

PLATINUM

FOR IMMEDIATE RELEASE: **DATE**

Contact: Your Name
Your School
Your Phone Number
Your Email

YOUR SCHOOL NAME IS AWARDED PRESTIGIOUS PLATINUM MARK OF EXCELLENCE

Your City, State (Today's Date) –Your School Name was recognized with the Platinum Mark of Excellence Award from Century Martial Arts, a highly regarded industry organization. This award is given to organizations which have displayed an unwavering dedication to high-quality martial arts instruction.

Your School Name was one of only 25 businesses to receive the distinguished Platinum Mark of Excellence Award in 2018, the highest honor bestowed by Century Martial Arts. It attests to **Your School Name's** exemplary service to the community as a whole and the remarkable impact it has had on individual students, in both their martial arts development and their everyday lives.

“Century was founded on the belief that martial arts have the power to change lives,” said MD. “We give the Mark of Excellence to honor the school owners whose exceptional work proves this. They’re going above and beyond to positively impact not just their own students, but their entire community.”

School Owner or Head Instructor's Name accepted the Mark of Excellence Award on behalf of **Your School Name** on Tuesday, July 3, at the Gold Event, part of the 2018 Martial Arts SuperShow. The event was held at the Hyde Club in the Bellagio Hotel in Las Vegas.

The Martial Arts SuperShow is the world's largest martial art industry tradeshow and educational event, hosted annually by the Martial Arts Industry Association (MAIA). As a leader in the community and a school on the forefront of martial arts teaching and development trends, **Your School Name** has been a regular presence at the SuperShow for some years.

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For more information about the Platinum Mark of Excellence Award, please contact Century Martial Arts. To learn more about the Martial Arts SuperShow please visit www.maSuperShow.com.

About Your School Name

Your School Name is located in City, State at Physical Address. To learn more about Your School Name, call Your Phone Number or visit Your Website.

About Century Martial Arts

Based in Oklahoma City, Century Martial Arts is the world leader in martial art products and the largest manufacturer and distributor of individual contact sports equipment. Century has sold products to support martial arts, mixed martial arts, boxing and kickboxing throughout the world for 40 years. For more information, visit www.CenturyMartialArts.com or call (800) 626-2787.

About Martial Arts Industry Association

Since 2001, the Martial Arts Industry Association (MAIA) has been the world's most innovative and creative martial arts business association. It was established with one simple mission: Grow the martial art industry, one school at a time. Through their expert business consulting services, MAIA is proudly raising industry standards of professionalism in teaching, curriculum, education, techniques, methods, safety, and communication. For more information, visit www.maSUCCESS.com or call (866) 626-6226.