the Hype: Key Trends in Data Science
- Platform Business Needs New Capabilities From Bimodal Infrastructure
- Accelerate on the Shoulders of the Giants — Cloud and Open Source
- Building an Enterprise Cloud Strategy That Works
- Best Practices for I&O Cost Optimization
- Reshape Integration for Bringing Order to Data and Application Chaos in Digital

How are leading CIOs achieving success through digital platforms?

Architect the Digital Platform

Explore a range of use cases — from platform development to ecosystem integration to event-triggered applications — to help you deliver strong business results over the next 36 months.

➤ Sessions include:

- Develop a Pragmatic Security Vision and Strategy for Your Digital Platforms
- Capitalizing on your Business Ecosystems with Digital Platforms
- How to Optimize Your Data Management Investment Through People, Process, and Technology Initiatives
- Putting Data and Analytics at the Heart of Your Digital Platform
- Building the Digital Platform From the Remnants of Your Application Portfolio
- Use Design Thinking to Integrate Customer Experience Into Your Digital Platforms
- Building Your Digital Ecosystem

Leadership

How can you accelerate your own success in a digital world?



How do you source and develop top digital talent when demand is high and the right skills are hard to find?

Mastering Leadership

Master competencies, sharpen your skills and maximize effectiveness as you dive into the key principles and practices of high-performing CIOs.

➤ Sessions include:

- From Push to Passion: Towards a Purpose-Centric Approach to Leadership
- Keystone — From Vision to Execution
- Mastering the Art of the Political Discussion for CIOs
- Fire Yourself as CIO and Hire Yourself as a Digital Business Leader
- Six Steps to Change Leadership — The Escape Model
- Preparing the Board for Digital Business Initiatives
- Amplify Your Persuasion Superpowers

Create a Dynamic Organization

Discover how to create the culture, structure and interactions that will help your organization thrive.

➤ Sessions include:

- Modern Meetings: From Monotony to Mayhem to Mastery
- CIO Futures: The IT Organization in 2030
- New Operating Principles for Getting the Talent You Need
- The CIO of Everything: Orchestrating in an Internet-of-Things World
- Get, Give and Grow — Three Simple Questions to Drive More Employee Engagement
- Crack the Code of Venture — Scaling Your Digital Business

Business strategy

How do you lead your organization to drive value and growth beyond operational efficiency?

Drive Business Performance

Learn how IT can optimize costs while enabling new revenue sources and business models.

➤ Sessions include:

- Leverage IoT to Deliver Cost Optimization in Your Organization
- Prepare for the Next Generation of Customers, Today
- How to Use Infrastructure as a Service to Optimize Costs
- Black Ops Innovation
- From APIs to Digital Platforms: API Economy Lessons for Building an Ecosystem
- Methods for Monetizing Your (and Others'!) Information Assets
- Top Emerging Business and Societal Trends You Need to Follow Today
- The Total Cost of Digital Strategies

What do you need to know to keep ahead of the digital curve?

Plan for the Digital Future

From artificial intelligence (AI) and the Internet of Things (IoT) to blockchain, hear from our most progressive thought leaders on what's critical now — and what you need to do next.

➤ Sessions include:

- The Pliable Network vs. the Pointless Pyramid — Why and How Organization Structures Will Transform in the Digital Age
- What to do and what not to do with Smart Technology, AI and Cognitive Computing
- If “Enterprise Blockchain” Is the Answer, What Exactly Is the Question?
- Immersive Augmented Reality and Virtual Reality — The Future of Work Is Interactive
- New Business and Economic Models as an Antidote to Digital Disruption
- Using AI Conversational Platforms for Customer Experience — Better, Faster and Cheaper



Leverage **industry** insights



Get in-depth guidance on your industry and benefit from the experience of others. Digital business platforms and ecosystems are changing the competitive landscape. Explore the resulting opportunities and challenges and learn new strategies to respond to disruptions within your industry.

Banking & Investment Services

- Expand digital ecosystems to meet increasing customer demands
- Hire and keep the right people to help achieve your digitalisation goals
- Explore the role of fintechs to add value to your digital plans

Education

- Create a student-centric learning environment
- Build a technology-agile organization and faculty
- Serve a generation of digital learners with a high-quality, personalized experience

Energy & Utilities

- Use analytics to improve service delivery
- Strengthen innovation focus with bimodal IT
- Optimize IT costs to free up discretionary funds

Government

- Adopt proven practices and lessons from digital top performers
- Reduce technical debt by accelerating modernization
- Replace legacy systems with cloud-based alternatives
- Work with ecosystem partners and startups to increase interoperability

Federal, State & Local Government

- Build a smart city execution roadmap
- Expand digital ecosystems and use analytics to improve citizen experience and security
- Implement a case management modernization program

Healthcare

- Drive change with advanced analytics, IoT, AI and algorithms
- Work with providers, payers and public health agencies to create new consumer-centric models that improve service delivery and care
- Review digitalization strategies to identify talent gaps

Manufacturing

- Expand your information and analytics ecosystem
- Identify metrics to enhance product maturity life cycle planning
- Engage your customers to ensure higher success of new product introduction

Retail

- Deploy advanced analytics technology to improve customer experience and engagement
- Use digital technologies to ensure pricing, promotions and offers are consistent across channels
- Use IoT to develop automated replenishment of consumables
- Enhance the customer experience with self-funding technology

Industry Monday guest keynote speaker



Tan Le
Founder & CEO,
EMOTIV

“Gartner Symposium provided us with industry leading insights, access to thought leaders and the opportunity to network with other ICT professionals. The event has been invaluable!”

2016 Attendee



Innovation and inspiration

Gartner Symposium/ITxpo gives you the opportunity to learn from, and exchange ideas with, leading CIOs and IT leaders from across a range of industries and organizations. Ground-breaking projects and cutting edge initiatives will be discussed by: **Tom Ridsdill-Smith**, CDO, Woodside Energy; **Izwan Ibrahim**, COO, Petronas ICT, Malaysia; **Barry Fitzgerald**, CEO, Roy Hill Holdings Pty Ltd.

The power of networking

Experience the strength of networking like never before in an atmosphere ideal for sharing knowledge, resolving issues and building meaningful professional relationships:



Discuss the topics that matter most to you in **Peer Meetups**.

Problem-solve with peers **in Workshops, Roundtables and Clinics**.

Learn about the latest **technology solutions on the ITxpo**.

Immerse yourself in your peer group at fun, engaging **social activities** all week.

Discover the latest technology

Representing the full range of solutions to drive your digital business, the ITxpo exhibit showcase empowers you to expand your understanding of what's possible, explore new technologies, validate ideas and discuss strategic direction. ITxpo streamlines your search by allowing you to compare more solutions in less time.

2017 ITxpo highlights include:

ITxpo stage sessions

These briefs offer a quick snapshot of the solution landscape and hot technology areas today. Exhibitors reveal novel new offerings. Gartner analysts present Magic Quadrants and Hype Cycles.

Emerging Technologies

Everything new and cool is at the Emerging Technologies Pavilion. It's where you meet some of the most intriguing newcomers in enterprise IT, including Gartner Cool Vendors. These innovators aim to be the next talked-about solutions and the global providers of tomorrow.

Exhibitor consultation meetings

Looking to get to the heart of an exhibitor's offering? Meet face-to-face and remove all distractions. Exhibitor consultations are an ideal way to listen and be heard. Exhibitors tailor advice to your business priorities and offer tangible next steps to achieve them.

Thought leadership presentations

To stay ahead of the curve, CIOs need fresh thinking and innovative perspectives. These sessions are an energy boost from senior strategists, such as CIOs and CTOs from top organizations in technology and business.

ITxpo receptions

Network, find solutions and learn about the latest technologies by attending lively receptions that facilitate a meaningful exchange of ideas — all in an environment enhanced by good food and drink.



PREMIER EXHIBITORS



MARKETPLACE EXHIBITORS



PLATINUM EXHIBITORS



SILVER EXHIBITORS



EMERGING TECHNOLOGIES



COUNTRY PAVILION

NASSCOM

MEDIA & ASSOCIATION PARTNERS



Your journey to Gartner Symposium/ITxpo

The world's most important gathering of CIOs and senior IT executives has a lot to offer. Get the most from the event with these helpful tips!

Throughout the event



Advance your strategy with Gartner analyst insight

- Stay informed and connected with the **Gartner Events Navigator** app.
- Explore **what's possible** with an exhibitor consultation.
- Reserve your place in **interactive sessions** such as roundtables, workshops and Meetups.
- Book your **analyst one-on-one meetings**.
- Read **insider tips** on the Gartner Events Guide.
- **Build an agenda** focused on your priorities or CIO journeys.

- Kick-start the event with **industry-focused insights**.
- Hear key trends and their impact in the **Gartner opening keynote**.
- Focus on your strategy in private **one-on-one meetings** with an analyst.
- Get an unbiased take on market leaders with **Gartner Magic Quadrant** presentations.
- Learn how others are handling key topics in **roundtables, workshops and Meetups**.

Before you arrive



Discover the agenda with Gartner Events Navigator

- Learn about this year's **sessions and experiences**.



Discover new partners in innovation at ITxpo



Be inspired by our guest speakers

- Attend **solution provider sessions** for leading-edge case studies and roadmaps to success.
- Mix with your peers and exhibitor representatives at **ITxpo receptions**.
- Visit the ITxpo exhibit floor to **explore the latest technologies** and implementations.
- Hear from new innovators in the **Emerging Technologies Pavilion**.
- Be first to hear about **new product and service launches**.
- Benefit from others' experience with **vetted IT vendor reviews** at Peer Insights.

- Rethink the way you lead with **Mastermind keynote speakers**.
- Get motivated by **Thought Leadership presentations** with executives from today's hottest technology companies.
- Listen to candid narratives of leadership challenges and successes in **CIO Story sessions**.
- Watch for **case studies presented by executives** directly involved in the strategy and implementation of their initiatives.



Connect, converse and collaborate

- **Ask us!** Message in your questions and one of our dedicated team members will get back to you.
- Drop by the **information desks** for answers to all your questions.
- Use your **Gartner Events Navigator** app to rack up points and win The Game.
- Choose the Meetup topic that interests you most and **join a small group for a focused conversation**.
- Visit the **Gartner Zone** to test-drive the latest Gartner solutions and consulting capabilities.
- Take part in the **special event**.
- Use **Gartner Peer Connect** to streamline networking.
- Schedule **private meeting time with key exhibitors** to discuss what's possible.
- Interact and unwind at **welcome receptions and lunches**.



Be there for what's next

3 ways to register

Web: gartner.com/au/symposium

Email: apac.registration@gartner.com

Phone: +61 2 8520 3132

Gartner Events Tickets

If you are a client with questions about tickets, please contact your Event Attendance Specialist or Sales representative.

The CIO Experience

If you are a CIO, confirm your eligibility to participate in the CIO Experience — you will be prompted to apply during the online registration process.

Bring your team

Attending as a group has clear benefits. It's about getting inspired. Making new business partnerships, exploring innovative processes, and celebrating the incredible breadth of knowledge on hand. As a team, align mission-critical priorities — yours and those of the enterprise — to drive business outcomes.

Visit the website for special team pricing.

Hotels

You must be registered to book your Gartner Symposium/ITxpo accommodations, which can be reserved directly through the online registration system by visiting the event website.

Gartner Executive Programs members

Take advantage of the complimentary VIP attendance and benefits your Executive Programs membership provides. Contact your service delivery associate to register today to attend Gartner Symposium/ITxpo 2017.

What's included in your registration?

- Conference attendance 30 October – 2 November
- Gartner analyst one-on-one meetings (pre-conference scheduling required)
- Roundtables (pre-conference scheduling required)
- Planned functions and meals
- Wednesday night's special event
- The CIO Experience (eligible CIO attendees only; application required)

“Digital business isn’t a sideline anymore. CIOs must commit to help CEOs drive the scaling-up of digital business”

Mark Raskino, Vice President and Gartner Fellow,
Gartner Research

Gartner Symposium/ITxpo takes place in eight locations worldwide



28 February –
2 March 2017
Dubai, UAE



18 – 21 September 2017
Cape Town, South Africa



1 – 5 October 2017
Orlando, FL



23 – 26 October 2017
São Paulo, Brazil



30 October –
2 November 2017
Gold Coast, Australia



31 October –
2 November 2017
Tokyo, Japan



5 – 9 November 2017
Barcelona, Spain



13 – 16 November 2017
Goa, India



For details on the global series,
visit gartner.com/symposium

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It's all here

**Advice
Inspiration
Perspective
Solutions**



Join the conversation



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