



DATA PROTECT BACKUP

HOSTING SERVICES

Data Protect Backup expands on CenturyLink's rich heritage of delivering global IT infrastructure services to thousands of businesses throughout the world. CenturyLink has years of experience deploying and managing outsourced IT infrastructure and virtualized, agile computing services, and we currently manage and protect more than 18 Petabytes of storage for our customers. Data Protect Backup extends our experience by offering flexible protection options supported by a subscription or usage billing model.

What's more, Data Protect Backup eliminates the capital burden of investing in expensive storage and data protection infrastructure that is often underutilized. As a pioneering provider of utility storage and data protection for the enterprise, we understand that the demand on your storage and data protection resources is dynamic and in constant motion, and that although some demands are predictable, many are not. Every component of Data Protect Backup is based on the notion that you should be able to deploy resources quickly and easily when you need them, and turn them off when you don't.

FLEXIBLE, SCALABLE AND DEPENDABLE

CenturyLink recognizes that the exploding rates of retained data are creating stresses on organizations like never before. Foremost, CenturyLink understands that the protection of data has never been more critical and having flexible options to suit your business requirements is a must-have in any enterprise solution. Data Protect Backup is scalable from gigabytes to terabytes and offers a subscription or usage-based billing model.

Data Protect Backup also provides multiple levels of protection from backing up locally to disk, including digital off-site vaulting to a different CenturyLink data center, and/or long-term vaulting options to tape media. Data Protect Backup supports CenturyLink managed hosting and cloud, as well as colocation customers. Our solutions include all the infrastructure, technology, processes, management services and expertise needed to eliminate the complexities associated with backup and restore routines. Because CenturyLink manages your infrastructure, you can focus on managing your business.

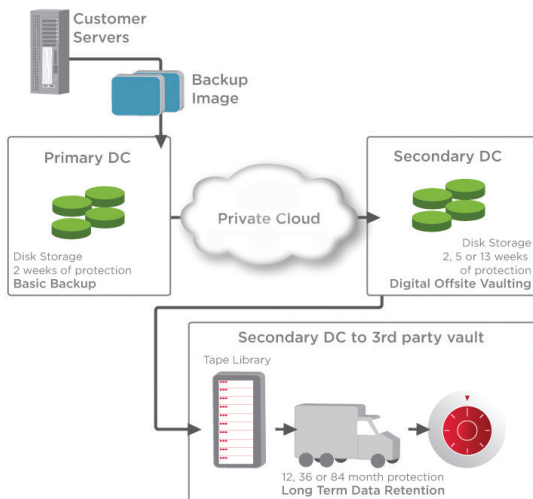
DATA PROTECT BACKUP

- Protects your data from mistakes, disasters and everything in between
- Helps you meet data backup compliance requirements with a simple, secure solution
- Eliminates the expense of purchasing and managing your own infrastructure
- Assists in reducing exposure to outages by providing local disk-based restores
- Helps meet industry or business regulations with long-term tape archiving
- Delivers 24/7 operational efficiency
- Provides access to worldwide backup industry experts with flexible solutions
- Allows for quick provisioning, modification and monitoring through a customer portal
- Database Hot Backup – capability to backup active database data
- Professional Services Backup Assessment — CenturyLink can assist in determining your true backup requirements and devise the best solution to meet your needs

DATA PROTECT BACKUP FEATURES

- Subscription or usage-based billing allows you to pay for only what you consume or subscribe for a lower per unit price
- Enterprise grade restores from disk to meet today's short restoration timeframes
- Digital off-site vaulting allows customers to vault their backups to disk at a discrete CenturyLink data center to protect from primary site disaster
- Data De-Duplication using the latest technology to reduce the overall amount of data being protected and transferred
- Data Encryption to keep confidential data protected at all times
- Access to an easy-to-use portal for simple setup and online backup management
- Service level agreements (SLAs) that drive your backup and restore success
- Backup engineers dedicated 24/7 to managing and monitoring backup for success — so data can be restored when you need it

UTILITY BACKUP SOLUTION OVERVIEW



CENTURYLINK MANAGES:

- 18.5 PB of backup per year
- More than 5.3 million backup jobs for more than 2,000 active customers
- An average backup success rate of 97%, which is significantly above the industry-average 60% to 80% success rate

DATA PROTECT BACKUP ALLOWS AN ORGANIZATION TO:

- Backup to local disk for two weeks
- Digitally transfer backups to a secondary CenturyLink DC for 2, 5 or 13 weeks of additional protection
- Transfer backups to tape media for longer retention periods from 12, 36 or 84 months
- Choose amongst the options per server — not a one-size-fits-all product!

CENTURYLINK KNOWS STORAGE

Backup management and data protection is rarely the core competency or a revenue-generating activity for a business. As such, data protection can present severe challenges when it is not budgeted, planned, managed or supported properly.

High staff turnover, outdated technology, stringent security programs and processes, technology upgrades and inefficient infrastructure design are just a few of the potential issues that organizations experience. Addressing all these challenges can result in significant challenges; challenges CenturyLink is designed to solve.

CenturyLink's dedicated managed backup engineering department has an average of eight years experience per person, and has experienced less than 2% turnover in the last 10 years.

For more information about CenturyLink, visit www.centurylink.com/technology.