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INDIA SHOPPING EXPO²⁰₂₂

30TH SEP TO 3RD OCT
B M BIRLA AUDITORIUM, JAIPUR

ENSURE YOUR PARTICIPATION RAJASTHAN'S
BIGGEST CONSUMER EXPO



WHERE MORE SUPPLY CHAIN VISITORS GO TO LEARN, CONNECT, AND BUY.

CELEBRATING 4 SUCCESSFUL EDITIONS OF RAJASTHAN'S BIGGEST CONSUMER EXPO

Jaipur city has always been a center of trade, commerce, administration, culture and traditions. A unique city that lures visitors from all parts of the world. India Shopping Expo, a signature event by Yati Group, is inspired by the Pink City markets that were developed as hubs for specific goods and Products. Just like the walled city markets, India Shopping Expo brings the best of products and services from across the country under one roof. From Jewellery to Interiors, Apparels to Electronics, Consumer Durables to Home appliances and Spices to Yummy delicacies, we have something for every age group and gender. It provide you a golden oppurtunity exhibit your valuable products and service.

SEGMENTS ELECTRONICS & IT | HOME APPLIANCES | FURNITURE & INTERIOR
LIFE STYLE | JWELLERY | FMCG | KIDS SEGMENT EVERYTHING YOU NEED



OUR DEMAND IS TO EXCEED YOURS.



FACTS AND FIGURES*

15000+

participants from all states

150+

brands from all over India

20,000

sq/ft of exhibiton space

* Source: Picture & figures from Shopping Expo 2019.

VISITOR SATISFACTION*

95 % of the visitors

are involved in decision-making processes. The top three visitor target groups expected by exhibitors matched the actual visitor distribution.

Recommend to others **96 %**

Assessed as excellent **97 %**

Benefited from visiting **91 %**

* Source: Facts & figures from visitor survey 2019.

OUR QUALITY, YOUR BENEFIT. THE ENTIRE INDUSTRY. IN ONE HOT SPOT.

Exhibition sectors

Electronics, IT & Telecom, Consumer Durables, Lifestyle, Finance, Property, Imported Furniture, Interiors, FMCG.



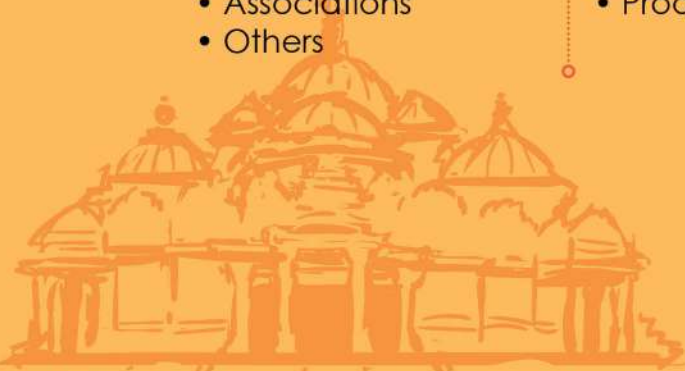
Industry profile

- Manufacturers
- Distributors / Retailers
- Associations
- Others

Visitor profile

- Management: CMD, CEO, COO, proprietor, owner etc.
- Product manufacturers

This list is indicative only



WHY MUST YOU PARTICIPATE AND OR ATTEND THE EVENT?

BOSS

Meet Senior Executives



Platform for New Product Launch



Efficient Networking



Rendezvous with Top Decision Makers



Exclusive Access



Branding Opportunity



Direct Selling



Audience Filtering



Year-round Promotions



Number one Show in North India



Multi-State Visitor Base



Visitor Database Sharing





GLIMPSES OF 2019





#WECARE

We accord the highest priority on ensuring that our exhibitors, event partners and visitors can experience fairs and conferences that are highly professional, successful and of course safe.

We will implement all safety measures with the greatest care, including extended hygiene standards, social distancing and ensure that important rules and regulations are adhered to. Our goal is to create a conducive networking

So be sure to reserve your stand today – we look forward to welcoming you.

For important information and online registration go to: www.yatievents.com

For more details you can contact us on yati.india11@gmail.com

Vidhi Sharma : 78210 80808



BENEFIT FROM 360° MARKETING

ISE 2022 show is the meeting point between the needs and aspirations of a discerning public with the best that the industry has to offer. Enhance your presence to the powerful market of families.

Highlight your company, product or service with this one of a kind event and benefit not only from the 3 days exhibition but also from our strategic marketing campaign in the lead up to the event.



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SPECIFICATION OF EXHIBITION STALL

A Representative of a stall

STALL SIZE	RATE
2X2	34000/-
2.5X2	42000/-
3X2	50000/-
4X2	66000/-
5X2	82000/-
1X3	25000/-
1X4	34000/-

Exhibition Stall with Octanorm Systems Including Services

FACIA
2 CHAIR
1 LAMINATED TABLE
3 SPOT LIGHTS
1 PLUG POINT
DUSTBIN

NOTE 18% GST WILL BE EXTRA
CORNER CHARGES 15% EXTRA



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SOME OF OUR PARTICIPANTS



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