

For immediate release

ANGEL CAPITAL ASSOCIATION AND HOCKEYSTICK ANNOUNCE LONG-TERM, STRATEGIC PARTNERSHIP

Together will launch the ultimate data resource for angel investing in North America

BOSTON, April 18th 2018 — The <u>Angel Capital Association</u> (ACA), the world's largest professional organization for accredited investors, has entered into a long-term, strategic partnership with <u>Hockeystick</u>, the premier data and software provider for the private market, to launch the most comprehensive data platform of North America's angel ecosystem.

The platform will provide a complete look at angel activity, including fundraising, investments, exits and other relevant metrics. ACA angel groups will use the platform to share data, access proprietary data on early-stage investing, and use data-driven benchmarks to improve angel returns. As part of this new partnership, ACA will produce a new quarterly ACA Angel Funders Report, detailing angel investing activity in the entrepreneurial ecosystem.

"Building a data platform for the angel community is one of the strategic priorities of ACA. We realize the vast untapped potential of data to help people be better early-stage investors," said Marianne Hudson, Executive Director of the ACA. "Hockeystick has years of experience collecting data about angels and is the only platform where our members will own their own data. This partnership brings together ACA's vast knowledge of angels with Hockeystick's leading edge technology."

"We are honoured to partner with ACA, the voice of the US angel investor community and the industry's flagship trade association," said Raymond Luk, Founder and CEO of Hockeystick. "Angels play a crucial role in the development of high-growth companies and data is the next big step forward for the angel asset class."

About the Angel Capital Association (ACA)

ACA is the professional association of angel investors across North America and offers education, best practices, public policy advocacy, and significant benefits and resources to its membership of more than 13,000 accredited investors, who invest individually or through its 250 angel groups, accredited platforms, and family offices. For more information, visit: www.angelcapitalassociation.org or at @ACAAngelCapital; #ACAAngelSummit.

About Hockeystick

We help companies achieve Hockeystick growth using data. Hockeystick provides data tools for





companies, investors and governments to leverage data to drive greater performance and better returns in the private market. Combining open data with proprietary data sets, Hockeystick is the only platform where data is owned and controlled by users. Founded in 2014 and headquartered in Toronto, Canada, Hockeystick serves hundreds of funds and over 12,000 companies worldwide. <u>www.hockeystick.co</u>

Media Inquiries

Laura Curk, Senior Marketing Manager, Hockeystick (647) 283-2906 lcurk@hockeystick.co

