

Hello there,

I'm Jessie-Lee Nichols, a creative leader with a track record of building and leading agency creative teams. As an early adopter of the HubSpot marketing automation platform, I've developed passions for exceeding customer expectations, crafting creative solutions and leading by serving as a people manager. I'm currently on the hunt for new opportunities driving the efforts of an established creative team.

At my core I am a web designer focused on the user experience, but I've had immense opportunity over the last decade to experience and understand the landscape of running an agency. I've been working at HubSpot partner agencies since 2011 and have built multiple creative teams from the ground up. I excel in UX strategy and applying inbound marketing principals to design projects in order to deliver the best possible user experiences.

My skillset is multifaceted. While I have a strong background in design, it's not the entirety of my capabilities. I'm highly attracted to the strategic decisions that determine a user's experience, take pride in mentoring/managing others, and take a keen interest in organizational decisions.

I'd love to learn more about the role you have posted and most importantly, more about your company and culture. I'm really looking to find the right "fit" with an organization and its people, and not just accepting a production position.

If there is anything else I can provide for you so that I can be considered for the next step, please let me know.

Best,

Jessie-Lee Nichols