Pepperjam Moves Office from King of Prussia to Conshohocken

Wilkes-Barre, PA – September 13, 2016 – <u>Pepperjam</u>, a full service performance marketing company, today announced its move from King of Prussia to new quarters in Conshohocken, Pennsylvania. The move was effective September 12, 2016.

The relocation stems from Pepperjam's continued growth of products and solutions in a rapidly evolving performance marketing industry. "This move supports the explosive client and employee growth we are experiencing at Pepperjam as we bring a new standard of results to the performance marketing industry, driven by technology, data and world class execution," said <u>Pepperjam CEO Michael Jones</u>.

The new space is primarily comprised of Pepperjam's Performance Marketing services division, featuring amenities including a premium research lab, open floor plan, ergonomically-friendly stand-up desks, and more. **Jason Weidner, senior vice president and head of Performance Marketing services**, said "The new space will provide for even more collaboration, research and creativity."

"Our relocation supports Pepperjam's strategic goals and our ability to sustain a fun, high-energy, and collaborative work environment. This is where high-performing marketing teams will continue to drive performance by cultivating expertise and fostering client relationships based on trust and results."

Pepperjam's new office location is 555 East North Lane, Suite 5045, Conshohocken, PA 19428. All employee email addresses will be retained and direct phone lines will be automatically rerouted to new numbers.

The new office is conveniently close to highways I-76, I-476, 202, and the Spring Mill Station.

The company recently <u>acquired California-based AdAssured</u> to enhance compliance for brands, publishers and advertisers, and this latest announcement is part of Pepperjam's continued growth and momentum.

About Pepperjam

Pepperjam provides brands and retailers with the resources and confidence needed to promote their brand and grow their business. With products and services supported by decades of commerce experience, and the leading affiliate network in the world, it connects data and analytics across all performance channels and devices to generate creative solutions.

Headquartered in Wilkes-Barre, Pa., Pepperjam is a global provider with offices in London, New York, Philadelphia, Santa Cruz, Sydney, Tempe, and Toronto. Pepperjam is a portfolio company of Banneker Partners and the Permira Funds.

Contacts

Pepperjam Donna Gillis, 570-408-8433 <u>dgillis@pepperjam.com</u> or

Hotwire PR for Pepperjam Jennifer Sricharoenchaikit, 646-738-8960 pepperjamus@hotwirepr.com