

Jockey International partners with Cloudbakers to make the transition to GCP

Cloudbakers' Certified Google Cloud team provided Architecture, Engineering, Technical Account Management, and Project Management for Jockey throughout this journey to GCP.

The challenge

As a leading clothing company headquartered in Kenosha, Wisconsin, Jockey sought additional computing capabilities and chose to migrate their eCommerce platform to Google Cloud. Jockey's eCommerce systems include their website, store ordering, and CRM system, all integrated together. Migrating to a reliable cloud positions Jockey for future expansion and re-architecture.

Jockey desired a solution engineered for reliability and uptime, which would lead to a better experience for their customers. In the clothing industry, uptime is critical, each stitch of the migration plan was designed to keep Jockey online.

The solution

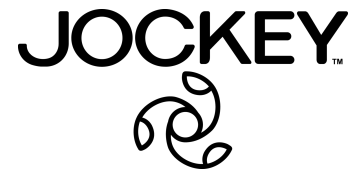
Designed a multi-tiered website and ordering system migration from legacy hosting provider to Google Cloud using Compute Engine, Networking, and scalable Global Load Balancing. StackDriver replaced an on-prem legacy monitoring & alerting platform, and Network Load Balancing was architected to balance inbound website requests and internal databases.

The results

With their eCommerce platform on Google Cloud, Jockey has the compute resources needed to scale in peak seasons and the independence to integrate with other modern systems reliably.

"With the eCommerce platform in Google Cloud Jockey is looking to Google's Data, Machine Learning and Application services, further enhancing the online experience for our customers"

- Michael Handrow, Manager Data Science and Digital Development at Jockey International, Inc.



About Jockey International

Jockey has a long history of designing high-quality, innovative products, all starting with the crafting of superior wool socks for lumberjacks.

Industry: Retail & Wholesale

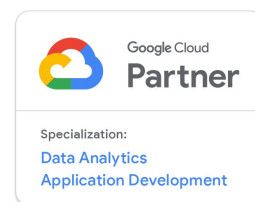
Location: United States



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About Cloudbakers

We bring the cloud down to Earth. The future of your business hinges on adopting and adapting to changing technology – that's what Cloudbakers is here to help with.



Products

- Google Cloud Platform