

PRESS RELEASE

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VERMONT FEDERAL CREDIT UNION RANKS 5TH NATIONALLY IN RETURN OF MEMBER (ROM) SCORING.

Burlington, VT – Vermont Federal Credit Union ranked highly in Callahan & Associates Return of the Member (ROM) Scoring in the 3rd Quarter 2017.

Callahan & Associates is a credit union research and consulting firm that supports credit unions by providing actionable data, fostering collaboration, and driving groundbreaking innovation. Callahan's Return of the Member index quantifies the value that credit unions provide their member-owners in terms of savings, lending and product usage and how it funnels its profits back to its members.

In the third quarter of 2017, Vermont Federal Credit Union ranked 1st of Vermont credit unions and 5th amongst all credit unions in the country with assets from \$500

million to \$1 billion for this member value score. The credit union ranked 32nd amongst the roughly 5,761 credit unions in the country.

"We are so honored to be recognized nationally." commented Jean Giard,
President and CEO of Vermont Federal Credit Union. "Credit unions were developed to
serve their member-owners and we continuously strive to improve our member service
by offering new products, competitive rates and more services that ultimately bring
value to our membership."

Vermont Federal is a \$500 million-plus financial institution, with six locations currently serving over 36,000 members. Members are part of a cooperative, meaning they share ownership in the Credit Union and elect a volunteer board of directors.

Vermont Federal Credit Union provides membership to anyone who lives, works, worships or attends school in Chittenden, Grand Isle, Lamoille, Franklin, Washington, or Addison Counties in Vermont. Vermont Federal Credit Union is committed to providing support to the communities it serves and to make a decided difference in the lives of its members and other Vermonters. For more information about Vermont Federal Credit Union, call (888) 252-0202, visit www.vermontfederal.org, or find us on Facebook.