

# DATA INSIGHTS

Organize and connect your company's data to easily gain insights. Cloudbakers identifies how to best utilize cloud-based data products and services to drive business insights and optimization.

Leverage your data  
with our expertise

1. Analyze and visualize **massive amounts of data** efficiently
2. Cross-correlate data from different systems by **consolidating data silos**
3. Track data as it is updated on a **real-time basis**
4. Democratize insights by **tying results back** into operational systems
5. Ease of having a **fully managed, serverless architecture**
6. **Secure access** to reports and dashboards from anywhere, on any device

Imagine the Opportunity:



Enable real-time  
analytics & reporting



Process data in streaming  
and batch jobs with  
Dataflow



Compare marketing  
campaign performance  
across different channels



Use Pub/Sub to centralize  
data from different sources  
and route to processing

$10^{12}$

Analyze data efficiently  
for more frequent  
benchmarking



Scan and aggregate  
hundreds of terabytes of  
data quickly using  
BigQuery



Track progress against  
targets and stretch goals



Scan and aggregate  
hundreds of terabytes of  
data quickly using  
BigQuery

We have a full team, an extension of yours

**to design your data roadmap or do it for you.**

**Data Analysts** to  
interpret your current  
data and the sources  
from which your solution  
will pull from.



**Data Engineers** to build  
your data pipeline and  
provide the technical  
expertise needed to  
execute the strategy.



**Data Scientists** to pull  
everything together –  
to make predictions  
and solve business  
problems.