Media Release and Agreement

By signing below and participating in any event, photo shoot, video session or other activity in connection with Onnit Labs, Inc. ("Onnit"), whether promotional, commercial or otherwise, I hereby grant to Onnit and its legal representatives, parents, subsidiaries, affiliates, successors and assigns, the irrevocable and unrestricted right, but not the obligation, to use and publish photographs, videos, my likeness, voice and/or any other media of me or in which I may be included, for editorial, trade, advertising, and any other purpose (collectively "Media"), and in any manner and medium; and to alter and composite Media without restriction and without my inspection or approval.

I represent and warrant that: (a) I have the full right and ability to enter into this Agreement and to grant Onnit all rights provided by this Agreement, and (b) the consent of no other person, firm, corporation or labor organization is required to enable Onnit to use and/or publish the Media as described herein and that such use and incorporation under the terms of this Agreement will not infringe on nor violate the rights of any third parties.

I hereby release Onnit and its legal representatives, parents, subsidiaries, affiliates, successors and assigns from any and all claims and liability relating to said Media or its use. In the event of any breach of any representation, warranty, or covenant contained herein, I agree to defend, indemnify and hold Onnit harmless from and against any and all claims, damages, liabilities, costs and expenses incurred as a result of any such breach of my representations, warranties, or covenants hereunder.

In consideration for being allowed to voluntarily participate in any events or activities in connection with Onnit, on behalf of myself, my personal representatives, heirs, next of kin, successors and assigns, I agree to the above terms and conditions. I further acknowledge and agree that this release shall be retroactive and shall include and apply to any and all Media created before the date of this release.