



# TAKE ANOTHER LOOK

## ...at your RTO

Welcome to **RTO GROW**, the first and only professional development (PD) program designed specifically to help RTOs **REDUCE STRESS, INCREASE ENROLMENTS** and **UNDERSTAND BUSINESS FUNDAMENTALS**.

If you own or run an RTO (CEO, Manager, GM) or aspire to run one, **this is the PD program for you.**

Join **Tamara Simon**, Australia's **only dedicated RTO Business Coach**, as she shows you a **REVOLUTIONARY** new approach to building a simple, profitable (and compliant) RTO business.

The **RTO GROW Program** provides a unique opportunity to put one of the most successful RTO Business Specialists in your corner to help you implement the essential business systems which will:

- **Remove the stress** associated with meeting your compliance obligations
- **Save valuable staff time** by streamlining business systems
- Help you to quickly **increase student enrolments**
- **Improve your student retention rates**
- **Unlock hidden financial opportunities** in your business
- Dramatically **improve staff productivity**
- **Boost the overall profitability of your RTO**

### Who should join the RTO GROW Program?

The **RTO GROW** Program is designed specifically for:

- Time poor and overloaded RTO CEOs, Managers and Owners who are desperate to create some space in their day to day to work **ON**, not just **IN** their business.
- Experienced RTO CEOs, Managers and Owners who want to streamline processes and boost staff productivity.
- New RTO CEOs and Managers who want to hit the ground running to make a fast start to their RTO Management career.
- RTO CEOs, Managers and Owners who need to attract higher student numbers and improve overall student retention.
- RTO CEOs and Managers who are under pressure from owners or boards to improve the performance and profitability of their RTO.
- RTO CEOs, Managers and Owners who are ready to say goodbye to being buried in compliance and firefighting, and instead want to streamline the business to make it easier and less stressful to run.

### How does it work?

Delivered over 12 weeks, **RTO GROW** provides the information, templates and guidance needed in carefully crafted 'bite size chunks' that can be built into even the busiest RTO CEO/Manager's week.

By investing **ONE HOUR** per week and then implementing the strategies discussed, you will be on the fast track to building a simple, profitable (and compliant) RTO business.

The program will help you **REFOCUS, RE-ENERGISE and REBUILD** your RTO by developing the 4 business fundamentals:

1. **Time Management**
2. **Business Strategy**
3. **People Performance**
4. **Systems Simplification**

## What are the 12 Webinar Topics?

### TIME MANAGEMENT WEBINARS

**Plan and Prioritise** shows you how to reclaim control and start working on the most important things you need to tackle, not just the most urgent.

**Design and Delegate** reveals how you can design tasks and delegate them to a team member in a structured way which will dramatically increase their chances of success and deliver the desired result the first time.

**Execute and Evaluate** explores how you can create your hour of power each day to drive the performance of your team and maximise the value of your time on the business.

BUSINESS STRATEGY WEBINARS	PEOPLE PERFORMANCE WEBINARS	SYSTEMS SIMPLIFICATION WEBINARS
<p><b>Personal Leadership</b> explores what sort of leader you want to be and will help you to develop the mindset, focus and energy you need to lead a successful team.</p>	<p><b>Hiring for Success</b> looks at the common mistakes when building a team, and what needs to change (from you and them) so you can create the team you need to build a simple, profitable RTO.</p>	<p><b>Systems Framework</b> shows you why systems are essential for your success, and gives you the tools to build a simple systems framework (whilst avoiding the common mistakes).</p>
<p><b>Profitable Purpose</b> shows you why clarity about your RTO's purpose, ideal client/student and the numbers is critical for financial viability and long term success.</p>	<p><b>Leading Teams</b> helps you understand the true capacity and capability of your team so you can set realistic goals and expectations, whilst maintaining a balanced workload (for them and you).</p>	<p><b>Systems Innovation</b> helps you download the knowledge of your RTO's operations into simple step by step procedures so it doesn't walk out the door.</p>
<p><b>Powerful Partnerships</b> shows you how to build the critical relationships with key alliances to dramatically increase student numbers and drive enrolments.</p>	<p><b>Unlock the Potential</b> shows you how to bring the fun back into your RTO AND build a happy and high performing culture of people who do great work and love their job (and the RTO).</p>	<p><b>Systems Streamlining</b> shows you how to create a seamless flow between all of your systems, allowing you the opportunity to more effectively engage your students and your staff (all whilst maintaining your compliance responsibilities).</p>

The **RTO GROW Program** was excellent value and remains a great ongoing resource.

It was easily one of the best management decisions I have made as a CEO.

I would highly recommend the program as a **MUST** for anyone running or owning an RTO.

**Sharyn Bellingham, NIET**

## What will I receive in the program?

You will receive access to 12 crafted webinars (1 per week) covering all 4 of the business fundamentals

### **PLUS 3 INCREDIBLE BONUSES:**

1. Access to time saving templates
2. Access to an RTO Community via a Closed Facebook Group
3. Access to 12 Monthly Q and A Webinars

## What is my Investment?

The **RTO GROW** Program, with its 12 crafted webinars and all the bonuses, is valued at over **\$2000**, but the good news is, you can access the program for a fraction of that price.

### **BOOK BEFORE FRIDAY 28 JUNE TO RECEIVE THIS SPECIAL PRICE**

I offer two convenient payment options for **1 July 2019 Intake**:

**Option 1: Upfront** (my most popular)

**\$497** (normally \$597)

**Option 2: 3 x Monthly Payments**

**\$180/month = Total \$540**

(normally \$220/month - Total \$660)

<b>Name</b>	<b>ABN</b>	
<b>RTO</b>		
<b>Address</b>		
<b>Suburb</b>	<b>State</b>	<b>Postcode</b>
<b>Phone</b>	<b>Mobile</b>	
<b>Email</b>		

<b>PAYMENT DETAILS</b>	
<input type="checkbox"/> Upfront	<input type="checkbox"/> Monthly
<input type="checkbox"/> Invoice	<input type="checkbox"/> Credit Card
<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
<b>Name on card</b>	
<b>Card Number</b>	
<b>Expiry</b>	<b>CSV</b>
<b>Signature</b>	
<b>Amount: \$497 (Upfront) or \$540 (3 x Monthly Payments)</b>	

I understand by completing this form, I am committing to being an active member of **RTO GROW**. I understand the full value is reliant on me participating in all webinars of the **RTO GROW** Program, and utilising the resources made available to me.

I understand I will be invoiced or my credit card will be debited for the agreed monthly fee, or I can choose to pay in advance and save. I understand I will not receive the resources until payment is received.

I understand all information shared within the confines of the **RTO GROW** Program is strictly confidential and must not be shared with any third parties.

**To join, please email the completed form to [tamara@takeanotherlook.com.au](mailto:tamara@takeanotherlook.com.au) by **FRIDAY 28 JUNE 2019** to gain the special price (\$497 Upfront Payment or \$540 Monthly Payments).**

**Bookings received from 29 June 2019 will be charged at the regular price of \$597.**