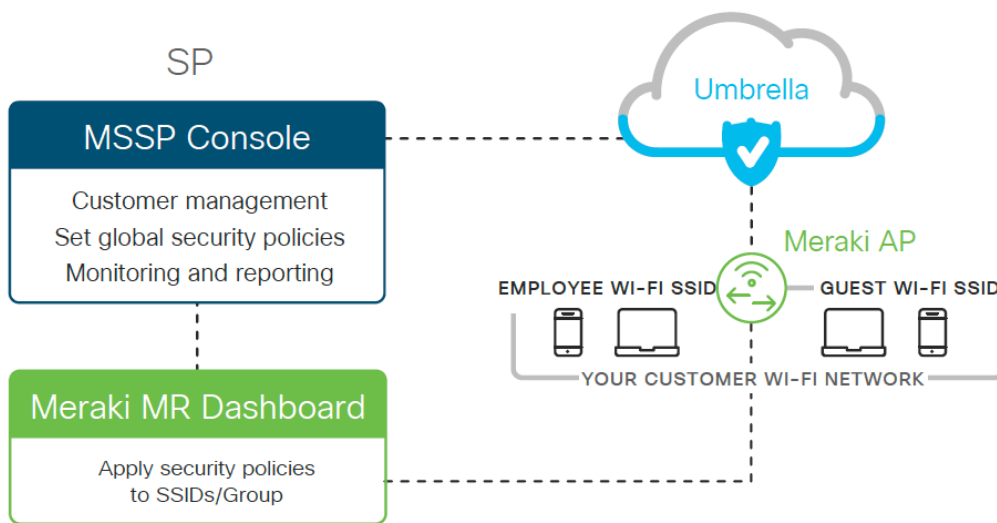


# Cisco Umbrella and Meraki MR

## Simple and effective protection for corporate and guest Wi-Fi

What if you could increase security in your customer’s Meraki wireless network in minutes? What if you could do it without an additional appliance? That’s the magic of combining Cisco Umbrella and Meraki MR wireless access points.



### Why use the integration?

- Deploy Umbrella across Meraki MR access points in minutes
- Provide high performance wireless with robust security
- Enable content filtering and malware blocking
- Manage in bulk, using multitenancy and centralized settings
- Enable clients to have full, read-only, or no admin access

### A match made in the cloud

This integration enables Service Providers (SPs) to provide high-performance, secure Wi-Fi services that protect customers from malware, phishing, and ransomware attacks. Proactive threat intelligence works in real-time to identify threats and protect your customers—with no added latency. The security value-add sharpens competitive differentiation in an increasingly commoditized internet services market, commanding a higher price and opening a new revenue source. Because the powerful Wi-Fi and clean traffic solution is both easy to deploy and simple to manage, SP margin remains high.




### Learn more

To get additional information about the Umbrella and Meraki MR integration visit:





<https://umbrella.cisco.com/meraki>

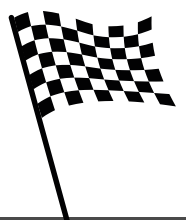


## Benefits for SPs

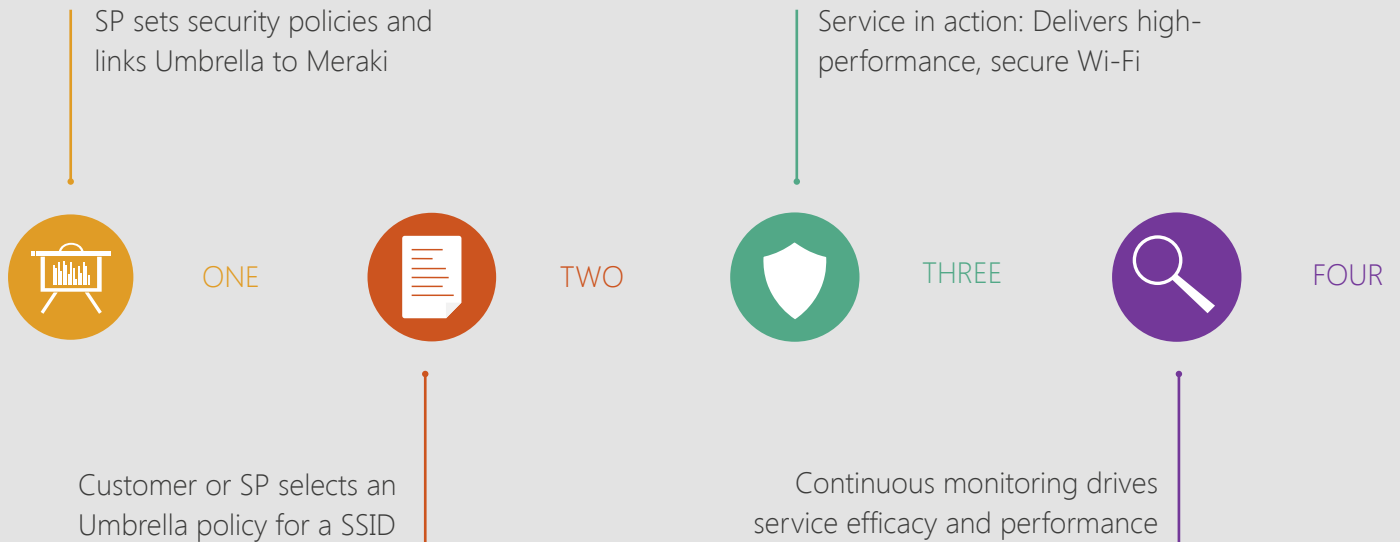
-  **New revenue opportunity:** Upsell to existing Meraki MR customers or target new wireless customers with high performance, high visibility Wi-Fi integrated with robust security. Provide protection to prevent malware infections and content filtering to enforce proper internet usage. This security value-add can create new business opportunities, preserve margin, and boost customer satisfaction.
-  **Simple to deploy, easy to manage:** Aside from Meraki access points (APs), there is no hardware to install or software to manually update. This flexibility makes it easy to attach security to your existing Meraki wireless services or create a new secure wireless offering.
-  **Inroad into SMB:** SMBs face the same relentless security threats as large organizations. In 2018, 53% of midmarket companies experienced a breach and 54% of cyberattacks caused financial damages of more than US\$500,000.<sup>1</sup> However, SMBs typically do not have the IT resources, expertise or time to manage security solutions. With this cloud-managed capability, SPs can serve SMB's wireless mobility and security needs with an elegant and simple solution.

## What makes this solution unique?

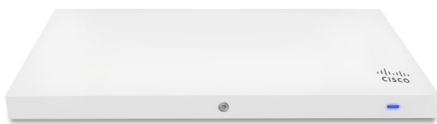
-  **Fastest and most reliable cloud infrastructure:** Built from the ground up for cloud management, Cisco Meraki MR and Umbrella provide high performance wireless and security. Deployments will remain up-to-date with automatic Meraki updates. Anycast routing with Umbrella transparently sends requests to the fastest available route with automated failover.
-  **Most predictive intelligence:** Traditionally, threat intelligence is reactive, based on information gathered after an attack erupts. Cisco takes a proactive approach. By gathering data on attackers' techniques and infrastructure, Cisco can detect, understand and prevent attacks before they launch.
-  **Broadest coverage of malicious destinations:** The Umbrella network of 30 datacenters worldwide resolves over 175 billion DNS requests, from more than 90 million users, across over 160 countries every day. This scale of internet visibility combined with Cisco Talos' comprehensive threat intelligence yields unrivalled ability to block malicious destinations—without adding latency.
-  **Most tailored Wi-Fi services:** The Meraki platform, with extensible API capabilities, facilitates customizable services such as in-store promotions, foot traffic analytics, asset tracking, and streamlined business processes. An SP can use these and other integrated features to create further value-added capability.



Four phases for simple deployment



New to Meraki?



A series of 100% cloud-managed wireless access points.

- Manage your IT infrastructure from a single dashboard
- Provides visibility into application, device, and usage statistics
- No controller hardware to install or maintain

New to Umbrella?



A secure internet gateway that provides the first line of defense against threats on the internet.

- Protection against threats like malware, ransomware, & C2 callbacks with no added latency
- Visibility into internet activity across all locations and users.
- No hardware to install or software to manually update.

