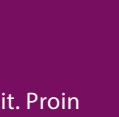
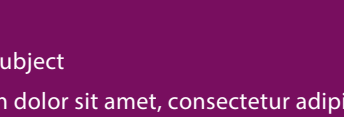
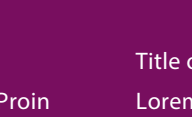


Essent, Energiedirect.nl and Innogy

Media Monitor

Q3 2017



Management Summary

Title of the subject
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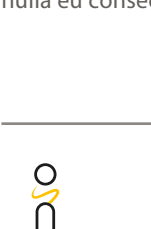
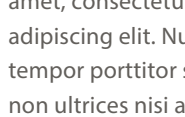
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5 most important topics per brand

Subtitle



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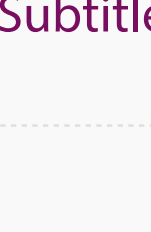


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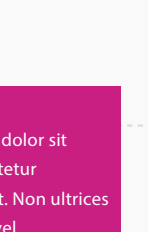


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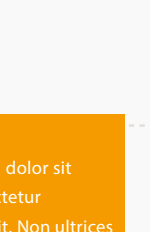
Energiedirect.nl



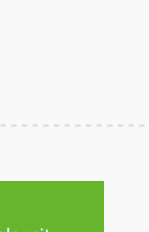
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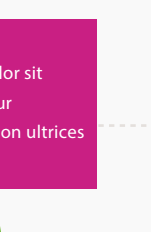
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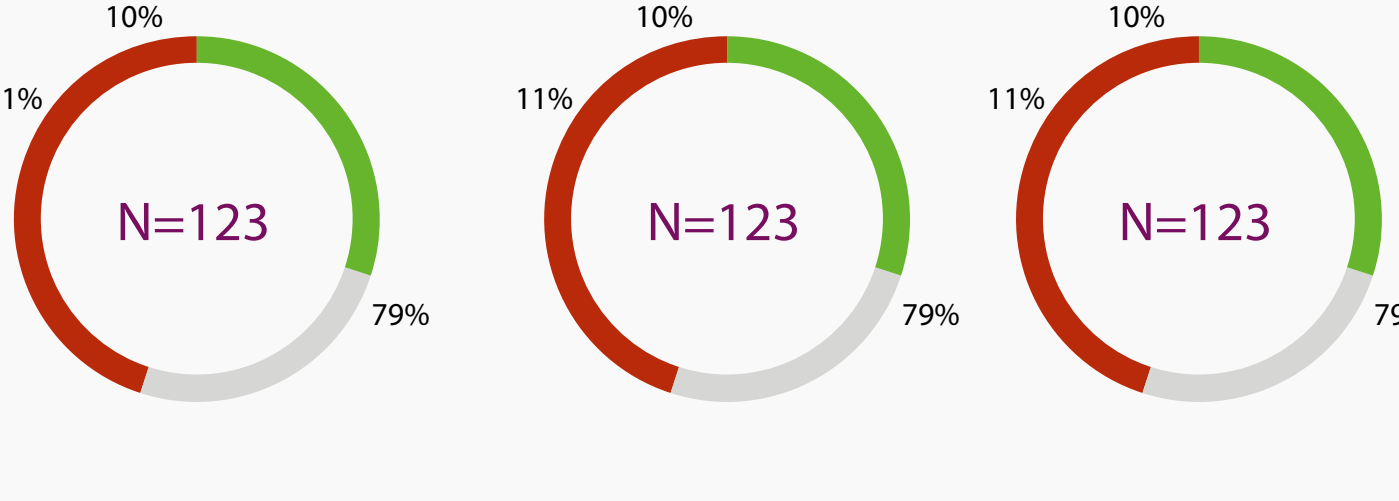
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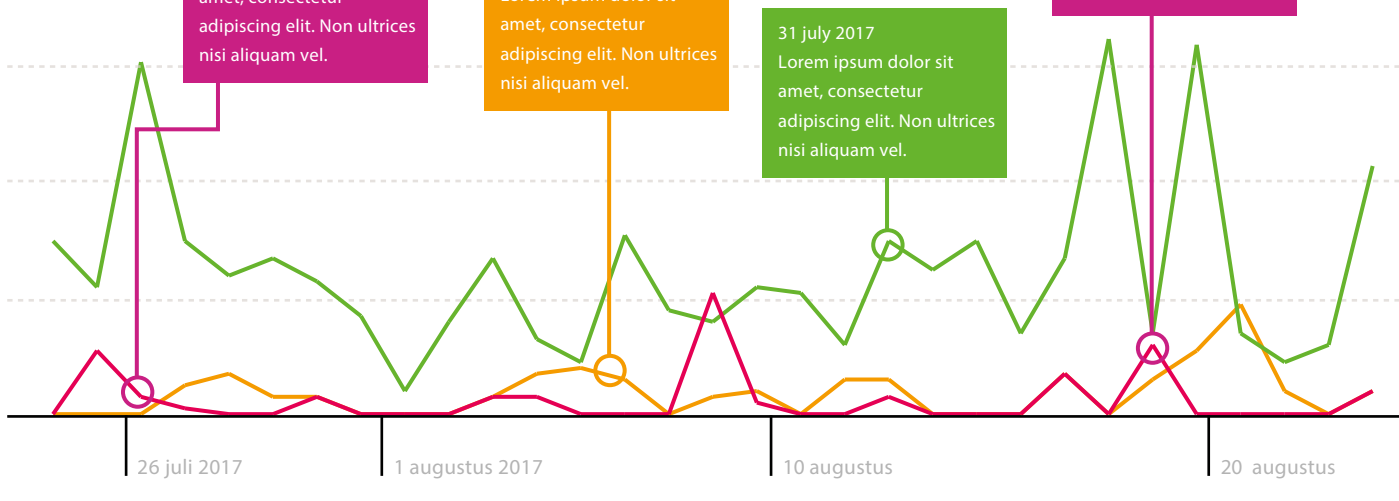
Volume editorial

Subtitle



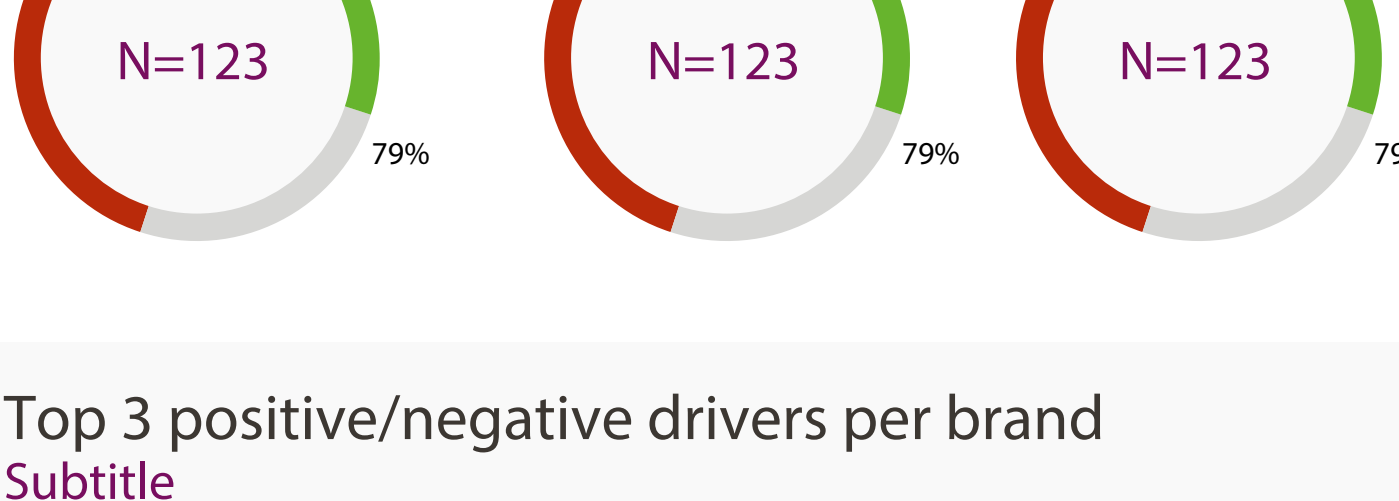
Sentiment analysis editorial

Subtitle



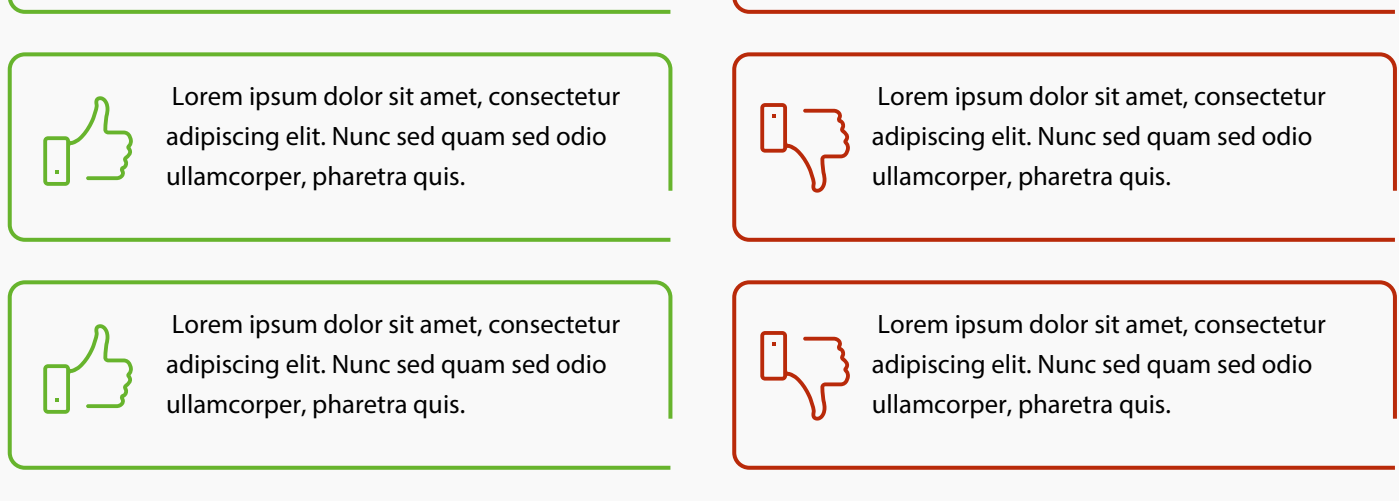
Volume social media

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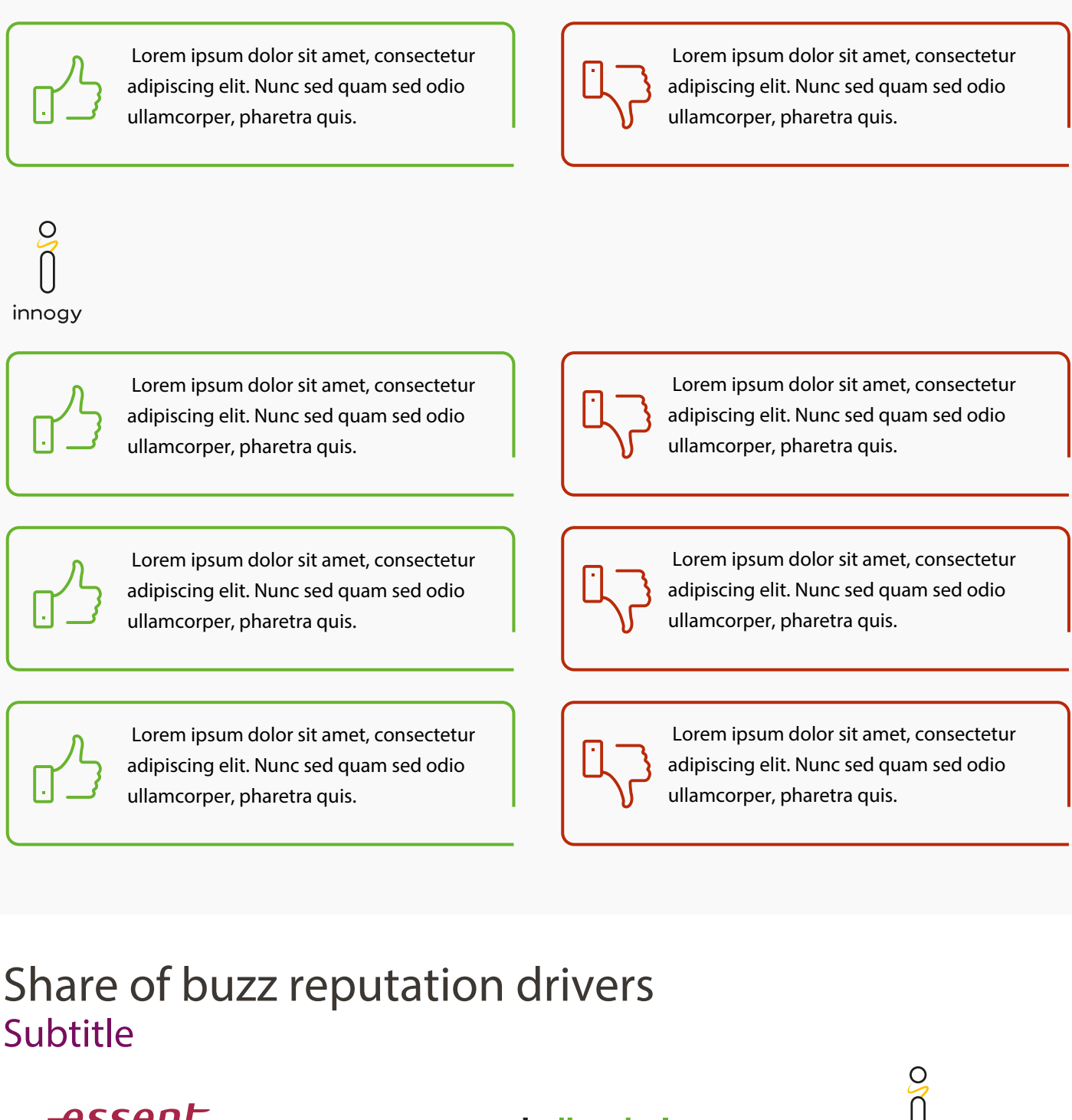
Sentiment analysis social media

Subtitle



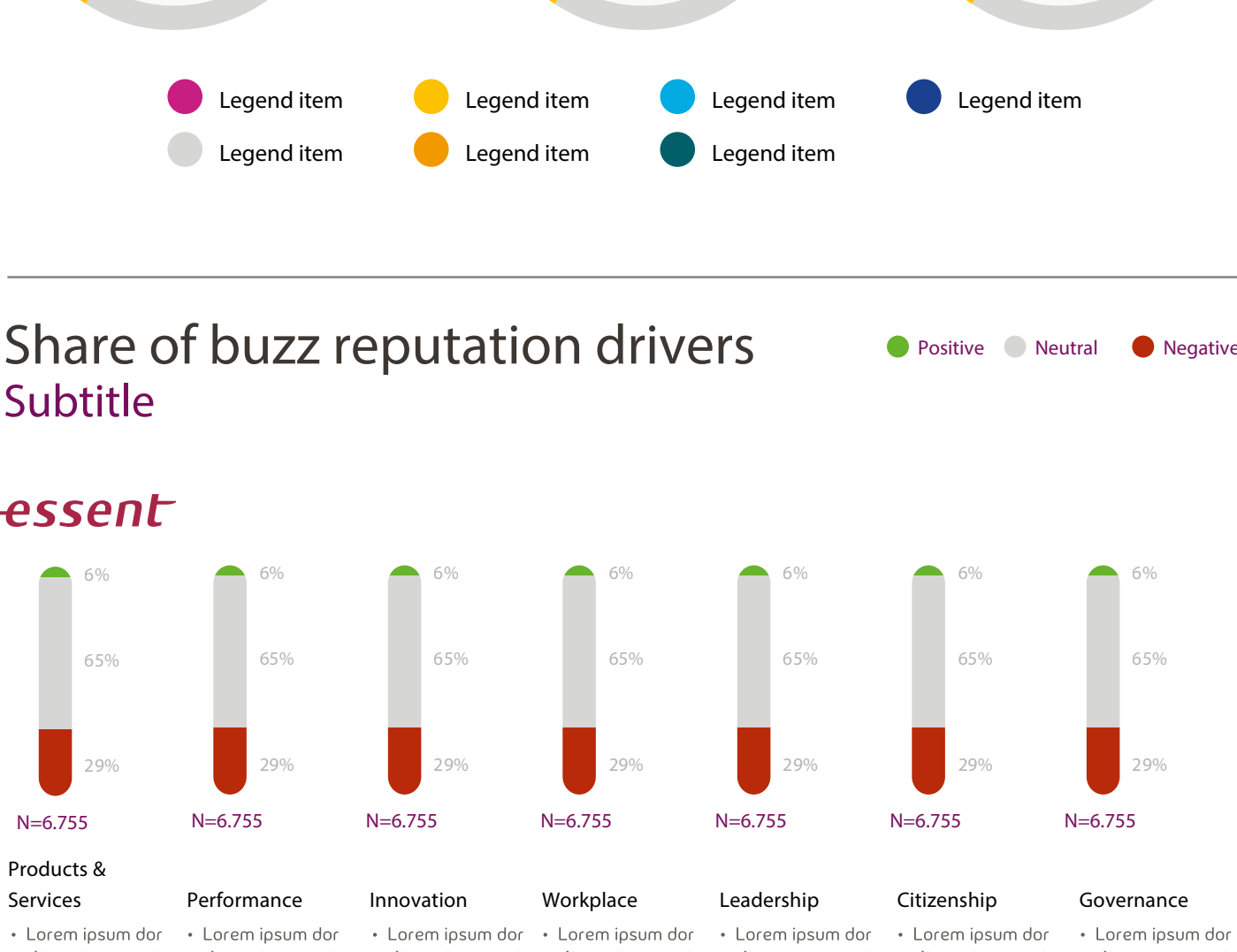
Top 3 positive/negative drivers per brand

Subtitle



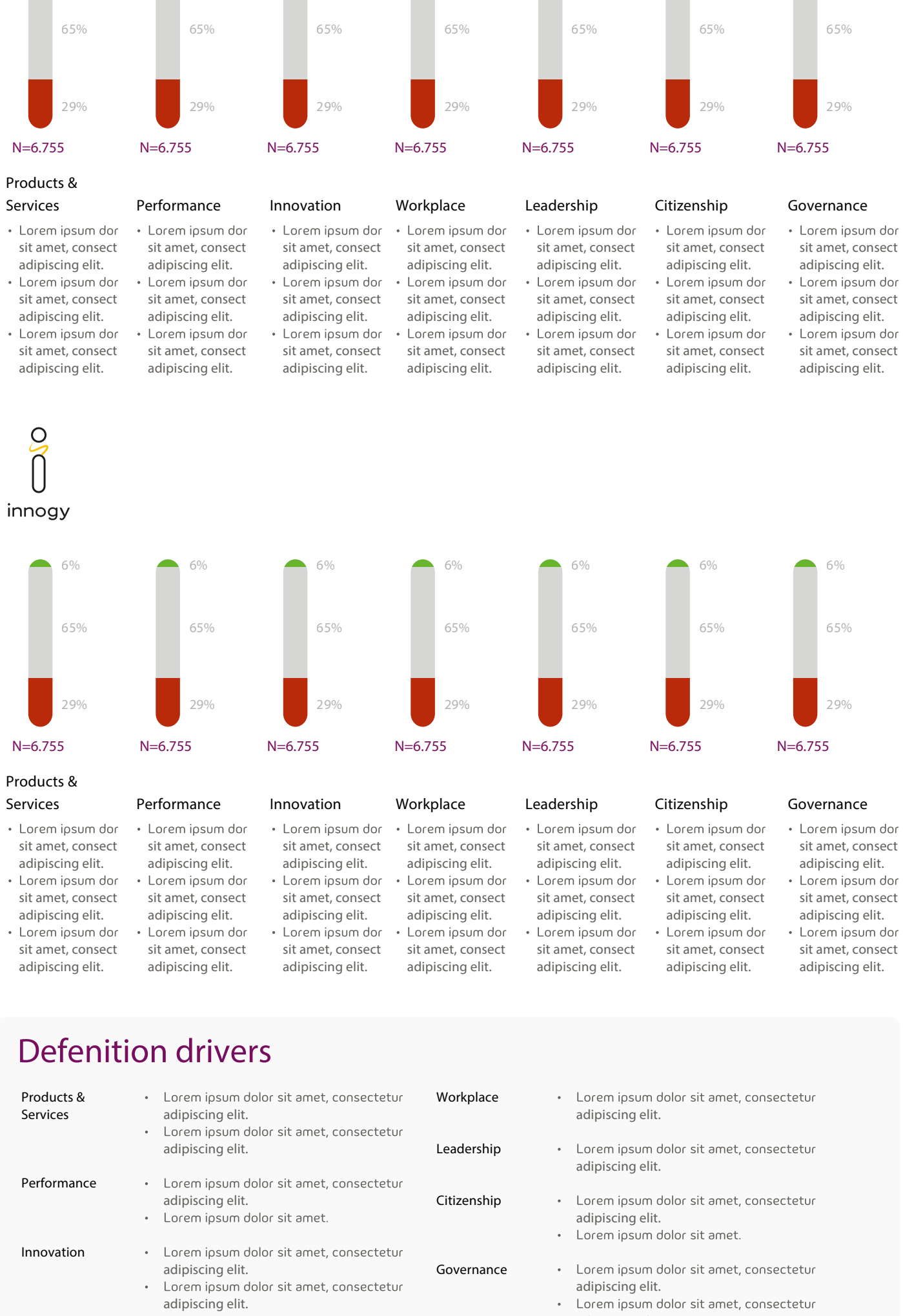
Share of buzz reputation drivers

Subtitle



Share of buzz reputation drivers

Subtitle

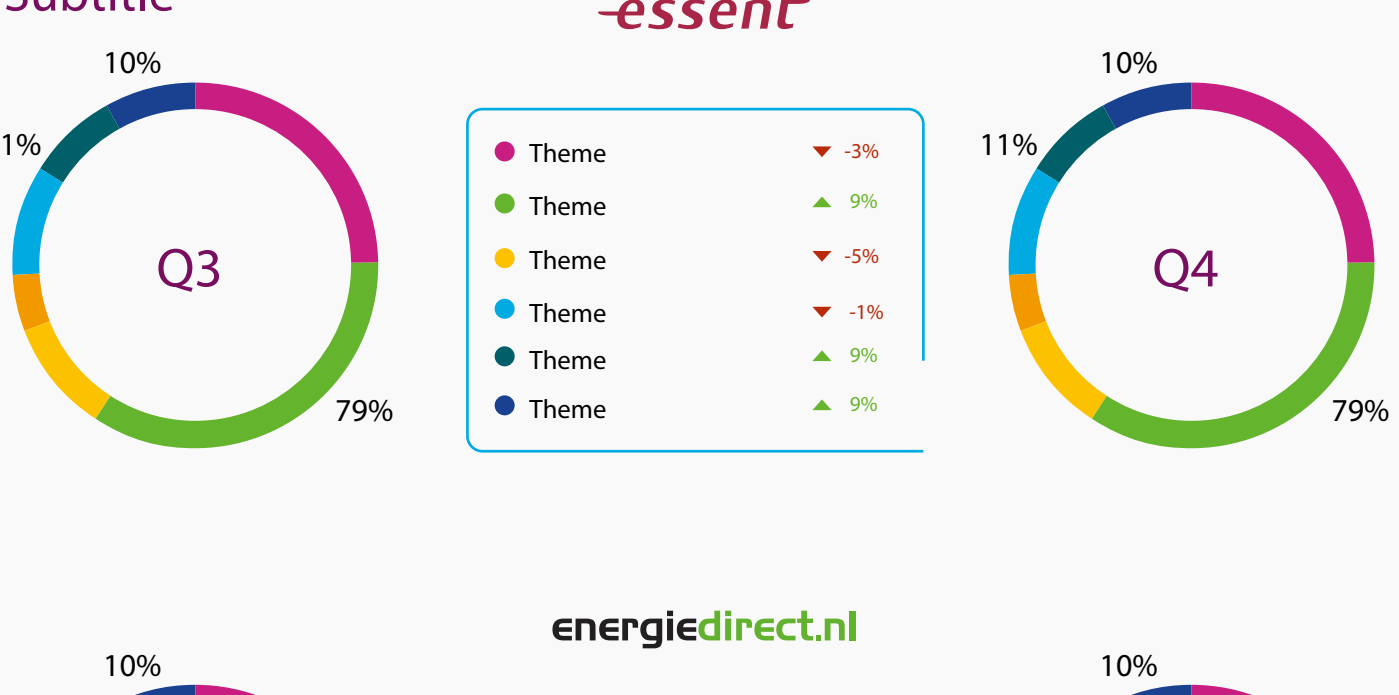


Definition drivers

- Products & Services**
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 - Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Performance**
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 - Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Innovation**
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 - Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Workplace**
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- Leadership**
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- Citizenship**
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 - Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Governance**
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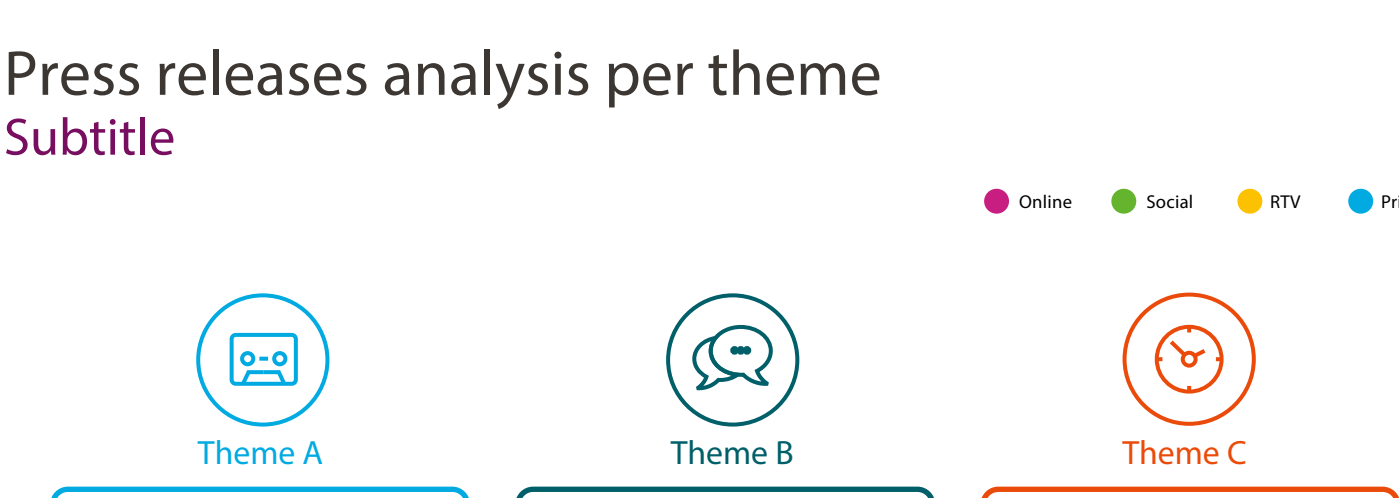
Share of voice themes

Subtitle



Share of buzz themes

Subtitle



Press releases analysis per theme

Subtitle

