YOUR ALL-IN-ONE **PARTNER FOR EFFORTLESS CUSTOMER ENGAGEMENT, AI-SOLUTIONS AND** REPUTATION MANAGEMENT.

OBI4wan offers the tools for online customer service, chatbots, media monitoring and media insights!

ABOUT OBI4WAN

OBI4wan offers independent as well as integrated solutions for customer engagement and digital customer service, chatbots, media monitoring and data insights. Our mission is: truly engaged customers and organisations. Every day we are committed to making customer engagement via social media, live chat, messaging apps and review sites more effortless and provide organisations with actionable insights based on data. Effortless engagement is what we call it. And because of the ease of our tooling and technology, we make sure that you can pass this on to your customers.













OUR PRODUCTS



OBI Engage

Manage customer requests and content from social media, messenger apps, review sites and live chat directly from one platform and integrate chatbots for more efficiency and higher customer satisfaction.



OBI Bots

We build, train and deploy conversational agents and chatbots in your favorite customer contact channels: social media, messaging apps like WhatsApp, live chat and review platforms.



OBI Bots Platform

Build your own chatbot completely without coding. The OBI Bots platform is powered by the best AI solutions on the market, preparing you for the future of customer service.



OBI Brand Monitor

Measure relevant insights regarding your reputation, sector and stakeholders from online and offline data, social media, print media, radio & television.



OBI Insights

Get customized strategic insights and reports on various topics from our specialized media analysts department based on media data and social analytics.





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If inquiries, comments or mentions regarding our company and our brands are made on social media, it's important to be able to get a quick overview of

them, and be able to react accordingly. This way, competence and reliability can be communicated in a more credible way. We chose OBI4wan because this type of solution delivers real added value. It's easier and more 'intuitive' to use than competitors' solutions. And, OBI4wan, like us, is active on a global scale and can therefore be optimally used by us.



Olaf GreweManager Group PR Corporate
Communications at Geberit



At HEMA, we use OBI4wan for online customer service and social media monitoring. OBI4wan provides us with a clear tool where all our Dutch,

but also international, social media channels are bundled into one. By using a chatbot, we have been able to improve our efficiency, and we can help the customer better when necessary. In addition, the reports give us feedback that we can use for optimising our campaigns and products. Our collaboration with OBI4wan is great. It doesn't matter who you come into contact with — you will always be treated with kindness.



Ronald GerritsProject Manager Customer
Service at HEMA

EFFORTLESS ENGAGEMENT FOR YOUR ORGANISATION AND YOUR CUSTOMERS!

We believe that service goes much further than just answering a question or providing a solution to a problem. The real experience is offered when you can offer the customer more than what has actually been asked for. This applies not only to our customers, but to our customers' customers. We take the extra step for our customers — are you taking the extra step for yours?

OBI4wan offers powerful solutions for customer engagement, chatbots, online and offline media monitoring and media insights. Combined with our excellent service and advice, we can help your organisation get added value from data from social media, online media, print media, and radio and television. It's our goal and passion to make this as easy and effortless as possible!

THE BENEFITS OF OBI4WAN

- We offer the best data-driven, all-in-one solution for customer engagement, chatbots, reputation management and insights.
- You'll get excellent and effortless service to help make things as easy and efficient as possible for you, and your customers.
- With our innovative software solutions, you will always be ahead of the latest (software) trends.
- Our team of passionate and ambitious experts is ready to help you at any time.
- We make sure you are constantly improving and providing the best service possible!





Contact Us

For more information on our products and services please get in touch with us. We are happy to demonstrate our products to you.

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