



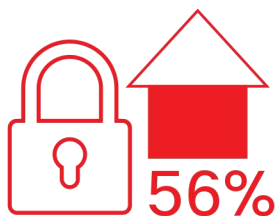
# Cisco Ransomware Defense

Security.   
No Excuse.

Ransomware has become the most profitable type of malware in history and is one of the biggest disruptions to businesses today.

**Cisco Ransomware Defense** solutions address all the different levels of concerns your customers might have and incorporates only the necessary products. This allows your customers to choose all the security pieces or just select the ones that fulfil their immediate need.

## What's in it for you?



Earn an **additional 56% discount and increase your margins** through programs like the Security Ignite Program



**Increase your value to the customer** as a trusted advisor by delivering an integrated threat defense solution that detects and remediates threats faster



**Engage new opportunities** by sharing how Cisco Ransomware Defense can address your customers' concern about security threats

# Cisco Ransomware Defense

## Security. No Excuse.

### Key messages



Ransomware Defense connects all the security components needed, from networks to the DNS layer to email to the endpoints, **stopping ransomware in its track and reducing security risks**



Cisco Ransomware Defense offers a solution that **protects customers even when they are off the VPN**, providing users with seamless protection wherever they go



Ransomware Defense provides both tactical and more strategic solutions, allowing you to **meet your customers immediate and future security needs**

### Recommended Solutions for SMB companies

- ✓ **Cisco Email security with AMP\*** blocks spam, phishing emails and malicious attachments
- ✓ **Next Generation Firewall with AMP and Cisco Umbrella** protects devices from accessing known malicious sites and detect and block known ransomware
- ✓ **Cisco AMP for Endpoints** blocks ransomware files from opening on endpoints

\* AMP: Advanced Malware Protection

**For more information on Cisco Ransomware Defense  
please contact your Cisco Distributor today.**