



98%  
OPEN RATE

98% of text messages are opened, compared to 20% for email.

95%  
READ RATE

95% of texts are read within 3 minutes.

67<sup>TEXTS</sup>  
PER DAY

The average millennial exchanges 67 text messages per day.

**YipTel Reach** allows you to communicate and support your clients instantly using the most effective communications tool in the market, their smart phone. The days of email and even phone calls are not gone, but the fastest and most effective way to communicate with your clients is through text messaging. Texting is the most widely used app on a smart phone.

**YipTel Reach** allows you to connect and interact with your clients immediately via SMS and MMS messages. You can push out new sales and marketing promotions, communicate critical information, and provide updates to keep your clients informed. This delivers an unparalleled customer service experience that is immediate and responsive. This is the future of business communications.

Fast | Simple | Powerful



TRY REACH TODAY

TEXT US @  
(800) 752-6110  
and see what happens



YipTel.com

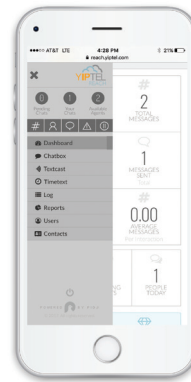
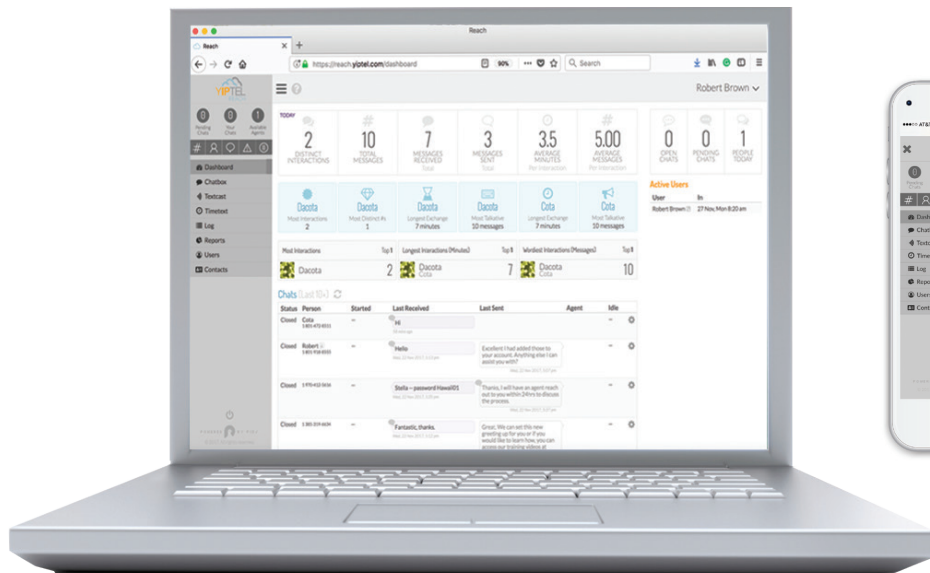


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# REACH YOUR CUSTOMERS ANYWHERE FROM YOUR BUSINESS NUMBER

## BENEFITS



## PERFECT FOR ANY BUSINESS APPLICATION

**SMALL BUSINESSES** can use YipTel REACH to easily and immediately communicate with their Clients on your business number. Upload your client base and then create sales and marketing promotions, provide updates, deliver appointment reminders, and automate reoccurring or scheduled text notifications. Most importantly, YipTel REACH will improve your clients satisfaction with your company.

**LARGE BUSINESSES** with higher text volumes will use YipTel REACH not only automate your outreach but will use our ITR (Interactive Text Response) to create automated text greetings that direct your clients to the proper departments. Then we will evenly distribute messages to members of your departmental text queues.

**ENTERPRISE BUSINESSES** will want to integrate with YipTel REACH API's to connect your CRM software applications and fully integrate with your business processes. This will allow you to push notifications to YipTel to be sent to your clients. We can also pull data from you to intelligently provide information to your clients. This is where the magic happens.

- Dramatically improves customer satisfaction within your organization.
- Engage your customers where they live - on their cell phones.
- Increase sales through automated texts with your clients.
- Maintain the context of customer conversations through historical interaction views.
- Save time with pre-set responses and images for your texts.
- Take control of where text conversations go by utilizing the ITR feature to route customers when they text for assistance.

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## FEATURES

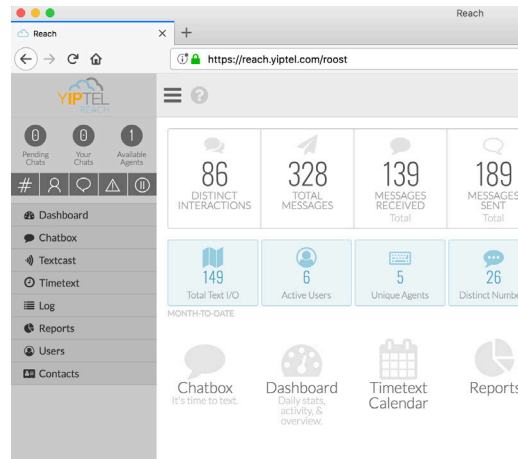
**YipTel REACH** is simple and easy to use. In today's competitive marketplace, show your customers your business is on the cutting edge of technology and communications by engaging your clients where they live - on their cell phone. With enhanced features such as inbound text routing and outbound text automation, you can easily put your business at the forefront to the conversation of the future.

### CUSTOMER SERVICE VIA TEXT

**YipTel REACH** can act as an auto attendant for your business, guiding customer inquiries via text to the appropriate team(s), or even perform automated customer support outreach ... all via text message from your business number.

### EASY TO USE DASHBOARD

**YipTel REACH** provides you an easy to use dashboard to monitor your engagement. Assign administrative levels to various staff and departments.



### INTERACTIVE TEXT RESPONSE

Engage your customers in a completely new channel, allowing you to quickly route requests to specific department queues based on their text responses.

### SIMPLE API INTEGRATION

Text-enable your current software, website, or other application by leveraging our easy-to-use API.

### TEXT AUTOMATION

Our text automation provides text casts, time texts and message response templates to automate your customer outreach.

#### TEXT CASTS

This feature allows you to upload your list of customer phone numbers and send out group texts regarding your business.

#### TIME TEXTS

Time Texts allows you the ability to set up future texts to your clients and schedule out your interaction.

#### MESSAGE TEMPLATES

Set up message response templates for use during and after conversations.

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\* YipTel REACH can enable MMS services

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