

For immediate release

CVCA ANNOUNCES NEW, IMPROVED DATA PLATFORM

Canadian Venture Capital and Private Equity Association and Hockeystick Partner to Deliver Better, More Comprehensive Industry Data to Canada's Private Capital Investing Community

TORONTO, September 5th, 2017 – The [Canadian Venture Capital and Private Equity Association](#) (CVCA) has entered into a long-term, strategic partnership with financial market data provider, [Hockeystick](#), making it the official data platform of the CVCA.

As part of this new partnership, Hockeystick will enhance the CVCA's current data platform, InfoBase. Members with current InfoBase subscriptions will automatically benefit from better [security](#), improved analytics, and the option to connect to Hockeystick's industry-leading portfolio management solutions. As a result, current and prospective InfoBase users can look forward to accessing Canada's most functional and comprehensive data platform in the venture capital and private equity industry.

"Our partnership with Hockeystick serves as the cornerstone of our continued efforts to be the definitive source of private equity and venture capital activity across Canada," said Mike Woollatt, CEO of the CVCA. "Through this partnership, we are now in a position to provide our members with an expanded menu of benefits, but we are also in a much stronger position to better incorporate the use of standardized data in our advocacy efforts."

As the voice of Canada's venture capital and private equity industry, CVCA's primary mission is to advocate for policies to strengthen the entrepreneurial ecosystem. Core to that mission is making available to all stakeholders timely and accurate data on the country's private equity and venture capital investment activity.

"For Hockeystick, this is an exciting partnership that solidifies our position as Canada's data authority," said Raymond Luk, Founder and CEO of Hockeystick. "The Hockeystick platform now encompasses accelerator, angel, venture capital, private equity and government sources of funding. Working with the CVCA will not only bring huge benefits to the VC industry but will directly benefit the thousands of private companies using Hockeystick today."

CVCA members will continue to receive exclusive and free access to the most comprehensive database on Canadian private capital investments, exits and fundraising activity on Hockeystick. Members will also receive a special discount on Hockeystick's [full suite](#) of fund portfolio management and analytics tools.

CVCA members can learn more about this exciting partnership by visiting [Hockeystick's website](#).

About the CVCA

The CVCA is the voice of Canada's venture capital and private equity industry. We are focused on improving the private capital ecosystem by broadening industry awareness and providing market research, networking, and professional development opportunities. We also advocate on behalf of the industry to ensure sound public policy that encourages a favourable investment environment. The CVCA works alongside its members, who represent the vast majority of private capital firms in Canada, to improve the industry and drive innovation and growth. www.cvca.ca

For more information or to arrange an interview, please contact:

Carolyn Goard, Senior Manager, Communications, CVCA
(416) 487-0519, ext. 204
(416) 706-7879
cgoard@cvca.ca

About Hockeystick

Hockeystick is a financial market data network that provides deep insight into private companies. Hockeystick's network connects a firm's financial data directly to the venture capital, private equity and innovation ecosystems. Fund managers and analysts use Hockeystick to accurately track, compare and predict company performance. More than 12,000 private companies and top Canadian funders belong to the Hockeystick network. www.hockeystick.co

For more information or to arrange an interview, please contact:

Laura Curk, Marketing Manager, Hockeystick
(647) 283-2906
lcurk@hockeystick.co