

Oracle PLM Cloud

Transform Your Product Value Chain to Rapidly Innovate, Develop, and Commercialize Profitable Products

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Your organization depends on innovation to grow, so with the advancement of new technologies, emerging markets, mounting regulations and nontraditional competitors, you may be reevaluating your product development processes. Research surveys show only about 20% of CEOs are satisfied with their return on innovation. However, many hesitate to invest in on-premise Product Lifecycle Management (PLM) systems thanks to high upfront costs and lengthy deployment times, as well as cloud PLM solutions due to security concerns. Now you have an alternative. The Oracle PLM Cloud offers the best of both worlds – modern PLM with the time and cost savings of the public cloud and the security of your own private database.

Oracle PLM Cloud Solutions

Given today's more complex business environment, modern businesses are looking for a fresh approach to quickly improve product development functions. Oracle PLM Cloud provides an innovation platform to transform business processes throughout the product value chain. Unlike traditional PLM deployments, the modern Oracle PLM Cloud is low risk, subscription-based, personalized, easy-to-use, social, mobile, insightful, and fully connected. Empowered with fully integrated cloud-based applications, organizations can rapidly innovate, develop and commercialize more profitable products.



Oracle Innovation Management Cloud

The Oracle Innovation Management (IM) Cloud is a unique solution that allows businesses to align the entire innovation process with corporate objectives, customer requirements and organizational execution. The solution provides the tools and insight to repeatedly and objectively capture ideas from any source and invest in the ones that carry the most profit potential. Specifically designed to scale, IM Cloud allows users to quickly translate ideas into detailed requirements and product concepts, creating an innovation pipeline fueled by a steady stream of high-value ideas. With embedded analytics to develop financial business cases and monitor portfolio performance, organizations can build a strategic innovation practice that focuses on fewer, better products. Combining the openness of innovation with structured business discipline, IM Cloud improves market performance and predictability, increases utilization, lowers development costs, and grows new product revenue.



Key Benefits

Improved return on innovation



Low upfront investment



Subscription based pricing



Rapid ROI



Faster and easier deployment



Minimal risk



Protected IP in your own private database



High levels of security, scalability, reliability



Fewer required resources



Oracle Product Development Cloud

Oracle Product Development (PD) Cloud is a product lifecycle management solution designed for the cloud to help organizations accelerate time to market while managing cost and supply risk. With robust item, BOM, and change management processes, the solution allows users to collaboratively and securely control product data and changes in-house or across globally outsourced design and manufacturing organizations, suppliers and partners. PD Cloud integrates product data and processes, including approved manufacturers and attachments, for a more seamless development environment. Offering ease of use and proven PLM functionality, PD Cloud improves the speed, productivity and security of product development.



Oracle Project Portfolio Management Cloud

Oracle Project Portfolio Management (PPM) Cloud lets you power your product development projects with modern project execution tools and methods for the 21st century. High-productivity, mobile and social-enabled tools let teams focus on priorities to accelerate project delivery with integrated project and task management. These collaborative planning tools allow teams to work together to plan and deliver projects, accelerating project success anywhere, anytime. Oracle PPM Cloud can be adopted in a modular fashion alongside your existing solutions or as part of an Oracle cloud suite, for integrated enterprise-grade planning and financial management solutions that allow product and project-centric organizations to stay informed, in control, and improve profitability and performance.



Build the Foundation with Oracle Product Hub Cloud

For organizations needing to standardize product data across multiple systems or new Cloud deployments, Oracle Product Hub (PH) Cloud offers users a best-in-class Product Master Data Management solution. Pre-integrated with Oracle PLM Cloud, PH Cloud helps users better orchestrate product launch, particularly for global manufacturing and multi-channel commerce. Users can speed manufacturing readiness and sales commercialization with consistent product attributes and marketing assets. Data governance and publication tools allow users to enforce business policies that control the accuracy of product information and its release to enterprise systems like SCM, ERP, and CRM. As a complement to Oracle PLM Cloud and even legacy systems, PH Cloud coexists and offers immediate value to standardize and keep data accurate for faster commercialization.



Oracle Cloud Solutions: Secure, Reliable, Simple

Business leaders can rely on Oracle's firm commitment to providing the industry's top product development solutions, now also available in the cloud. Oracle's unique multitenant approach provides the benefits of a private cloud in a public cloud configuration: Oracle maintains secure instances of customer data and business processes while sharing cost-saving infrastructure resources across the platform provided in the Oracle Cloud.



Oracle offers a comprehensive portfolio of modern cloud solutions, which provide customers with the widest selection of choices to meet their evolving business, IT infrastructure, and development needs. To learn more about Oracle PLM Cloud visit oracle.com/plm.

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Key Features

Idea Creation and Collaboration

Translation of Ideas through Requirements

Develop & Evaluate Concept Alternatives

Requirement Fulfillment

Develop a Business Case

Create and Analyze Portfolio Scenarios

Item and BOM definition

Re-use of existing parts

Analyze BOM Commercialization Readiness

Flexible workflow route change approvals

Change Cycle time analysis

Pervasive Social Collaboration

Integrations to Oracle EBS and ERP Cloud

Pre-built Analytics and Dashboards

Project Execution Management

Project Financial Management

Project Analytics and Insight



76% of business managers surveyed around the globe said their top motivation for adopting cloud or SaaS applications was to have a quick way to get the software they wanted."

**Dynamic Markets Cloud Report
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