The Armed Services YMCA enhances the lives of military members and their families in spirit, mind and body through programs relevant to the unique challenges of military life.

VALUES STATEMENT

THE ARMED SERVICE YMCA WILL BE:
1. Guided by Christian principles
2. Use a holistic approach to develop programs that promote healthy spirit, mind and body
3. Focus our work in three areas: youth development, healthy living, and social responsibility
4. Be inclusive and treat everyone with compassion and respect
5. Give priority to junior enlisted and their families
6. Collaborate with military commands and community organizations
7. Honor the service members’ and their families commitment to defend our Nation
8. Strive for excellence in all we do

Making Military Life Easier
MESSAGE FROM THE CHAIRMAN

MAKING A DIFFERENCE IS WHAT WE ARE ALL ABOUT

“As we look forward to 2016, we see significant opportunities to help more service members and their families. We are challenging ourselves to help as many as possible. With your help, we will succeed.”

As we look back at 2015 and look forward to 2016, there are several items I want to draw to your attention.

As an organization, we are growing... our individual team is growing in experience and expertise, and our capacity to provide more support to our troops and their families is growing as well. I am excited about our new staff. We have new team members at headquarters and at the top leadership position at 5 of our branches. They provide a deeper understanding of their respective positions and bring a level of sophistication that will ensure our donors get value for every dollar donated, and that our programs provide tailored and targeted support to as many troops and their family members as possible. They have hit the ground running, and are already making a difference. I am excited about our ability to do more.

That is not to say that we haven’t done a lot this past year. We have a brand new 54,000 square foot facility about to be completed in Killeen, Texas, that will serve both the military troops and their family members and the local community. The space includes a fitness area, 10 lane swimming pool, warm-water therapy pool, teaching kitchen, snack bar with nutritional items, child watch area, indoor running track, and more. This is a great initiative that will bring the local and military communities together leading to even better relationships across the community.

We are not only going to be able to do more, but we will be able to do more in more locations. We served more than half a million troops and family members last year, but we are still trying to expand our reach. We are working 5 new locations currently and are looking for additional locations that have a need. If there is a location with a concentration of troops, we need to look closely to see if we should be there providing support. It is a huge undertaking, but without the right staff and the right infrastructure at the right location, we can’t be as helpful as we should be.

I am also new to the position of Chairman, but have been with the Armed Services YCMA for a few years. I really respect our mission and how our team approaches their job. The team is highly motivated and committed to doing the best they can. I am pleased to be associated with a nonprofit that consistently spends .89 cents of every dollar donated on the programs and services directly supporting our military members and their families. I have a board of directors that are engaged, and we have some of the most generous sponsors and donors that want to see our families lives improved through their contributions. We take pride in ensuring donations are spent appropriately and efficiently, and in direct support to the men and women who serve our Nation.

I think we will see many new initiatives this coming year and maybe some additional growth in new locations. We need to find additional sponsors so we can provide programs and services to an even greater number of troops. We are always interested in exploring possibilities, so if you have a desire to support our fine young Soldiers, Marines, Sailors, Airmen, and Coast Guardsmen, please contact me or the staff to start the conversation.

If you contributed last year, thank you for your support. I look forward to working with your again this year.

-- Lee Baxter, MG, USA (Ret)
The proud heritage of YMCA service in the military setting usually is associated with the year 1861, when dedicated YMCA volunteers took to the battlefields of the Civil War alongside America’s uniformed young men. It was the year that Abraham Lincoln commended YMCA leaders for their “benevolent undertaking for the benefit of the soldiers.”

Later that year representatives of 15 YMCAs came together to coordinate the YMCA’s overall efforts to alleviate the suffering of the sick and wounded. The organization created by that meeting was called The United States Christian Commission, whose initial purpose was to provide spiritual and physical comfort to soldiers. President Lincoln wrote to YMCA leaders, “I sincerely hope your plan may be as successful in execution, as it is just and generous in conception.”

I SINCERELY HOPE YOUR PLAN MAY BE AS SUCCESSFUL IN EXECUTION, AS IT IS JUST AND GENEROUS IN CONCEPTION.

-- ABRAHAM LINCOLN
NEW MEMBERS OF OUR TEAM

MARIAM SMITH
Smith has a lifetime connection with the military and has been involved in the helping professions her entire career. She is the new executive director at the Armed Services YMCA at Ft. Bragg.

JOE PRITCHARD
Pritchard, from Morgantown, W.Va., retired from the Army in January and became the new executive director of the Armed Services YMCA of El Paso.

CHRIS KEANE
Keane, a career Marine, retired late last year and became the new executive director at the Camp Pendleton Armed Services YMCA.

DAWN CLARK
Clark, was previously in charge of finance at Twentynine Palms and was selected as the Executive Director late last year.
The Armed Services YMCA received a four-star rating from Charity Navigator and was named as a Top-Rated Military Charity by Charity Watch for its financial stewardship. These designations recognize the Armed Services YMCA for consistently executing its mission to enrich the lives of junior enlisted personnel and their families in a fiscally responsible way.

“I am proud to be associated with such an honorable organization,” said Lee Baxter, MG, USA (ret.), Armed Services YMCA, Chairman of the Board of Directors. “Our team takes financial responsibility very seriously. We ensure .89 cents of every dollar goes directly to programs supporting the troops and their families. We keep our overhead down, so we can do more.”

As America’s premier independent charity evaluator, Charity Navigator reviews the financial health of more than 5,500 of America’s largest charities, providing donors with objective, reliable assessments of the financial health of their chosen charity. The four-star rating indicates that Armed Services YMCA goes beyond industry standards.

“We work very hard to keep our expenses down, to keep as much money flowing to programs that support as many of our junior
enlisted and families as possible,” said William French, Armed Services YMCA, President and CEO. “The fact that our efforts are acknowledged by Charity Navigator, CharityWatch and the Independent Charities of America validates that we are acting responsibly.”

CharityWatch analysts perform in-depth evaluations of complex charity financial reporting, including audited financial statements, tax forms, annual reports, state filings, and other documents. Once complete, and any required adjustments are made, a charity is assigned a letter grade efficiency rating on an A+ to F scale. ASYMCA was assigned an A.

In addition to Charity Navigator and CharityWatch, the Armed Services YMCA is a proud recipient of the Independent Charities Seal of Excellence, which is awarded to the members of Independent Charities of America and Local Independent Charities of America that have, upon rigorous independent review, been able to certify, document, and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness, and cost effectiveness.

These standards include those required by the U.S. Government for inclusion in the Combined Federal Campaign, arguably the most exclusive fund drive in the world. According to the Independent Charities of American of the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.
INVESTING IN OUR MILITARY FAMILIES
The Armed Services YMCA is a non-profit 501 (c) (3) and its mission is to enhance the lives of military members and their families in spirit, mind and body through programs relevant to the unique challenges of military life.

538,359 PEOPLE SERVED
195,670 KIDS

ARMY 155 YEARS OF SERVICE
AIR FORCE
MARINES
NAVY
COAST GUARD

VOLUNTEERS bring branches to live as they support military men, women, and children.

FOCUSED ON YOUTH DEVELOPMENT, HEALTHY LIVING AND SOCIAL RESPONSIBILITY
CAMP FOR 8,022 KIDS

1403 Quilts
Operation Kid Comfort

18 STATES
34 BRANCHES
59 BASES
218 LOCATIONS

OPERATION HERO GRADUATES 2255

17,154 HOURS OF TEDDY'S CHILD WATCH

119 Fulltime STAFF

10,312 VOLUNTEERS DONATING 112,621 HOURS SAVING $2.5M

14,243 HOURS OF RESPITE CARE provided for spouses of deployed service members
**ARMED SERVICES YMCA**

**Alaska**
- Armed Services YMCA of Alaska
- Airport Lounge - Anchorage
- Airport Lounge - Fairbanks
- Eielson AFB
- Fort Wainwright
- Joint Base Elmendorf/Richardson
- USCG Sector Anchorage

**Arizona**
- Fort Huachuca

**California**
- Beale AFB, CA
- Camp Pendleton Armed Services YMCA
- Marine Corps Base Camp Pendleton
- Golden State YMCA
- Naval Air Station Lemoore
- San Diego Armed Services YMCA
- Naval Air Station North Island
- Naval Base Coronado
- Naval Base Point Loma
- Naval Medical Center San Diego
- Naval Station San Diego
- Marine Corps Air Station Miramar
- Marine Corps Recruit Depot San Diego
- USCG Sector San Diego
- Travis AFB, CA
- Twentynine Palms Armed Services YMCA
- MCAGCC Twentynine Palms
- YMCA of East Bay
- USCG Station Alameda Housing
- El Camino YMCA
- Moffett Federal Field Housing

**Colorado**
- Southeast Family YMCA
- Fort Carson
- Peterson AFB
- Schriever AFB

**Georgia**
- Augusta Family Armed Services YMCA
- Fort Gordon
- Fort Benning
- Liberty County Armed Services YMCA

**Hawaii**
- Honolulu Armed Services YMCA
- Aliamanu Military Center
- Joint Base Pearl Harbor–Hickam
- Marine Corps Air Station Kaneohe
- Tripler Army Medical Center
- Wheeler/Schofield Barracks

**Illinois**
- YMCA of SW Illinois
- Scott AFB

**Kentucky**
- Fort Campbell Armed Services YMCA
- Fort Campbell

**Missouri**
- Armed Services YMCA of Missouri
- Fort Leonard Wood

**Maryland**
- Joint Base Andrews

**New York**
- Watertown Family YMCA
- Fort Drum

**North Carolina**
- Fort Bragg Armed Services YMCA
- Fort Bragg
- Marine Corps Base Camp Lejeune

**Oklahoma**
- Altus Armed Services YMCA
- Altus AFB
- Lawton Armed Services YMCA
- Fort Sill
- YMCA of Greater Oklahoma City
- OKC Airport Lounge

**Puerto Rico**
- USCG Sector San Juan

**South Carolina**
- Charleston AFB

**Texas/New Mexico**
- El Paso Armed Services YMCA
- Fort Bliss
- Holloman Air Force Base (NM)
- Killeen Armed Services YMCA
- Fort Hood

**Virginia**
- Armed Services YMCA Nat’l HQ
- Fort Lee
- Hampton Roads Armed Services YMCA
- Joint Base Fort Eustis/Langley
- Joint Expeditionary Base Little Creek/Fort Story
- Naval Station Annex Dam Neck
- Naval Station Annex Norfolk

**Washington**
- YMCA of Snohomish County
- Naval Station Everett
- Joint Base Lewis–McChord
 LOCATIONS WHERE WE ARE
 MAKING MILITARY LIFE EASIER

- Armed Services YMCA
- Community YMCA Affiliate
- DoD/DHS Affiliate
Across our 34 branches, we offer both core and locally created programming. In all cases, the programs are tailored to fit the specific needs of the community being supported. Our ability to adapt, adjust, and apply national level learning is part of our strength.

Learning what a commander needs to support the troops and building a delivery model is what we have been doing since the civil war.

Core programs include:

**Annual Art and Essay Contest**
The annual Armed Services YMCA Art & Essay Contest allows children to express their love, appreciation and admiration for their military heroes and serves to remind us of the sacrifices our men and women in uniform, and their families, make each day for our country. Entries for the art contest depict the theme, “My Military Family.”

The contest is officially launched every November and is open to all eligible children of U.S. active duty or retired service members.

Winners of both the art and essay contests have their winning entries displayed at 34 Armed Services YMCA Branches and affiliate locations, as well as military bases worldwide during Military Family Month each November. Winners also receive special Apple brand product prizes to help military children create and express themselves.

“Part of our strength is our ability to customize programs for different locations based on command needs.”

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**Operation Hero**
Spring 2015 Graduation
White Oaks Elementary
Military Family Month
Military Family Month was established in 1996 by the Armed Services YMCA, with the U.S. Government recognizing the occasion every year since. Each November, The Armed Services YMCA celebrates Military Family Month to demonstrate the nation’s support and commitment the families of military personnel. With hundreds of thousands of service members deployed overseas, recognizing the daily sacrifices made by military families has never been more important.

Operation Hero
Operation Hero is an after school program designed to help military children (ages 6 to 12) improve academically and socially, and generally assist them in dealing with the challenges associated with living in a military family including difficulties caused by frequent moves and family disruption due to deployments, increased parental stress, direct and indirect experience of trauma associated with the wounds of war. Referred by teachers, parent or school officials, the program provides after-school tutoring and mentoring assistance in small group with certified teachers. This early intervention program runs for three sessions per year where the students meet twice a week for 2 ½ hours each day. Operation Hero facilitates a positive environment, encourages responsible behaviour and gets children back on track in school, while helping them cope with the unique challenges of military life.

Operation Holiday Joy
Operation Holiday Joy was initially established in collaboration with Woman’s Day Magazine and their readers to raise awareness and funds for military service members and their families during the holidays. Since 2004, Operation Holiday Joy supporters have donated more than $1.5 million for military and their families.

Operation Outdoors
Operation Outdoors provides junior enlisted families the chance to participate in family, youth and teen year-round outdoor programs. The unique atmosphere provides an opportunity for military kids to meet, have fun and build a support network. Outdoor programs include:

- ART AND ESSAY CONTEST
  responsible behaviour and gets children back on track in school, while helping them cope with the unique challenges of military life.

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experiences (resident/day camps, field trips, Kids Olympics, fishing trips, swimming, campfires, hiking), away from the military environment provides stability to military families dealing with stressful deployments and other difficulties associated with military life.

**Operation Kid Comfort**
Operation Kid Comfort, creates custom-made quilts and pillows for children of deployed U.S. military personnel, to help address the emotional stress they suffer during a parent’s absence from home from multiple year-long deployments since 9-11.

**Operation Ride Home**
The Jack Daniels and the Armed Services YMCA Operation Ride Home program helps to bring military families together for the holidays. Operation Ride Home sponsors travel* for eligible service members and their dependents to travel home for the holidays. Reconnecting military families during this special time of year is one small way Operation Ride Home is making military life easier.

**Teddy’s Child Watch**
For military parents, it can be difficult to focus on their own health and well-being when their attention is diverted. Military medical leadership recognizes the need for respite child care and that well children should not accompany parents into the examination rooms while they or other family members are being treated. In response, the Armed Services YMCA developed Teddy’s Child Watch. Teddy’s Child Watch is a hospital waiting room built for kids. At most installations, drop-in child care is not available on short notice or is cost prohibitive for military families. Teddy’s Child Watch is a low or no cost respite child watch program that provides a safe environment for children.

**YMCA | Military Outreach Initiative**
The Military Outreach Initiative provides eligible military families and active duty personnel access to youth development, healthy living, and social responsibility programs through no-cost memberships at local community YMCAs, funded by the Department of Defense and managed by the ASYMCA.
2015
FINANCIALS

2015 Sources of Income: $24,627,008

- $2,507,268, 10%
- $3,548,583, 15%
- $5,240,334, 21%
- $13,330,823, 54%
- United Way/Y of USA Allocation/Contracts
- Membership/Program Fees/Rental-Residence Income
- Contributions/Donated Revenue/Grants
- Miscellaneous Revenues

2015 Expenditures: $24,122,697

- $2,819,698, 12%
- $1,091,434, 4%
- Social, Recreational & Cultural Services
- Fundraising
- Management & General

$20,211,565, 84%

2015 NET ASSETS: $44,053,304
OUR GENEROUS SPONSORS AND PARTNERS

JCPenney | cares

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Supporting Those Who Serve

American Airlines

FINMECCANICA

J Street Cup
Drive to Help Others

USAA
The USAA Foundation

FISHER HOUSE
Helping Military Families

GENERAL DYNAMICS
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G6
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LOCKHEED MARTIN

GEICO
Military
For information on how to join the ASYMCA team call Sharon Gleason at 571-932-3211
RECOGNIZING OUR GENEROUS DONORS
WITHOUT YOUR SUPPORT WE COULD NOT MAKE MILITARY LIFE EASIER

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Donors are listed in alphabetical order.

In 2015, donor’s generous support let the Armed Services YMCA provide support to 538,359 troops and family members, including 195,670 military children.
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